

B. Deputations/Presentations

B.1 Public Meeting: Recreation Fees and Charges

Mayor Anderson read the Notice of Public Meeting concerning amendments to the By-Law for imposition and collection of fees and charges for certain municipal services and activities.

Ellen noted notice is hereby given in compliance with Town Policy, that a Public Meeting will be held by Council on Monday, February 14, 2011 at 7:00 p.m. at the L.E. Shore Memorial Library to receive and consider comments provided by members of the public in writing or in person at the Public Library regarding the proposed By-Law to amend By-Law #2008-113 as amended, "Imposition and Collection of Fees and Charges for Certain Municipal Services and Activities." It is intended that a By-Law to establish a tariff of fees for certain Municipal Services and Activities, as authorized under the Municipal Act, will be considered by Council on Monday, February 28, 2011.

Ellen noted the following information will be made available at no cost to any member of the public upon written request: a description of the services, activities and other matters for which the fee is being imposed; the amount of the fee; and the rationale for imposing the fee. Information will be available at the Town Office and will be posted on the Town's website.

The Clerk noted no comments were received in response to the Notice.

Manager of Revenue Ruth Prince spoke noting the Report regarding Recreation fees and charges was forwarded to the January 18, 2011 Infrastructure and Recreation Committee Meeting. Ruth further noted the information is available on the website.

Councillor Gamble spoke requesting additional information on the fees, Ruth replying the fees are being increased from 2 – 5% from last year's fees and charges. Ruth further noted credit cards are now being accepted for payment of fees.

Bob noted the fees at the harbour are being increased \$2 per foot to assist with harbour maintenance.

As no one further wished to speak Mayor Anderson declared the public meeting to be closed.

B.2 Public Meeting: Community Improvement Plan

Mayor Anderson read the Notice of Public Meeting to Consider a Proposed Community Improvement Plan noting that Council of the Corporation of the Town of The Blue Mountains will hold a Public Meeting in the L. E. Shore Memorial Library, 173 Bruce Street South, Thornbury, Ontario, on the 14th day of February, 2011, for the purpose of receiving agency and public comments on a proposed Community Improvement Plan (CIP) pursuant to the provisions of the *Ontario Planning Act*.

Ellen noted the proposed CIP contains a variety of incentive programs and public realm improvements intended to revitalize the downtown Thornbury, Clarksburg and Craigeleith areas.

Ellen noted any person may attend the Public Meeting and/or make written or verbal representation either in support of or in opposition to the proposed CIP.

Ellen further noted if a person or public body does not make oral submissions at a public meeting or make written submissions to the Town of The Blue Mountains before the proposed CIP is adopted, the person or public body is not entitled to appeal the decision of the Council of The Town of The Blue Mountains to the Ontario Municipal Board. If you wish to be notified of the adoption of the proposed CIP, or of the refusal to adopt the proposed CIP, you must make a written request to the Town Clerk.

Ellen noted at this public meeting, the Town seeks to receive comments to aid in our decision-making process. It should be noted that a decision will not be made at this public meeting. Staff will bring forward recommendations to a Council meeting at a future date.

The Clerk then noted two letters were received in addition to the correspondences received prior to the December 13, 2010 public meeting that was cancelled due to inclement weather, further noting Director of Special Projects Peter Tollefsen will summarize all letters received.

Peter then spoke summarizing correspondences received from Grey County, Ministry of Municipal Affairs and Housing, Bill Muns, Ministry of Transportation, Bruce Taylor, Labreche Patterson and Marsh Street Centre.

Consultant Luciano Piccioni then spoke, introducing consultant Kevin Muir, noting the Community Improvement Plan has been a 24 month process with this being the final public meeting. Luciano reviewed the phases that included background policy review, SWOT Analysis, and public meetings. Luciano reviewed the dates of the public meetings, workshops and Reports sent to Council during the last 24 months, together with regular meetings with the CAO's office.

Luciano noted a comprehensive assessment of existing conditions in Craigeith, Thornbury and Clarksburg were completed that identified the strengths and weaknesses in these areas.

Luciano then reviewed the vision arrived at by residents for the three areas, including active and vibrant gathering places in the Town, having clear and definable characters and identities, having healthy and mixed commercial development, capitalizing on local natural and cultural heritage assets.

Luciano then reviewed the project areas in the three centres.

Kevin Muir, consultant with GSP spoke noting his role included financial incentives and the physical environment. Kevin noted the Planning Urban Design Study ("PUDS") is a standalone document that will be incorporated into the Community Improvement Plan. Kevin noted this document is for the community, by the community and includes design guidelines and implementation.

Kevin then reviewed the public realm improvements to each area's public realms, Town-wide initiatives, policy and regulatory revisions. Kevin reviewed key messages noting these are three distinct areas, and that we should build on these characteristics and assets. Kevin noted this is a 5, 10, 15 year plan noting that smaller steps receive larger goals.

Luciano then reviewed the financial incentive programs, noting this is a framework for the Town noting that by adopting the Plan, Council will be enabled to proceed with improvements, and confirmed by adopting the Plan, Council is not obligated to proceed with improvements.

Councillor Martin then joined the meeting.

Luciano then noted the incentive programs are based on the public's vision, critical improvement needs, incentive program practices in other municipalities and comments received from the Project Steering Committee and the Senior Management Team. Luciano noted the comments were received after the preliminary incentive programs were presented at the third public meeting.

Luciano then reviewed the financial incentive programs including urban design study grant, commercial building facade grant and commercial building improvement loan, residential intensification grant or loan, revitalization tax grant, Brownfield's property tax grants, and development charge grant.

Luciano noted the final Community Improvement Plan is a complete document and noted he recommends Council consider receiving the background and interim report, endorsing the PUDS strategy and designating the Community Improvement Plan area by passing the by-law and adopting the Community Improvement Plan.

Luciano then noted the next steps, possible appeals and noted the incentives can be phased in over time.

Luciano then noted it has been a pleasure working with The Blue Mountains Staff on the Community Improvement Plan.

Mayor Anderson spoke thanking the members of the Community Improvement Plan Steering Committee for their efforts and work on the Plan.

Resident, Jim Farmilo spoke referencing the Ministry of Municipal Affairs and Housing correspondence that notes all programs are in effect once the Plan has been adopted by Council, Luciano replying that in this instance "in effect" means that Council may launch any portion of the plan, when it wishes.

Don Braden, President, Blue Mountain Village Association, spoke noting The Blue Mountains has four commercial areas, including the Village. Don noted the Village has completed such improvements and noted they welcome the comments and weaknesses. Don noted that signage should include all 4 commercial areas. Luciano replying there is a specific recommendation in the PUDS document noting there would be a design to any signage, and at that time directional information could include Blue Mountain with transit and gateway signage. Don then referenced the intersection at 'Tees Please' and noted there is no signage at this intersection. Mayor Anderson spoke noting Mr. Braden's comments are noteworthy.

Director of Special Projects Peter Tollefsen spoke noting direction to Staff is appreciated.

John McCullum, resident of The Blue Mountains, spoke questioning reference to gateways and Brownfield's, Kevin replying that 'gateways' imply signage to the arrival in an area, Luciano replying that a 'Brownfield' is a former industrial area, ie. gas station.

Rose Marie Gosselin, resident in The Blue Mountains, spoke questioning if the plan includes public washrooms, more waste receptacles, and water fountains, Kevin replying that streetscaping amenities have been included in the Plan, which would include anything that would make it more comfortable for pedestrians, ie. benches and lights.

Lindsay Ayers, Planner for Blue Mountain Resort, spoke noting she is in agreement with Don Braden, noting Blue Mountain Resort should be recognized in The Blue Mountains as the fourth commercial area. Lindsay then referenced the Community Improvement Plan and the Planning Urban Design Strategy and questioned how these plans fit in with other plans such as the Economic Development Strategy and the Sustainability Plan and questioned the hierarchy of the plans noting other studies have been referenced. Peter spoke in response to Lindsay noting the Sustainability Path is the overarching document and all other Plans that the Town is currently working on, including the Official Plan review and the Housing Study are fulfilling the messages contained in the Sustainable Path, including the Community Improvement Plan. Peter noted residents have advised that they want a sustainable downtown and they want to maintain the character of the downtown.

Councillor Halos then spoke noting the design guidelines are very specific, noting if this document is approved by Council, that the contents should not be a boilerplate type document and that the PUDS statement should indicate that this document includes guidelines only, that it is not required guidelines.

Councillor Ardiel then spoke referencing the financial incentive programs and questioned if land owners that have previously updated their buildings would be eligible to participate in the plan or is eligibility permitted only from the date the plan is adopted and forward. Luciano replied to Gail noting that eligibility to participate in the plan is from the date of adoption forward, save the Cidery Building, as the owners of the Cidery had previously been in discussions with the Town regarding the improvements made to their building.

Councillor McKean spoke questioning the financial impact of the incentives and what the municipality could possibly have to spend in a year on incentives, Luciano replying that the total in the first five years would cost \$863,000 to implement all 9 programs, or \$690,000 with 7 programs and further noting the cost would level out over time. Luciano then noted this cost is to directly stimulate private development and further noted each incentive could be implemented individually when Council wishes. John then questioned if the cost of implementation would come out of development charges, Rob Cummings replying, no that it would be through taxation.

Mayor Anderson then spoke noting the Community Improvement Plan is beneficial to the Town as it carries through to future generations and it provides future Council members with the tools it needs to implement the Community Improvement Plan. Ellen confirmed that this is a budget item.

Luciano then spoke noting that by adopting the Plan, Council is enabling itself to proceed with incentive programs, a hierarchy would be identified by Council, and Council can decide what it can afford to implement and when.

Jim Farmilo then spoke referencing #7 of the Plan, being a 50% reduction in development charges, and questioned how this exact amount was decided and how \$500,000 was arrived at, Luciano replying that at the request of Council, this has been removed from the Plan.

Councillor Halos then questioned if the Community Improvement Plan is a required document to offer bonus zoning for potential affordable housing, Luciano replying that the Community Improvement Plan is not required for this purpose noting the municipality already has this power.

Rose Marie Gosselin then spoke questioning why one of the incentives was deleted, Mayor Anderson replying that this is was a decision of Council and is a reality of the current times.

Steve Bowie, resident in Craigleith, spoke noting the Plan should have more tie in to Blue Mountain Resort, noting he is unclear as to whether there was any consultation with the Town of Collingwood and the improvements made there. Steve further noted that Northwinds Beach and Craigleith cannot be separated from Blue Mountain Resort and noted he would like more information on this, and referenced page 44 of the Community Improvement Plan, weaknesses and strengths.

As no one further wished to speak, Mayor Anderson declared the Public Meeting to be closed.

Mayor Anderson then presented the recent FCM Award to The Blue Mountains for the Remediation of a Brownfield Property.

C. Correspondence as previously circulated

Moved by: R.J. Gamble Seconded by: Michael Martin

THAT this Council does hereby receive the Correspondence of February 14, 2011 and further does support the Staff Recommendation made with regard to the Correspondence items, including any additional direction given to Staff through discussion, with an appropriate Staff action or response awaited for report back to Committee or Council where indicated, Carried.

| Author | Recommendation/Action |
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| C.1 NVCA, Request for Deputation | Deputation scheduled April 11, 2011 |
| C.2 Blue Mountains Chamber of Commerce, Request for Support Re: Business of the Year Recognition at Annual General Meeting and Business Recognition | |

Moved by: Michael Martin Seconded by: Gail Ardiel

THAT Town of The Blue Mountains support The Blue Mountains Chamber of Commerce 2011 AGM and Business Recognition Awards Evening in the amount of \$250

In speaking to the Motion, Councillor McKean noted he would like this ask to be removed from the Grants and Donations Program in 2011.

Council then voted on the Motion, Carried.

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| C.3 MMAH, Re: Land Use Planning Guide for Businesses | Refer to Planning |
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Councillor Martin spoke regarding Agenda Item C.3 noting he would like further information from the Planning Department and to provide more information on this matter.

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| C.4 Hon. Helena Guergis, Re: Volunteer Firefighters | Refer to Fire |
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Councillor Gamble spoke regarding Agenda Item C.4 noting he is requesting that this matter be brought forward as a Notice of Motion at the next Council Meeting as this tax incentive may entice volunteer Firefighters to continue to volunteer.

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| C.5 Town of Collingwood, Re: NVCA Budget – request for support | For Council direction |
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Mayor Anderson spoke regarding Agenda Item C.5 asking if Council has any thoughts on the matter, Director of Finance Rob Cummings spoke noting The Blue Mountains' share of the NVCA budget has gone down, further noting the NVCA is a very small portion of the Town's budget. Rob noted the main reason for this reduction is because of the increase in assessment in the other municipalities in the catchment area of the NVCA

Councillor Martin then spoke noting Council should not support the Collingwood Motion as it is too generic, noting most municipalities in the Grey Sauble Conservation Authority catchment area forwards the same resolution to Grey Sauble each year. Michael further noted the motion does not indicate where cost savings should be realized, reiterating the motion is too generic.

Councillor McKean then spoke regarding the NVCA budget, noting two increases were related to wages and fuel. Councillor Ardiel then spoke noting the Town of Wasaga Beach submitted a similar motion to NVCA, further noting the NVCA requested that both Collingwood and Wasaga Beach reduce their representation from two representatives to one to save per diem costs and mileage, but noted both municipalities declined this offer.

Mayor Anderson thanked Council and Staff for their input in this matter.

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| C.6 | Jim Farmilo, Re: Old Town Hall | Receive for information |
| C.7 | Municipality of Arran-Elderslie, Re: Resolution – Industrial Wind Turbines | Receive for information |
| C.8 | NVCA, Board Member’s Per Diem and Expenses | Receive for information |
| C.9 | Blue Mountains Public Library, Re: Support for Grant Application | Receive for information |
| C.10 | Blue Mountains Public Library Re: Thank you | Receive for information |
| C.11 | Ontario Small Urban Municipalities, Re: 58 th Annual Conference and Trade Show | Receive for information |
| C.12 | Environment Canada, Re: 2010 Lakewide Management Plan Annual Report | Receive for information |
| C.13 | Ministry of the Environment, Re: Municipal Drinking Water Licence, Congratulations | Receive for information |
| C.14 | AMO, Re: Calls for Increased Infrastructure Investment | Receive for information |
| C.15 | MMAH, Re: Long-Standing Service Program | Receive for information |
| C.16 | Ministry of Health and Long-Term Care Re: Health Care Options | Receive for information |
| C.17 | Cam Kennedy and John McGee Re: Old Town Hall Site | Receive for information |

E.3 Additions to Agenda

Staff

None

E.4 Staff Discussion

None

F. By-laws

F.1 Street Naming By-Law

Moved by: R.J. Gamble Seconded by: Gail Ardiel

THAT By-law No. 2011 - 11, being a By-law to correct the name of a street within the municipality and to repeal paragraph 1(c) of By-Law 2010-06 be hereby passed this fourteenth day of February, 2011, Carried.

G. Consent Agenda

Accounts

G.1 Accounts

G.2 Invoices separated for pecuniary interest
(E.C. King, Miller, Clarksburg Contractors, South Paw)

Moved by: R.J. Gamble Seconded by: Gail Ardiel

THAT Agenda Item G.1 and G.2 Accounts and Invoices be adopted together with the recommendations contained therein, Carried.

Reports List (Adopt)

G.3 Planning and Building Committee Report, February 7, 2011

Councillor Halos spoke regarding Agenda Item G.3, referencing design guidelines and noted he would like to see language included in the guidelines that clearly indicate these are guidelines only.

Councillor Martin spoke noting he partially agrees with Councillor Halos but noted the recommendation contained in the Committee Report is with respect to holding the public meeting only.

Moved by: R.J. Gamble Seconded by: Joe Halos

THAT Agenda Item G.3 Planning and Building Committee Report dated February 7, 2011 be adopted together with the recommendations contained therein, Carried.

G.4 Infrastructure & Recreation Committee Report, February 9, 2011

Moved by: R.J. Gamble Seconded by: John McKean

THAT Agenda Item G.4 Infrastructure and Recreation Committee Report dated February 9, 2011 be adopted together with the recommendations contained therein, Carried.

Minutes List (Receive)

- G.5 The Blue Mountains Public Library Minutes, December 15, 2010
- G.6 Grey Sauble Conservation Authority Minutes, January 12, 2011

H. Notice of Meeting Dates

Council

All Council meetings to be at the Library unless otherwise noted

- Finance and Administration Committee, February 15, 2011
- Infrastructure and Recreation Committee, March 8, 2011
- Planning and Building Committee, March 7, 2011

I. Closed Session

Moved by: Gail Ardiel Seconded by: R.J. Gamble

THAT with regard to subsection 239 of the *Municipal Act, 2001*, this Council do now move into closed session in order to address matters pertaining to:

Litigation or potential litigation, including matters before administrative tribunals affecting the municipality or local board, and with regard to Camperdown Trunk Sanitary Sewer; and

Personal matters about an identifiable individual, including Town or local board employees with regard to personnel matters.

Council moved into closed session at 9:09 pm.
Council moved into public session at 10:25 pm.

J. Confirmation By-law and Adjournment

Moved by: Joe Halos Seconded by: R.J. Gamble

THAT By-law No. 2011 - 12, being a By-law to confirm proceedings of the Council of the Corporation of the Town of The Blue Mountains on February 14, 2011, be hereby enacted as passed this fourteenth day of February, 2011, Carried.

Moved by: R.J. Gamble Seconded by: Gail Ardiel

THAT this Council does now adjourn at 10:26 p.m. to meet again February 28, 2011, 7:00 pm, L.E. Shore Library, or at the call of the Chair, Carried.

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Ellen Anderson, Mayor

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Corrina Giles, Town Clerk