

Barbara Weider, Chair, Fundraising Campaign Cabinet

Brian Tamblyn President and CEO of Georgian College spoke on behalf of Georgian College.

Brian noted Georgian College is looking for Council support at some point in the future for the new South Georgian Bay Campus being built in Collingwood.

Brian reviewed the background of Georgian College, noting Georgian has seven campuses in total and have experienced tremendous growth with over 10,000 full time students, 38,000 part time students and 60,000 alumni.

Brian noted the new campus matches The Blue Mountains sustainability plan, noting the College wants to advance student access and success.

Brian then provided an overview of the new facility noting it will triple the current enrolment of Georgian College students in Collingwood. Brian noted there is 10,000 acres of land, providing the campus with room to grow and noted the E-learning lab is the first for Georgian College.

Brian identified the programs offered by the College in September 2011.

Brian then identified the marquee programs for the new campus and noted they are currently in the process of establishing a Committee Advisory Committee for input on program priorities.

Nancy DeWitt, resident of The Blue Mountains and graduate of Georgian College spoke regarding her experience with Georgian College. Nancy noted having local access to such courses has provided her with a new career in her area. Nancy noted she hopes The Blue Mountains will support Georgian College so they may continue to grow.

Brian then noted Georgian College has a university partnership in Ontario with 8 university partners, and that Georgian College is the largest Co-op college in Canada and a leader in graduate employment rates.

Brian then noted Georgian College has the largest centre for students with disabilities. Brian noted there is significant data on projected job shortages at the college level.

Brian then noted support for the agricultural sector and noted local education levels is lower than the provincial average, and acknowledged that the Collingwood Georgian College campus will address this.

Brian then identified the cost of the new campus and the funding received, noting the College still has \$4M to raise and confirmed there is no Provincial funding available at this time.

Barbara Weider, Chair of the Campaign Cabinet of Georgian College spoke noting the new campus is opening September 2011 and thanked all who have assisted with making this happen. Barbara then recounted her education and noted this area deserves this campus as lifelong learning is so important.

Barbara then noted Blue Mountain Resort is donating \$100,000 to the campus, further noting that Blue Mountain Resort will benefit from this donation.

Brian then spoke noting The Blue Mountains support is important and will help to expand and grow the campus.

Councillor Halos spoke questioning the percentage that is normally provided by the Province, Brian replying that historically it has been as high as 100%, but noted since the 1990's this has changed and noted since 2000 no support has been received by the Province for colleges.

Brian then noted the Province has no capital program at this time and noted that once a project is underway it is hard to ask the Province for funding.

Deputy Mayor McKinlay then spoke noting he is in support of advancing education options in the area, but noted he struggles with the ask of Georgian College. Duncan noted that during the budget process, the municipality has been receiving feedback that it needs to return to its core business, so the municipality may have a hard time supporting the College. Brian noted the future of the country is in secondary education and noted skill shortages will be realized in the area, further noting the municipality should not look at supporting the College as a donation, but an investment in the area.

Duncan then questioned if there is a business case for a College Campus that it cannot support capital debt, Brian replying this is correct and noted the tuition is set by the Province, being approximately \$2200 annually, and noted the funding level is discretionary. Brian further noted if the \$4M is not received, Georgian will have to fundraise or borrow the money, further noting this will affect the ability of the College to offer additional programs and may stall possible expansions.

Joe then questioned if the College will be sustainable once the \$4M is raised, Brian replying yes.

Councillor Ardiel then spoke noting the Town has a very tight budget and questioned the commitments received from other area municipalities, Brian replying that Simcoe County will be approached at the end of April and noted the College will ask that the share of Collingwood, Clearview and Wasaga Beach be paid by Simcoe County.

Mayor Anderson then spoke thanking Georgian for their presentation. Barbara replying that data has shown that when students are training in an area that they tend to stay in that area and pay taxes in the area. Barbara thanked the Georgian College Board of Directors and thanked Council for their consideration.

B.2 PLAY in Bruce Grey Catherine Smart, PLAY Coordinator – Bruce Grey

Catherine Smart spoke on behalf of the PLAY initiative, noting she is working closely with the Grey Bruce Health Unit. Catherine then reviewed the core value of the PLAY initiative and reviewed the local statistics in Grey Bruce.

Catherine noted the primary objective is to get people busy in this part of the world and reviewed the successes to date.

Catherine noted an Ontario Trillium Grant was received to hire a consultant to further promote and develop PLAY. Catherine noted that 25% of Canadian children are considered obese.

Catherine then noted the root causes of obesity and what is possible to make a change.

Catherine then noted an annual event is proposed for June 21 with a number of initiatives proposed to get member municipalities together in the community to be more active. Catherine noted the top three municipalities will win a prize for the entire municipality.

Catherine then reviewed the requirements to ensure the program is successful and what is in it for the participants.

Catherine noted this initiative can build from year to year and can be promoted both inside and outside of Grey Bruce.

Catherine noted she is asking for Council support and participation as The Blue Mountains is a leader in Grey County. Catherine noted she needs a few municipalities to be on board.

Catherine then thanked Council for hearing her deputation.

Event and Youth Coordinator Peter McGee then spoke regarding the walk-ability audit and questioned if there is a playability audit for children ages 4+ to assist children in getting fit, Catherine replying that the walk-ability audit will look at the walk-ability of the community for ages 8 to 80 years, including those with disabilities and noted this information will come back to Council for consideration.

Councillor Gamble then spoke thanking the PLAY group for organizing the Walking Group at the Beaver Valley Community Centre this winter. Bob noted that organized activities benefit the residents of the municipality and is important to the health system and provides encouragement to the residents.

Mayor Anderson thanked Catherine for her presentation and noted that Council looks forward to hearing more on this initiative. Ellen noted that she will be involved in this initiative with her colleagues.

C. Correspondence as previously circulated

Councillor McKean spoke noting Agenda Items C.10 and C.11 should be pulled from the Agenda and brought back at the Budget Meeting scheduled for March 30.

Author	Recommendation/Action
C.1 Ministry of Agriculture, Food and Rural Affairs, Appointment of Area and Municipal Weed Inspector 2011	By-Law at Agenda Item F.1

Deputy Mayor McKinlay spoke regarding Agenda Item C.1 questioning how weed inspections were completed in the past, Director of Planning and Building David Finbow replying that there is a Weed Inspector By-Law currently in place, and confirmed the By-Law contained in this Council Package is removing David Finbow and appointing Wayne DeWitt only as Municipal Weed inspector.

Duncan then questioned if the County Weed Inspector can be utilized, David replying yes, further noting most of the investigations go through the Province Chief Weed Inspector Mike Cowbrough.

David then noted the Weed Control Act does not apply to the urban part of the municipality, further noting that most complaints are with respect to the weeds along road allowances.

Councillor Gamble then spoke questioning if the Municipal Weed Inspector can order a private land owner to cut invasive species on their lands, David replying yes with certain protocols, further noting that the Weed Control Inspector will bring the issue forward and will have the work completed on private land. Bob then questioned the protocols and noted that the weed could have re-seeded itself by the time protocol requirements have been performed, David replying that notice is posted in the newspaper and cause can be done immediately, but acknowledged that yes the weed could have gone to seed by this time.

Councillor Martin then questioned if the compensation is built into the budget, David replying yes. David then noted that 1% of complaints are on local and County road allowances, and noted the biggest concern is the Giant Hogweed, further noting it is difficult to remove. David noted there has been much discussion between the Town and the County on the removal of Hogweed and other noxious weeds as most follow watercourses.

Michael then questioned if there are weed inspectors in the urban areas, David replying that the biggest issue is overgrown weeds on vacant lots in a plans of subdivision.

C.2 Canadian Cancer Society, Request to Fly Canadian Cancer Society Flag	Resolution at Agenda Item D.5
C.3 Ontario Heritage Trust, Re: 2011 Volunteer Recognition Programs	Referred to Communications & Economic Development Coordinator and The Depot
C.4 Minister Responsible for Seniors Re: 2011 Senior of the Year Award	Refer to Communications & Economic Development Coordinator
C.5 Home Horizon Transitional Support Program Re: Fundraising "Bowls for Beds" request for Donation	Refer to Comm. & Economic Development Coordinator
C.6 Ministry of the Environment, Drinking Water Programs, Re: Taking Care of your Drinking Water	Receive for information
C.7 Ministry of Community Safety & Correctional Services Re: Congratulations	Receive for information
C.8 Drinking Water Source Protection Re: Information and Invitation to Workshop	Receive for information
C.9 FCM Re: Receipt of Payment	Receive for information
C.10 Mr. and Mrs. Gosselin Re: Environmental Farm Plan Budget Item	Receive for information
C.11 John and Ruth McGee, Re: 2011 Budget	Receive for information
C.12 Hon. Helena Guergis, PC Re: Invitation Waste Management Solutions	Receive for information

Moved by: R.J. Gamble Seconded by: Gail Ardiel

THAT this Council does hereby receive the Correspondence of March 28, 2011 and further does support the Staff Recommendation made with regard to the Correspondence items, including any additional direction given to Staff through discussion, with an appropriate Staff action or response awaited for report back to Committee or Council where indicated, Carried.

D. Motions and Staff Reports

Deputy Mayor McKinlay then assumed the Chair for Mayor Anderson

D.1 Future of “Old Town Hall”, PL.11.30

Councillor Halos spoke noting he proposes to proceed with a Request for Expressions of Interest for the use of the building with a good business plan in place.

Moved by: Joe Halos Seconded by: R.J. Gamble

THAT Council receive Staff Report PL.11.30 entitled Future of “Old Town Hall” and direct Staff to proceed with a Request for Expressions of Interest for uses for the Old Town Hall.

In speaking to the Motion, Councillor McKean noted prospective prospects will require access to the Town Hall and questioned if prospects should have full access after Town Staff have vacated the building.

Councillor Halos spoke noting the building could be available to potential prospects after hours, if a prospect has a good business plan in place that the Town could consider. Joe then noted that community groups may be interested.

Joe then noted that Staff should not spend a lot of time on this and that one or two months should be the timeframe for receiving Requests for Expressions of Interest. John then noted that the use should not compete with local business, Joe noting the use should not change the zoning of the building either.

Councillor Martin then spoke questioning the zoning of the property, David replying the property is zoned institutional, noting possible uses include schools, places of worship, government.

Councillor Ardiel spoke questioning if a day care could be a use for the Old Town Hall, David replying a day care is a permitted use under the institutional zoning, further noting that parking and loading would have to be addressed with 28 to 30 parking spaces available.

Mayor Anderson questioned if a deadline for submissions is established, Joe replying that no timeline was noted in the Motion, and further noted that there should be a minimum lease period determined as renovations are very expensive and the Town should not be required to carry and building in the future that has no value.

Deputy Mayor McKinlay then questioned the specifics of the Request for Expressions of Interest, Joe replying that the Town should advertise in the newspaper and on the website with a rental rate to be determined, Duncan replying that the proposals would be reviewed on the merits.

Duncan then questioned how long the Town would run the advertisement for, Councillor Gamble replying that the advertisement should be run for no less than 12 to 18 months as the space could be a Provincial/Federal office, and further noted the Town should do work to promote the building.

Councillor McKean spoke noting he does not agree with Councillor Gamble as just the costs of the hydro, gas, sewer and water would cost \$20,000 to \$24,000 annually to keep the building, noting 90 days from the date of vacancy should be the timeframe to receive Expressions of Interest, Bob replying \$20,000 to \$24,000 per year is the cost to run the building with it is fully occupied, further noting the cost would likely be approximately \$15,000 when it is vacant.

Councillor Martin spoke noting he is in favour of the Town proceeding to receive Requests for Expressions of Interest, and noted he prefers the idea of striking a committee of one Council member, one Staff person, one person from the Public to go through the process.

Mayor Anderson then spoke noting she is suggesting an amendment to the Motion.

Moved by: Ellen Anderson Seconded by: John McKean

THAT the Main Motion include a time limit of 90 days from the date of April 1, 2011 Carried.

Council then voted on the Main Motion, as amended, as follows:

THAT Council receive Staff Report PL.11.30 entitled Future of “Old Town Hall” and direct Staff to proceed with a Request for Expressions of Interest for uses for the Old Town Hall for a period of 90 days from the date of April 1, 2011, Carried.

Councillor Gamble noted he is concerned about the landfill space if the building is torn down, David replying that the Request for Expressions of Interest will be brought back for Council review before it is sent out, Councillor Martin noting the Request for Expressions of Interest should include possible uses.

Mayor Anderson then resumed the Chair.

D.2 Proposed Move-In Date – New Town Hall, PL.11.31

Moved by: D.R. McKinlay Seconded by: Gail Ardiel

THAT Council receive Staff Report PL.11.31. respecting “Proposed Move-in Date – New Town Hall” and that Council authorize the closing of Town Hall to the public on May 6 and May 9, 2011 so as to accommodate the move, Carried.

D.3 Community Improvement Plan, SPS.11.2

Director of Special Projects, Sustainability Peter Tollefsen reviewed the Community Improvement Plan report and the background of the Report, noting this is a compilation and confirmed the Planning Urban Design Strategy will be brought back to Council at a later date, confirming Council’s approval of the Community Improvement Plan will not serve to endorse the Planning Urban Design Strategy.

Peter referenced attached #7 to the Report noting this list includes the recommended revisions, further noting Blue Mountain Resort and Blue Mountain Village Association forwarded correspondence noting their concerns further to the February 14 meeting. Peter noted that many suggestions in the Community Improvement Plan could include Blue Mountain as the 4th area in The Blue Mountains, though Blue Mountain would be excluded from the grant programs as Clarksburg, Thornbury and Craigleith were the areas identified for improvement. Peter noted Blue Mountain could be studied in the future.

Councillor Halos spoke questioning why Blue Mountain was not included in the study originally, Peter replying that the criteria for a project area is that the area must be older areas with older buildings.

Councillor Ardiel questioned if a map of Blue Mountain will be added to the Plan, Peter replying no, further noting this was a three year study for the three downtown cores, being Clarksburg, Thornbury and Craigleith, further noting Blue Mountain could be added in the future, but a study would have to be completed first.

Councillor Gamble then questioned if this is the final approved draft, Peter replying yes, and noted Staff are proposing this version of the Community Improvement Plan to be adopted.

Bob then referenced page 71 and the reference to \$500,000, Peter replying that this sum would be applied against a portion of the property taxes, Duncan replying that Council may not support this program, but it is important to have the tools available to Council in the Community Improvement Plan. Duncan further noted that inclusion in the Community Improvement Plan does not commit Council until an initiative is approved to proceed by Council.

Bob then noted that Council should be reasonable in its figures, Peter replying that the \$500,000 could be for the entire program, further noting the figure could be modified. Director of Finance Robert Cummings spoke noting the \$500,000 could be applied to one or many properties to a maximum of \$500,000, further noting Council does have control of this.

Mayor Anderson then spoke noting the Community Improvement Plan is a plan for the future and does not cost anything at this time, Peter replying yes.

Councillor Martin then spoke noting he has an issue with the second paragraph of Page ii and is concerned Council is setting up something that tax payers will believe they are entitled to since the Plan has been adopted by Council. Duncan spoke noting he believes the Community Improvement Plan is a tool Council could use if Council wishes, further noting it is not a requirement. Michael then spoke noting the last two sentences of the second paragraph should be removed, Peter replying these sentences can be removed.

Michael then referenced page 60, paragraph 2 and noted this should be removed as well, Peter replying this can be removed. Michael then noted the Community Improvement Plan should be flexible.

Michael then made reference to Blue Mountain Village Association and Blue Mountain Resort and questioned how incentives for improvements will be decided on, what is the response to Blue Mountain Resorts and Blue Mountain Village Association if they apply for incentives, Ellen replying that a new study would have to be completed on the Blue Mountain area.

County expenditures: both maintenance and capital monies for the budget year 2011 are intended for services to the Town;

b. The detail of the County expenditures to illustrate what proportion of revenue for the expenditures is from taxation and what from other sources: grants, reserves and otherwise.

c. The value attributed to the Town of the \$180,000,000 of County Capital assets.

2. That of the \$970,000, more or less of increased assessment within Grey County anticipated for year 2011, the CAO and Treasurer determine through the County or from the Province what proportion of the increased assessment is from the Town.

Support Comment from March 14, 2011 Notice of Motion: For the purposes of the above recommendation, there is increasing concern of the Costs of services and the Value of such from Grey County. The Town's assessment is by far the greatest in the County such that the Town pays approximately 25% of all County's costs, and in effect subsidises the other municipalities in Grey County. To illustrate, having regard to the Transportation & Public Safety (Roads) division of County expenditures, the Town has 77km kilometres of roads from a total County road system of more or less 800km kilometres.

In speaking to the Motion, Deputy Mayor McKinlay questioning if the Supporting Comment is part of the recommendation, Mayor Anderson replying no.

Councillor McKean then spoke noting this Notice of Motion is brought on by budget pressures and for the benefit of the residents, further noting residents want to see where we are in these areas.

Councillor Ardiel spoke noting she is in favour of this motion being brought forward. Councillor Martin spoke noting this motion is important and further noted The Blue Mountains should not be subsidizing other municipalities.

Councillor Gamble then spoke noting there are nine municipalities in Grey County and noted each should pay 12% of the County's expenses, but noted The Blue Mountains are paying 24 – 25% of the County's costs. Bob believes it is important to look into this again.

Duncan then spoke noting there is nothing wrong with receiving this information from the County, further noting the Town collects taxes on behalf of the County. Duncan noted ratepayers pay taxes on the assessed value of their property.

Duncan then noted he will do everything he can to assist Staff to get this information and bring it back to Council. Duncan noted he would like a longer term looked at with real information closer to actual as we have high maintenance roads in this municipality.

Councillor McKean spoke in response to Deputy Mayor McKinlay noting other municipalities too have high maintenance roads and noted he would like to see information that is close to what we have now. Gail then spoke noting she agrees with Councillor McKean, further noting The Blue Mountains should see where its money is being spent.

