

**Minutes: Thornbury Business Improvement Area**



**MEETING DATE:** October 8, 2013  
**MEETING TIME:** 6:00 pm  
**LOCATION:** Town Hall, Council Chamber  
**PREPARED BY:** Interim Recording Secretary,  
Corrina Giles

**A. Call to Order**

- Casey Thomson called the meeting to order with BIA Board of Management present, including Leslie Lewis, Meredith Brown, Councillor Gail Ardiel.
- Agenda

Moved by: Gail Ardiel                      Seconded by: Leslie Lewis

THAT the Agenda of October 8, 2013 be approved as circulated, including any items added to the Agenda, being an addition at C.9.1 New Developments Carried.

- Declaration of Pecuniary Interest and general nature thereof, none
- Minutes

Moved by: Leslie Lewis                      Seconded by: Meredith Brown

THAT the Thornbury BIA Minutes of August 7, 2013, August 28, 2013, September 10, 2013, and September 18, 2013 be approved as circulated, Carried.

**B. Deputation**

None

**C. Meeting**

**C.1 Zoning By-Law Amendment for new Gas Stations and the General Development Application to the Town (Meredith)**

Meredith spoke noting she attended a recent Council meeting regarding a request for zoning by-law amendment, referencing the new gas station and the general development application to the Town for a development at the west end of Thornbury. Meredith noted that Sobeys has withdrawn its request to purchase the triangular parcel

of land next to Beaver Street, and has withdrawn its request to purchase the Beaver Street road allowance.

Meredith noted that the new Macs store is proposed to have 49 parking spaces, two stores and a gas station. Meredith expressed concern for the downtown core. Meredith asked that the Board consider providing comments to the Town regarding this development to aid in protecting the downtown.

Meredith then questioned what is proposed for the vacant properties.

Moved by: Meredith Brown                      Seconded by: Leslie Lewis

THAT the Board of Management of the Thornbury Business Improvement Area request notification of any Council decision or future Council meetings regarding planning development matters:

- a) 2341040 Ontario Limited located at the Part of Lot 30, Northeast of Arthur Street, Town Plot of Thornbury, on the northwest corner of the intersection of Arthur Street West and Elma Street North; and
- b) King and Brookeast Inc. located at the 72 Arthur Street West, Carried.

## **C.2 Follow-up from Special Meeting of Council (Casey)**

- **Next steps**
- **Boundaries**

Moved by: Casey Thomson                      Seconded by: Meredith Brown

THAT the Thornbury BIA Board confirm that the decorative lighting project is the priority capital project to be included in the 2014 BIA Budget, Carried.

Casey noted that the Decorative Lighting Committee will work with Director of Recreation, Shawn Everitt and Communications and Economic Development Coordinator Elizabeth Cornish to come up with a recommendation to bring back to the Thornbury BIA Board.

Moved by: Casey Thomson                      Seconded by: Meredith Brown

THAT the Thornbury BIA Board create a "Decorative Lighting Committee" and that volunteers be canvassed from the BIA Membership for appointment at the November 12, 2013 BIA Meeting; and

THAT Councillor Gail Ardiel be appointed as the BIA Board representative to the Decorative Lighting Committee, Carried.

Casey noted that the expansion to the BIA boundaries should be considered during the Budget process.

Moved by: Meredith Brown

Seconded by: Leslie Lewis

THAT the Board of Management of the Thornbury Business Improvement Area (BIA) request that Council of the Town of The Blue Mountains consider expanding the boundaries of the Thornbury BIA with such boundaries to be consistent with the Community Improvement Plan, Carried.

Casey then spoke regarding the possibility of having Associate Members that are outside of the BIA boundaries. Casey requested that Associate Members be added to the next BIA Agenda

Donna Gorrie, Assistant, then spoke noting that approximately 50% of the BIA Membership open their emails from the BIA.

### **C.3 Bridge Banner Engineering (Casey)**

Casey noted that she is working with the Town regarding installation of a banner on the bridge banner poles. Casey noted that the Board has approved the expenditure of up to \$3000 to have the banner installed, but noted that the engineering review for erecting a banner on the banner poles is \$9500. Casey noted that this is a structural matter and should be the Town's responsibility.

Meredith spoke noting that the engineering should have been completed with the bridge construction, further noting that a banner would enhance the Town and could generate revenue for the Town.

Gail then noted that the matter of proceeding with a bridge banner was defeated at Council, further noting that Council did not support spending any money to do this. Gail noted that the BIA could request Council support again noting that it could be economic development for the Town. Meredith noted that the BIA should work with the Chamber of Commerce on this too.

Elizabeth then spoke noting she will research to try to determine if banners have an effect on the economic development of a BIA.

Corrina will provide the BIAs concerns regarding the bridge banner to CAO Troy Speck and Director of Recreation Shawn Everitt.

### **C.4 Review of Olde Fashioned Christmas (Casey)**

Stephanie spoke regarding Olde Fashioned Christmas noting she will move forward with planning after the Apple Harvest Festival. Stephanie noted that some things have been booked, but that she needs to work on the creative pieces, referencing advertisements and Christmas Carol Books.

Stephanie noted that Santa's Hut has been provided by the Home Hardware in the past, and that the band, Fine Grind, has been hired.

Donna noted that Olde Fashioned Christmas will be posted to the website.

Meredith questioned if the tree lighting will be the same night as Olde Fashioned Christmas. Stephanie noted she will speak with Shawn Everitt and report back.

Casey noted that ice sculptures were discussed at the visioning session, and questioned if the Board would like to proceed with ice sculptures. Meredith noted that the last ice sculptures purchased by the BIA cost \$7000 for Santa's sled, and noted this is not in the budget for this year.

Casey then questioned if the BIA would like to purchase ice sculptures in January. Gail then spoke noting the Town of Collingwood seeks sponsorship of ice sculptures. Stephanie noted that she will look into the possibility of businesses sponsoring ice sculptures and purchasing one large sculpture next year.

#### **C.5 Apple Harvest Festival Update (Stephanie or Leslie)**

Stephanie noted that Apple Harvest Festival is this coming weekend, and that the decorating has been completed and will be freshened up on Friday. Stephanie noted that the weather looks good, and that they are seeking volunteers for the weekend.

Casey then spoke noting Breakfast TV was tweeting the fish ladder this year and noted that there may be a concern for pedestrian safety on the bridge over the weekend. Gail noted that she will speak with Sergeant Charlie Watts regarding the possibility of the bridge being extremely busy.

Stephanie then noted she appeared on the Grey County Life Program and mentioned the fish ladder as well.

Casey then thanked Stephanie for her work.

#### **C.6 BIA Budget 2014 (Corrina)**

Corrina noted that the budget will be discussed at the next BIA Board Meeting, then finalized by Finance. The BIA will have to present their budget to Council for adoption.

#### **C.7 Additions to Agenda**

Meredith spoke regarding the just approved transit shuttle from Wasaga Beach to The Blue Mountains. Gail noted that the shuttle is for a six month trial period at an upset limit of \$18,000.

Casey noted that the shuttle appears to be focused on Blue Mountain staff, Gail replying yes, but others are encouraged and welcomed to ride as well.

**D. Notice of Meeting Dates**

BIA Monthly Meeting, November 12, 2013 6:00 pm  
Town Hall, Council Chamber

**E. Adjournment**

Moved by: Casey Thomson                      Seconded by: Leslie Lewis

THAT this meeting does now adjourn at 7:10 pm, Carried.