

during the event. Saturday's weather played a role in lower attendance numbers and the delay in receiving the promotional materials from the BMVA may have contributed to the lower attendance. A follow up meeting with the village association regarding time line, responsibilities of the partners involved and costs paid will take place in the near future. Leslie will attend this meeting with Sarah. Leslie suggested that to encourage more engagement, apple education and information might be good add-ons and will look into someone who may be able to supply this for 2017. Shawn that in future we might be able to use crossing guards instead of the OPP for the crossing at the fish ladder.

Olde Fashioned Christmas: The programming is almost complete. The Library will join in at the community centre with a story time and the Beaver Valley School will be partnering with Jessica's Booknook. Discussions have taken place with Snowboard Ontario regarding animation for this year and it is a good tie in with what some students will have connected with at school. The reindeer will not be back this year and Sarah is still hoping to find a replacement. Updates for events will be broadcast onto social media to keep people informed. A request for print material earlier for this year was made and 500 postcards will be distributed by the GTTA this week. A second batch will be distributed locally that contains even more details. A series of membership emails are currently being planned and scheduled for distribution throughout November.

The Canada Day 150 committee has already met and preparations have started. Celebrate Canada grant money has been received and Sarah is applying for another grant. Discussion regarding the Long Table event took place and Shawn advised that it is important to get the plans started because of licencing and regulations that need to be put in place.

C.2 Sign bylaw appointment: George Matamoros

New board member Kathy Brown agreed to be the BIA's representative on the Sign By-Law committee.

Moved by: Leslie Lewis

Seconded by: Casey Thomson

That the Thornbury BIA Board of Management appoints Kathryn Brown to the Sign Bylaw committee. Carried.

C.3 Winter lighting: Shawn Everitt

Shawn supplied an update on the status of the lighting stating that lighting on the street posts are done, and switched over. Hester Street Parkette lighting will be handled by Landmark for Olde Fashioned Christmas and the bridge is just receiving the final touches. Additional lights on the bridge may be coming. George mentioned that the lights on lamppost from east end of town to the town hall are bright and new but noticed as you make the bend, they become duller. Shawn mentioned that they will be replaced when the banners change out occurs. George wondered about the winter light committee. Shawn suggested that the 2 committees of banners and winter lighting meld into one, with Terry Green a part of it..

C.4 Fish Ladder improvements: Shawn Everitt

Shawn identified the things that the MNR needs to finish which had been planned for. Shawn also suggested creating a video on the fish ladder, even tying it into the apple industry might be something to consider. The schools are still working with Shawn on the panels.

C.5 Website: George Matamoros

George and Skot established that the current website cannot be modified to modernize it. The current provider, Sui Generis out of Collingwood estimates it will cost \$6,000 to change the website. Skot will speak to BIA member website developers for proposals to update the website.

Moved by: Casey Thomson

Seconded by: Leslie Lewis

THAT THE THORNBURY BIA MOVE AHEAD TO DEVELOP A NEW BIA WEBSITE ON A NEW PLATFORM. Carried.

C.6. Expansion of BIA Board: Casey Thomson

Going through the process of replacing board member Gary Nordeman there were four members interested in joining the board. The size of the board is set by the BIA By-law at six. Increasing the size of the board to a larger number will allow for more involvement from members. It would also mean that if one of the members needs to resign part way through the mandate there would be no need to replace them until the next election.

Moved by: Leslie Lewis

Seconded by: Kathy Brown

THAT THE BIA BOARD OF MANAGEMENT write a letter to council to request that the BIA Bylaw be amended to allow the Board of Management to be made up of no less than six (6) and no more than twelve (12) members. Carried.

D. Adjournment

Moved by: Leslie Lewis

THAT this Board does now adjourn at 9:18 a.m. to meet again Wednesday December 7, 2016, 8:00 a.m., Town Hall, Council Chamber, or at the call of the Chair.