

GEORGIAN

YOUR COLLEGE · YOUR FUTURE

JOHN DI POCE SOUTH GEORGIAN BAY CAMPUS

The John Di Poce South Georgian Bay Campus

Connecting
The Blue Mountains to
the Power of Education

A group of four graduates in blue gowns and stoles with green accents are smiling and celebrating. A man with glasses is on the left, a woman is in the center, a woman with blonde hair is on the right, and a man is in the background. They are holding a green ribbon that runs across the bottom of the image. The background shows green trees and a building.

**INSPIRE
TRANSFORM
CONNECT**

Georgian's ask

Georgian College respectfully requests that The Town of The Blue Mountains consider an investment of:

\$300,000 pledged over four years

(\$75,000 each year)

in support of the

John Di Poce South Georgian Bay Campus

Municipality	Amount requested
Collingwood	\$1,000,000
Wasaga Beach	\$500,000
Clearview	\$340,000
The Blue Mountains	\$300,000
Total	\$2,140,000

Georgian College *at a glance*



- 7 campuses – Barrie, Collingwood, Midland, Muskoka, Orangeville, Orillia and Owen Sound
- 10,000 full-time students and 28,000 part-time registrations a year
- 73 per cent growth in full-time enrolment between 1999 and 2010
- More than 100 academic programs
- 55,000 alumni

The John Di Poce South Georgian Bay Campus



connected

A look at the new facility

- First permanent campus in 26-year history
- Capacity to triple current enrolment
(Full-time: 81 to 250, Part-time: 1,100 to 3,000)
- 20,000 square-foot facility will have 9 classrooms including:
 - 1 e-learning lab
 - 2 computer labs
 - 1 multi-function health sciences lab
 - a community classroom
- 10 acres of land = room to grow in the future

Proposed program offerings for September 2011

- General Arts and Sciences* (NEW)
- Academic Upgrading
- Bookkeeping
- Personal Support Worker
- School/College/Work Initiative (dual credit)
- Pre-Health Sciences*
- Office Administration
- Gas Technician
- Continuing Education (lifelong learning, credit and non-credit)
- Early Childhood Educator* (apprenticeship)

* One of the top 10 choices for Ontario students applying to college

New programs – development process

- Will develop 1-2 marquee programs for new campus
- In the process of establishing a Community Advisory Committee for input on program priorities
- Research through Organizational Planning department
- Process takes time – want program(s) to be successful

Student impact

Nancy DeWitt
resident of The Blue Mountains

Georgian College alumna
Collingwood Campus – Personal Support Worker

Now working locally as a PSW and
small business owner

What makes Georgian unique?

- Only University Partnership Centre in Ontario
- A leader in co-op education with 4,100 placements each year
- Unique programs such as marine, automotive, utilities and integrated health and wellness studies

What Georgian does best

- Consistently one of the highest graduate employment rates among Ontario colleges
- Applied Research
- Centre for Access and Disability Services

Economic benefits of the new campus

- A larger skilled workforce to fill current shortages, especially in knowledge-based sector (finance, insurance, technical/professional services)
- Professional up-grading and retraining for displaced workers so they can begin second careers
- Attract new employers to the region and retain current businesses – a place to live, learn, work and play.
- An eventual total of 250 full-time students who will be spending their dollars in your community → approximately \$5.9 million annual impact in South Georgian Bay
- Support for agricultural sector – continuing education

Community and social benefits

- Improve education levels of local residents (the region lags 13 per cent behind the provincial average for the number of 25-34 year olds who have a high school diploma or less)
- A more productive and self-sufficient population
- Students who study at Georgian, stay and work in the area
- Convenient, affordable post-secondary education is important to local residents

Cost of the new campus

- \$8 million
- \$4 million in federal funding received
- Gift of land received
- Your support is needed to assist with the cost of infrastructure.
- Georgian needs community investment for campus to be viable and quickly reach its potential.

Thank you Questions?

