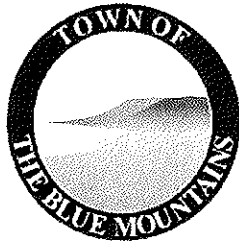


STAFF REPORT: PLANNING & BUILDING SERVICES



REPORT TO: Council

MEETING DATE: February 2nd, 2011

REPORT NO.: B.11.03

SUBJECT: Sign By-law Minor Variance -
Ashanti Coffee – 39 Bruce Street South

PREPARED BY: Sharon Long, Administrative Assistant, Planning & Building Services

A. Recommendations

THAT Council authorize a minor variance to Town of The Blue Mountains Sign By-law No. 2001-57, as amended, so as to permit a sign to be erected at 39 Bruce Street South, Ashanti Coffee, to have lettering with a height in excess of the maximum permitted, being 14 inches, on the condition that same be erected in accordance with Addendum A attached to this Report.

B. Background

On December 2, 2010, a sign permit application was received by the Building & By-law Division of the Planning & Building Department for a proposed fascia sign to be erected at 39 Bruce Street South.

On December 10, 2010 the proponent was advised that such sign did not comply with the Sign By-law in as much as the lettering exceeded the maximum permitted, being 14”, by Section 3.07 (the letter “A” will have a height of 19” and the letters “SHANTI” will have heights of 16”).

Section 3.07 – Size of Letters states:

The maximum height of each letter of ground and fascia signs shall be limited as follows:

Width of Adjacent Street	Fascia Sign: Maximum Height Of Letters	Ground Sign Maximum Height of Letters
20.12 metres (66 feet) Or Less	35.56 centimetres (14 inches)	25.40 centimetres (10 inches)

The County of Grey have indicated that they have no objections of the proposed sign.

Given that the Town's Sign By-law Review Committee has not yet been finalized, Town staff are recommending that Council approve the requested variance with a condition that the sign be erected in accordance with Addendum "A" to this Report.

C. The Blue Mountains' Strategic Plan

"Providing a strong, well managed municipal government."

D. Budget Impact

n/a

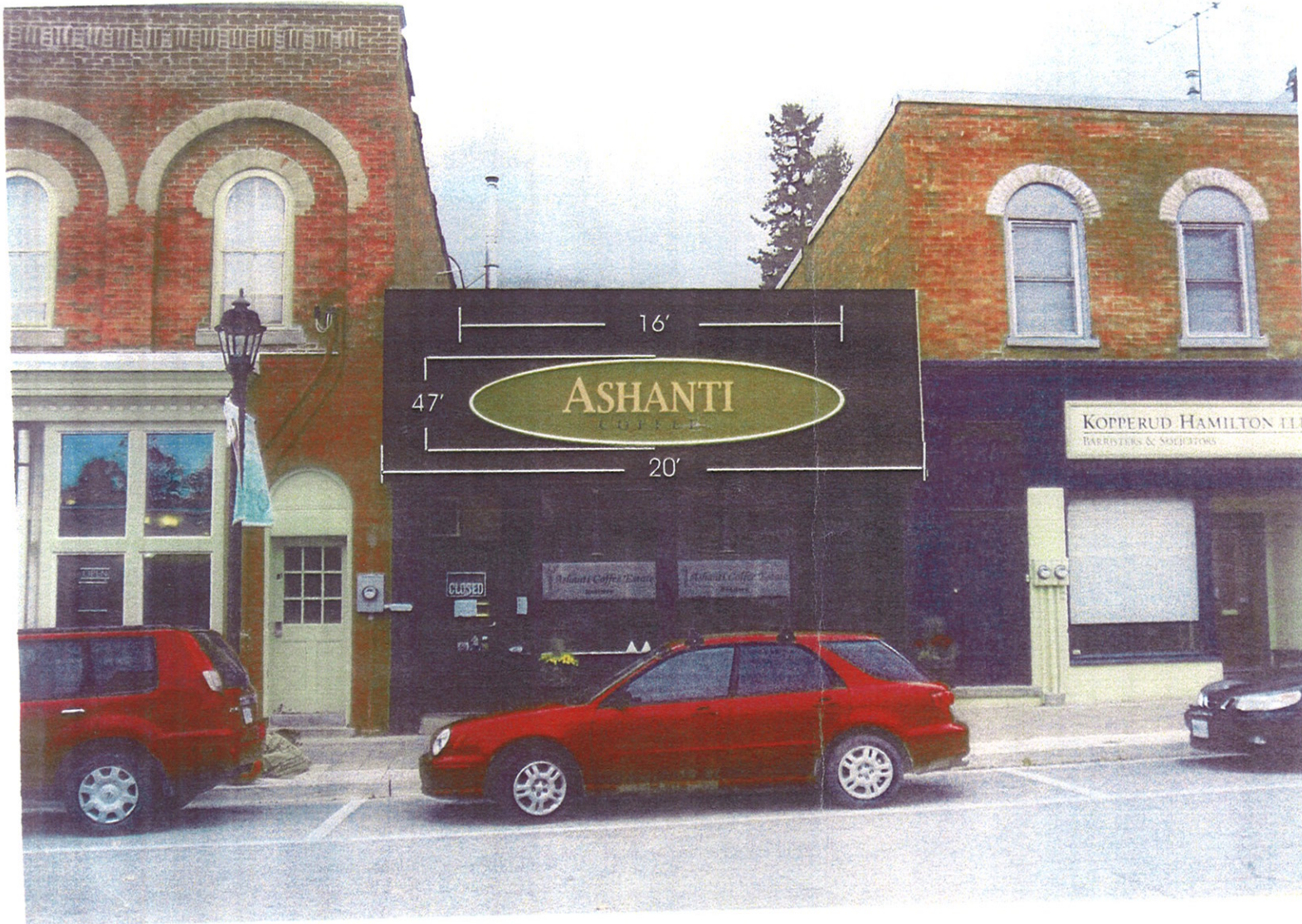
E. Addendums

- A. Sign Artwork
- B. Approval from the County of Grey.

Respectfully submitted,

Sharon Long
Administrative Assistant
Planning & Building Services

David Finbow
Director, Planning & Building Services



Text

- 1, "A"-19"
- 2, "SHANTI" 16"
- 3, COFFEE 5.5"

B

Barb Dooks

From: Cameron, Heather [Heather.Cameron@grey.ca]
Sent: December 13, 2010 8:25 AM
To: Barb Dooks
Subject: RE: Sign Permit Application - 39 Bruce Street South [Ashanti Coffee]

Hi Barb. The county is in agreement with businesses conforming to the Town's sign by-Law.

thanks

Heather Cameron
Grey County Sign Shop
tel: 519-376-7339 Ext. 5130
fax: 519-376-7947
email: heather.cameron@grey.ca

From: Barb Dooks [mailto:bdooks@thebluemountains.ca]
Sent: Friday, December 10, 2010 11:01 AM
To: Cameron, Heather
Subject: Sign Permit Application - 39 Bruce Street South [Ashanti Coffee]
Importance: High

Hi Heather;

As per our agreement that I'd email you particulars of sign applications for main street Thornbury for your response in writing for permission and/or approval to proceed, attached are the particulars for an application received to install a sign at 39 Bruce Street.

We have advised the applicant that the size of the letters does not conform to our sign by-law and they will either amend the size or apply for a variance for relief from the by-law should they wish to proceed as presently proposed.

Please provide your comments/approval by email as soon as you get a chance.

Thanks/Regards
Barb

Barb Dooks
Permits & Inspections Assistant
Building & By-Law Services
THE BLUE MOUNTAINS
26 Bridge Street East - Thornbury, Ontario N0H 2P0
Ph: 519-599-3131 Ext. 239
Toll-free: 1-888-258-6867 (1-888-BLU-MTNS)
Fax: 519-599-6032
Email: bdooks@thebluemountains.ca

Sign up to receive up to date Town news, bulletins and departmental information by visiting:
<http://www.thebluemountains.ca/subscribe.cfm>



Please consider the environment before printing this email