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TOWN OF THE BLUE MOUNTAINS 2012 GRANTS AND DONATIONS APPLICATION

The Town of The Blue Mountains Council will entertain funding requests from groups or individuals that demonstrate both a need for funding and meet the pre-established criteria currently approved by Council.

Please note that this application form shall also be used by applicants seeking rental subsidization of Town-owned facilities (i.e. Beaver Valley Community Centre, Beaver Valley Arena, etc.). Please calculate the request for rental subsidization into a dollar amount for the purposes of the application. For assistance in determining the dollar amount of your request, please contact Lisa Kidd, Communications and Economic Development Coordinator at lkidd@thebluemountains.ca or 519-599-3131 ext. 282.

GUIDELINES AND CRITERIA

1. Grants are **given only to not-for-profit organizations** which, in the judgment of the Finance and Administration Committee, make a unique contribution to the quality of life in our community.
2. The event or activity for which funding is being sought, **must be located in our community, and/or primarily provide benefits for our local residents.**
3. **The grants and donations program funds operating projects only, not capital projects.**
4. Organizations are eligible for grants **provided they demonstrate managerial expertise and good financial management** as measured by the Applicant's responses to Questions 10 through 13, within this application.
5. The Committee will give consideration to events/initiatives/projects aligning with one or more of the following Town endorsed plans:
 - o Our Sustainable Path;
 - o Red Hot and Blue;
 - o Community Improvement Plan; and/or
 - o Strategic Plan.

NOTE: All organizations meeting the criteria will not necessarily receive a grant or the amount for which they applied. Grant allocations are dependent on individual application review and the amount of grants and donations funding contained within the approved municipal budget.

NOTE: Priority will be given to applications completed and received by Tuesday November 1, 2011, for consideration in the preparation of the Town's 2012 annual operating budget.

NOTE: Grants and donations are not given automatically from year to year. Applicants must apply annually for funding.



2011 GRANTS AND DONATIONS APPLICATION FORM

1. LEGAL NAME OF THE ORGANIZATION: Clarksburg Business Group
 2. LEGAL ADDRESS OF THE ORGANIZATION: Box 340, Clarksburg, ON N0H 1J0
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3. TAX STATUS OF THE ORGANIZATION:

- A) FOR PROFIT _____
B) NOT FOR PROFIT X

4. AMOUNT OF GRANT REQUEST: \$ 2000.00
5. DATE OF APPLICATION: October 31, 2011
6. FISCAL YEAR OF THE ORGANIZATION: FROM Jan TO Dec

7. COMMUNICATION CONCERNING THE APPLICATION IS TO BE ADDRESSED TO:

NAME: Linda Wykes

TELEPHONE: 519-599-3344 (DAYTIME) 519-599-3644 (EVENING)

E-MAIL: linda@riversidegraphics.net

8. APPLICATION WAS PREPARED BY:

PRINT NAME: Linda Wykes



9. SUMMARY OF PREVIOUS YEARS' ACTIVITIES: (add additional pages if necessary):

- a. List and comment on your program activities for previous years and where possible indicate the number of participants (Participants may or may not be applicable).

The Clarksburg Business Association hosted and supported 5 Village events in 2011

Canada Parade and Breakfast July 1

Artsburg Day – July 16

Lions Duck Race – August 20

Thanksgiving Applefest – included the Art Tour, live music, the annual Apple Pie Baking Contest, horse and carriage rides and a kids zone with inflatables, pony rides, petting zoo and face painting (attendance 200 for the kids zone)

Village Tree Lighting – promotes visiting the shops, turkey on a bun at the Centre (served 150 people), horse and wagon ride, Santa with free photos and goodie bags for the kids and of course the tree lighting. Organized and sponsored by volunteers in the business area. (250 in attendance)

We also purchase flowers for the bridge, 25 hanging baskets, banners and flags

10. SUMMARY OF PREVIOUS GRANT(S) (include subsidies):

- a. Indicate how the previous municipal grant/s was applied by your organization.

Funding was used for horse and wagon rides at the special events

- b. Indicate if you received funding from sources other than the municipality.

We received \$1900 in sponsorship for Applefest

- c. Indicate the source of funding and amount (i.e. service club or local organization).

BV Kinsmen Club \$1500

Business Sponsors \$200



11. FINANCIAL INFORMATION:

- a. If successful, indicate how the funding would be disbursed by your organization.
- b. Include a copy of your projected budget for the event or activity.
- c. Include a copy of your latest financial statement.

A) Funding for 2012 would be used to support 5 events and Street Decorations

Music - \$500
Horse and Wagon - \$1200
Banners \$300
TOTAL \$2000.00

B) 22 businesses TOTAL MEMBERSHIP

C) CURRENT FINANCIAL STATEMENT

Income to date Oct 31 2011

Donations from Businesses	\$1675
Kinsmen Donation/Sponsors	1700
Town Grant	1500
	\$4875

Expenses to date Oct 31 2011

Advertising	500
Flowers/Banners	1600
Events - (Music, Horse and Wagon Rides)	2500
	\$4600

12. FUNDRAISING:

- a. Indicate your organization's fundraising policy.

Our revenue comes from donations by businesses in the Clarksburg area.

- b. Comment on your organization's fundraising plans for both the current and upcoming years.

Will continue to seek sponsors for special events.

13. DEFICIT:

- a. Has your organization accumulated a deficit? No

If yes, indicate your organization's plans for reduction.



14. Explain how your organization's event/initiative/project aligns with one or more of the following Town endorsed plans:

a. Our Sustainable Path;

page 46 – Plan community events that appeal to a broad range of the population including our visitors

To enhance community life and pride by arranging a wide range of Community events

b. Red Hot and Blue;

c. Community Improvement Plan; and/or

d. Strategic Plan

(If you require assistance in responding to this question, please contact Lisa Kidd at lkidd@thebluemountains.ca or 519-599-3131 ext. 282)

CHECKLIST:

PLEASE ENSURE YOUR APPLICATION INCLUDES THE FOLLOWING:

A) no BYLAWS AND CONSTITUTION (if applicable)

B) _____ LIST OF BOARD OF DIRECTORS (if applicable)

Phil McCormack, Chair
James Hindle, Treasurer
Keri Lockhart, Secretary
Linda Wykes, Events Coordinator

C) yes TOTAL MEMBERSHIP AND MEMBERSHIP FEES (if applicable)

E) yes CURRENT FINANCIAL STATEMENT

F) yes PROJECTED BUDGET

G) yes COMPLETED APPLICATION FORM

THANK YOU FOR COMPLETING THE APPLICATION!!

PLEASE SUBMIT YOUR COMPLETED APPLICATION TO:

LISA KIDD

COMMUNICATIONS AND ECONOMIC DEVELOPMENT COORDINATOR

BOX 310, 32 Mill Street THORNBURY, ONTARIO N0H 2P0

IF YOU HAVE QUESTIONS REGARDING THE APPLICATION OR APPLICATION PROCESS, PLEASE CONTACT LISA KIDD, COMMUNICATIONS AND ECONOMIC DEVELOPMENT COORDINATOR AT:

lkidd@thebluemountains.ca or 519-599-3131 ext. 282.