

STAFF REPORT: Finance & IT Services

REPORT TO: Committee of the Whole
MEETING DATE: February 3, 2014
REPORT NO.: FIT.14.04
SUBJECT: 2014 Grants and Donations Program - Applications
PREPARED BY: Robert Cummings, CMA
 Director of Finance & IT Services

A. Recommendations

THAT Council receive Staff Report FIT.14.04 entitled “2014 Grants and Donations Program - Applications” for information purposes; and,

THAT Council authorize the funding of these applications as determined by the Committee of the Whole, pending approval of the 2014 Draft Budget.

B. Background**Community Groups and Organizations**

For the seventh year in a row, The Town of the Blue Mountains has administered a Grants and Donations Program for Community Groups and Organizations that make an application for financial support or in-kind support for their operations, events and activities.

This program aims at reducing duplications and streamlining the process for subsidies and donations given out by the Town.

Since 2011 Council has approved a \$30,000 annual budget for the Grants and Donations Program, and the same amount has been included in the 2014 Draft Budget.

A list of applications has been provided (Attachment 1) that includes the following information for each Community Group or Organization applying for funds:

- Name of applicant;
- Purpose of request;
- Whether or not the applicant meets the criteria and guidelines as outlined in the 2014 Application;
- The amount of the request;
- Whether or not the applicant has received funds in previous years; and
- How the request aligns with previously endorsed Town Plans, (Red, Hot and Blue, Our Sustainable Path, Community Improvement Plan and/or the Strategic Plan).

There were 15 applications received through the Grants and Donations Program that met the deadline of November 29, 2013. One application was received after this

deadline. In total, there was \$46,066.99 requested in funding or in-kind use of Town facilities.

If the Grants and Donations Program for the 2014 Draft Budget is approved, \$30,000 would be available for Community Groups and Organizations.

Business Associations

In 2011, Council approved a recommendation from Staff Report CEDC.11.17 that established a separate line of funding for those applicants that were from business associations. This was due to the increasing amount of applications that the Town was receiving and to eliminate business associations and community groups from competing for the same funds.

In 2013, \$15,000 was approved for Business Association Grants, and the same amount of funding has been established in the 2014 Draft Budget.

A list of applications has been provided (Attachment 2) that includes the same information as in Attachment 1, for each Business Association applying for funds.

There were 2 applications received through the Grants and Donations Program for Business Associations that met the deadline, requesting a total of \$10,000.00 in funding.

If the 2014 Draft Budget is approved for the Local Business Association Initiative, \$15,000 would be available for Business Associations.

C. The Blue Mountains' Strategic Plan

The continuance of the Grants and Donations program supports the Town's Strategic Action 3.5; "Continue to support cultural groups and community events."

D. Environmental Impacts

None.

E. Financial Impact

The Grants and Donations Program is part of the 2014 Communications and Economic Development Draft Budget. Currently, there is \$30,000 proposed for Grants and Donations for local Community Groups and Organizations and \$15,000 proposed for the Local Business Association Initiative.

F. In Consultation With

None.

F. Attached

- Attachment 1 Grants and Donations Qualification and Request Summary for
Community Groups and Organizations

- Attachment 2 Grants and Donations Qualification and Request Summary for
Business Associations

Respectfully submitted,

Rob Cummings

Robert Cummings, CMA
Director of Finance & IT Services

2014 Grants and Donations Program
Community Groups and Organizations

Applicant	Purpose	Meet Criteria?	Amount of Request	Past Funding	How does the Request Align with Town Plans?
Beaver Valley Agricultural Society	Community Centre and Moreau Park facilities for Annual Fall Fair.	Yes	\$3,000 subsidization	2013 - \$3,000 2012 - \$3,000	Sustainable Path: "Continue to enhance the Beaver Valley Fall Fair..."
Beaver Valley Curling Club	Ice time for programmed and scheduled events for seniors, students and persons with disabilities.	Yes	\$2,400 subsidization	2013 - \$700 2012 - \$700	Red, Hot and Blue: "Provide accessible and affordable family recreation."
Beaver Valley Outreach	BVCC for Good Food Box, Easter Eggstravaganza, Home and Garden Show and Thanksgiving Weekend as well as Volunteer Honorarium and snowplowing of parking lot.	Yes	\$5,072.25* subsidization \$1,300 cash	2013 - \$6,400 plus snowplowing	Sustainable Path: "A caring society that provides for those in need and integrates them into the Community." Strategic Plan #4: "Supporting the development of social and recreational programs to meet the broad range of needs in the community."
Blue Mountains Arts and Culture group	Cover the costs of postage to mail the Annual Events Calendar to TOBM Residents.	Yes	\$2,000 cash	None	Sustainable Path: "Celebrate and support the development of the arts and culture in The Blue Mountains." Red, Hot and Blue: "Encourage and promote theatre and the arts."
Breaking Down Barriers	Provide services to the community under the Thumbs Up Access and Awareness Campaign.	Yes	\$5,000 cash	2013 - \$2,000 2012 - \$2,000	Sustainable Path Signatory. Sustainable Path: "Consider the needs of a growing retirement community."
Clarksburg Business Association	Cover costs of community events, such as the Canada Day Parade, Duck Race and Applefest.	Yes	\$2,000 cash	2013 - \$5,000** Business Associations	Sustainable Path: "To enhance community life and pride by providing a wide range of community events."
Clarksburg Farmers' Market	Use of Lion's Park for the Farmer's Market	Yes	\$1,864.50 subsidization	2013 - \$1,725	Sustainable Path: "Expand our farmers' market in Clarksburg." "To enhance community life and pride by providing a wide range of community events."
Collingwood General & Marine Hospital Foundation	Towards purchase of a digital mammography and bone densitometry unit.	Yes	\$5,000 cash	2013 - \$3,000 2012 - \$6,000	Sustainable Path Signatory. Sustainable Path: "Enhance the use of technology based communications to improve access to specialized health care."
Drive Fore Teens	Foursome and sponsorship signs for golf tournament, and use of Small Hall and West Parking Lot for winter driving program.	Yes	\$330.24 subsidization \$600 cash	2013 - \$330	Community Improvement Plan: To make our community a safer one for both our teens and local residents.

* BVO's request of \$5,072.25 in subsidization does not include the cost of snowplowing.

** Clarksburg Business Association recieved \$5,000 in 2013 under the Business Association Grant.

2014 Grants and Donations Program
Community Groups and Organizations

Applicant	Purpose	Meet Criteria?	Amount of Request	Past Funding	How does the Request Align with Town Plans?
Georgian Triangle Housing Resource Centre	Offset operating costs of housing services for residents of the Town of The Blue Mountains.	Yes	\$1,500 cash	2013 - \$1,500 2012 - \$15,00	Sustainable Path: "A caring society that provides for those in need and integrates them into the Community." Strategic Plan #4: "Supporting the development of social and recreational programs to meet the broad range of needs in the community."
Golden Beavers	Use of BVCC for seniors' card playing.	Yes	\$1,800 subsidization	2013 - \$1,500 2012 - \$1,260	Sustainable Path: "Ensure there is a variety of programs for seniors that meet their needs."
Jazzmania	Use of BVCC for Jazzmania.	Yes	\$2,000 subsidization	2013 - \$2,000	Sustainable Path: "To enhance community life and pride by providing a wide range of community events."
Junior Achievement Peterborough Lakehead Muskoka	To offset costs of class programs.	No (Late submission)	\$1,200 cash	None	Red, Hot and Blue: "Attract and retain youth by providing local educational and employment options."
Marsh Street Community Centre	To cover costs of workshops for teens and seniors.	No (Deficit last three years)	\$4,000 cash	None	Sustainable Path: "To enhance community life and pride by providing a wide range of community events."
Theatre Collingwood Association Inc.	To assist with operating costs of bringing one of five potential plays to the stage during the summer festival season.	No (Deficit in 2012)	\$5,000 cash	None	Sustainable Path: "Celebrate and support the development of the arts and culture on The Blue Mountains." Red, Hot and Blue: "Encourage and promote theatre and the arts."
Thornbury Clarksburg Rotary Club	Use of BVCC and staging for community events.	Yes	\$2,000 subsidization	2013 - \$1,200 2012 - \$2,500	Sustainable Path: "To enhance community life and pride by providing a wide range of community events."
TOTAL:			\$ 46,066.99		

\$ 27,600.00 Cash

\$ 18,466.99 Subsidization

2014 Grants and Donations Program
Business Associations

Applicant	Purpose	Meet Criteria?	Amount of Request	Past Funding	How does the Request Align with Town Plans?
Blue Mountain Village Association	Apple Pie Trail	Yes	\$5,000 cash	2013 - \$5,000	Sustainable Path: "Arts, Culture and Heritage." "Economic Prosperity by building four-season tourism products and activities."
Clarksburg Business Association	Flowers and the costs of watering	Yes	\$5,000 cash	2013 - \$5,000	Sustainable Path: "Beautification of Villages."
TOTAL:			\$ 10,000.00		