



Staff Report

Communications and Economic Development

Report To: Committee of The Whole
Meeting Date: November 14, 2016
Report Number: FAF.16.93
Subject: New Member to Economic Development Advisory Committee (EDAC)
Prepared by: Elizabeth Cornish, Communications and Economic Dev't Coord.

A. Recommendations

THAT Council receive Staff Report FAF.16.93 'New Member to Economic Development Advisory Committee (EDAC)';

AND THAT Council appoints Tim Newton as the South Georgian Bay Small Business Enterprise Centre (SBEC) representative to the Economic Development Advisory Committee;

AND THAT Council grants the Centre for Business and Economic Development status as a member of the Economic Development Advisory Committee, with Gillian Fairley, General Manager as their representative.

B. Overview

Council is being asked to grant the Centre for Business and Economic Development, a not-for-profit Community Futures Development Corporation (CFDC), membership on the Economic Development Advisory Committee with Gillian Fairley, General Manager as its representative. Council is also being asked to support a new representative for the South Georgian Bay SBEC.

C. Background

The Economic Development Advisory Committee (EDAC) has enjoyed working with Gillian Fairley, former Manager of the South Georgian Bay SBEC. When Ms. Fairley took on a new role with the Centre for Business, EDAC saw this as an opportunity to introduce a new organization to their membership.

D. Analysis

The Centre for Business and Economic Development is a not-for-profit Community Futures Development Corporation (CFDC) sponsored by Federal Economic Development Agency for Southern Ontario. They are governed by a volunteer Board of Directors and are one of 61 CFDCs in Ontario.

The mandate of the Centre for Business is to develop and diversify the local economy. The organization is a one-stop business resource for new and expanding businesses and offers:

- business loans up to \$250,000
- business mentoring program
- business counselling
- business resource library
- on-line learning through To Learn Online
- business registration
- support for community economic development

With Ms. Fairley moving on from her role as manager of the SBEC to General Manager of the Centre for Business, a new representative to EDAC was needed for the SBEC. Tim Newton, the new Manager was recommended for this vacancy.

The following motions were made at the September 12, 2016 Economic Development Advisory Committee Meeting:

▪ **Recommended:**

Moved by: Mylisa Henderson Seconded by: Jim Farmilo

THAT the Economic Development Advisory Committee confirm Tim Newton as the representative from the South Georgian Bay Small Business Enterprise Centre, Carried.

▪ **Recommended:**

Moved by: Jim Farmilo Seconded by: Casey Thomson

THAT the Economic Development Advisory Committee add the Centre for Business as a new member, with Gillian Fairley as a representative from the Centre for Business and Economic Development, Carried.

E. The Blue Mountains Strategic Plan

Goal #2: Engage Our Communities and Partners
Objective #3: Strengthen Partnerships

F. Environmental Impacts

None.

G. Financial Impact

None.

H. In consultation with

In consultation with the Economic Development Advisory Committee.

I. Attached

1. Biography: Tim Newton

Respectfully Submitted,

Elizabeth Cornish
Communications and Economic Development Coordinator

Shawn Everitt
Director, Community Services and Acting CAO

For more information, please contact:
Elizabeth Cornish
ecornish@thebluemountainins.ca
519-599-3131 extension 282

Biography:

Tim Newton
Manager, Small Business Enterprise Centre

Tim Newton has been entrenched in the small business development scene in the South Georgian Bay region since 2006 when he opened, with help from provincial funding, Store 54 – a young entrepreneurs coop. From this he transitioned and spent 8 years working for the Business Enterprise Resource Network – a not-for-profit that delivered the Ontario Self-Employment Benefits program where he helped to launch nearly 200 businesses across the region.

He joined the SBEC in April 2016 and in July took on the lead role. He brings with him a wealth of knowledge in small business consulting, training and connecting people. His work has been recognized with awards on both a local and provincial level. Simply put, he is a fan of all things 'South Georgian Bay' and is excited for what the future holds!