

Krista Royal

From: Campaign Office <campaignoffice@fenety.com>
Sent: December-10-13 11:36 AM
To: Krista Royal
Subject: Town of The Blue Mountains - Royal Canadian Legion Veterans & Troops Recognition Ad
Attachments: image001.jpg; Rates.pdf

Hello Mayor Anderson & Council,

The Military Service Recognition Book will be the first of its kind in Ontario, recognizing Veterans both past and present in print form with full biographies and photographs submitted to local legion branches. With the help of Veterans, their families and friends, this special publication will be released by September 2014.


Submissions will be compiled in this book for all to see, especially our future generations, to help them never forget the Sacrifices made by our Veterans for the freedoms we enjoy today.

We are honoured to invite the Town of The Blue Mountains in this important 1st edition by way of purchasing a support advertisement. Many are taking an opportunity to thank our Veterans with their message. I have attached a letter and rate sheet from the Ontario Command of the Royal Canadian Legion for you to review. Your support at any level would be greatly appreciated.

If you have any questions, please do not hesitate to contact me by reply email or at the number below. Thank You Very Much Krista.

Best Regards,

Tom Campbell
Royal Canadian Legion
Ontario Provincial Command
Campaign Office
1-855-241-6967
www.on.legion.ca

 oncl@fenety.com



www.on.legion.ca



www.on.legion.ca

The Royal Canadian Legion Ontario Command

“Military Service Recognition Book”

Dear Sir/Madam:

Thank you for your interest in **The Royal Canadian Legion Ontario Command**, representing **Ontario’s Veterans**. Please accept this written request for your support, as per our recent telephone conversation.

Ontario Command of the Royal Canadian Legion is very proud to be printing **15,000 copies** of a **“Military Service Recognition Book”**, scheduled for release by September 2014. This book will assist us in identifying and recognizing many of our Veterans within the Province of Ontario and to serve as a reminder for generations to come, while at the same time assist us in our job as the “Keepers of Remembrance”.

We would like to have your organization’s support for this Remembrance project by sponsoring an advertisement space in our **“Military Service Recognition Book.”** Proceeds raised from this important project will cover the cost of printing and distributing this unique publication. Additional proceeds received through this program will assist and support many Legion initiatives and to assist our over 400 branches to remain a viable partner in their communities. The Legion is recognized as Canada’s largest Veteran Organization and we are an integral part of the communities we serve. This project ensures the Legion’s continued success in providing these very worthwhile services.

Please find enclosed a rate sheet for your review. Whatever you are able to contribute to this worthwhile endeavor would be greatly appreciated. For further information please contact **Ontario Command Campaign Office** toll free at **1-855-241-6967**.

Thank you for your consideration and/or support.

Sincerely,

**Bruce Julian
President**



www.on.legion.ca

The Royal Canadian Legion Ontario Command

“Military Service Recognition Book”

Advertising Prices

<u>Ad Size</u>	<u>Cost</u>	<u>HST</u>	<u>Total</u>
Full Colour Outside Back Cover	\$2,030.97	+ \$264.03	= \$2,295.00
Inside Front/Back Cover (Full Colour)	\$1,765.49	+ \$229.51	= \$1,995.00
2-Page Spread (Full Colour)	\$2,823.01	+ \$366.99	= \$3,190.00
Full Page (Full Colour)	\$1,411.50	+ \$183.50	= \$1,595.00
Full Page	\$1,057.52	+ \$137.48	= \$1,195.00
1/2 Page (Full Colour)	\$792.04	+ \$102.96	= \$895.00
1/2 Page	\$615.04	+ \$79.96	= \$695.00
1/4 Page (Full Colour)	\$482.30	+ \$62.70	= \$545.00
1/4 Page	\$393.81	+ \$51.19	= \$445.00
1/10 Page (Full Colour)	\$287.61	+ \$37.39	= \$325.00
1/10 Page (Business Card)	\$243.36	+ \$31.64	= \$275.00

H.S.T. Registration # 10686 2824 RT0001

All typesetting and layout charges are included in the above prices.

A complimentary copy of this year's publication will be received by all advertisers purchasing space of 1/10 page and up, along with a Certificate of Appreciation from Ontario Command.



PLEASE MAKE CHEQUE PAYABLE TO:

The Royal Canadian Legion
Ontario Command
(RCL ON)
(Campaign Office)
P O Box 8055, Station T CSC
Ottawa, ON K1G 3H6





440 Jarvis Street
 Toronto, ON M4Y 2H4
 Phone: (416) 924-1164
 1-855-944-HOPE (4673)
 Fax: (416) 924-8208
www.hincksdellcrest.org

Hope. Optimism. Possibilities.

Town of the Blue Mountains
 26 Bridge Street
 P.O. Box 310
 Thornbury, Ontario N0H 2P0



Childhood is Short ... Why Make Them Wait?!

Dear Ms. Wilgress,

What would you do if your son or daughter or the friend of your child had a secret – a big secret – and was struggling to deal with it.

Here is the secret: the staggering truth is that **one in five children is trying to cope with a mental health problem**. Too often, they suffer in silence. When a family finally musters the courage to seek help, they are confronted by wait lists that can last one to two years, while down the street but worlds away a child who has broken her arm is treated and back at home within five hours.

The long wait for children's mental health treatment can mean a lifetime of anguish that could have been resolved in childhood.

We know an important fact.

Four in five children with mental health problems will NOT get the help they need when they need it.

In the words of a father, "Learning that there were organizations that could help my child was like getting the best gift of our lives, but then realizing we would have to wait a year for treatment was like having our hearts ripped out in the same moment."

We see children as resilient. They are usually full of life and energy and joy, and seemingly bounce back from everything. But, this ideal is not always the case. It is difficult to imagine an eight year old girl who is contemplating suicide or a 10 year old boy whose anxiety and depression keep him from going to school and playing with friends.

Please turn over.....

Children comprise 10% of all people who suffer with mental health problems (and that is just what we know about; this does not include all of those suffering in silence).

But, there are so many stories of hope and recovery among the 8,000 children and families we serve each year at The Hincks-Dellcrest Centre for Children's Mental Health.

Imagine 13 year old Holly's story:

"It was so weird. One morning, out of nowhere, I woke up and the world had changed. It was like I couldn't move. I was still in bed, and it was a school day, and I was supposed to attend Student Council. I remember my mom calling me for breakfast, and just staring at the ceiling."

Holly's mom knew something was not right. She rushed upstairs to Holly's room, and was shocked to see her daughter.

"I remember mom's face. I hadn't seen her look like that ever. She was really worried. I found out later that I was really pale, and lifeless. I guess I looked like how I was feeling."

As is so often the case, Holly's family rushed her to their family doctor, who at first thought Holly might have a physical health problem. Child mental health is a very specialized area that goes beyond a typical visit to the family doctor.

Holly's family was eventually given a list of children's mental health organizations. They soon discovered how difficult it is to access care due to waiting lists across the city. While they waited for treatment, Holly got worse. Holly, her parents and sisters experienced the crisis an entire family goes through when one of their own develops a mental health problem.

Thankfully – and just in time – Holly's family discovered Hincks-Dellcrest, a one-of-a-kind centre of excellence. Of all the children's mental health centres in Ontario, Hincks-Dellcrest has the greatest ability to offer seamless, integrated care, involving psychiatry, psychology, social work, and allied mental health disciplines.

Holly remembers the day well when they first visited Hincks-Dellcrest.

"My parents and I went together. I was really nervous because I felt there was no hope – that I would always be sad. We met with a psychiatrist and a social worker who helped us to figure out the care my family and I needed. I learned that I had sudden onset acute teenage depression and anxiety. It was a big day for us, to know what was going on. Mom and I looked at each other, and started to cry at the same time!"

That's because Hincks-Dellcrest has a very special way of bringing children and families into their journey of care. It is an individualized experience. We tailor a treatment program unique to each child and family's needs. No other organization does this, and it makes all the difference in the world, because **Hincks-Dellcrest provides HOPE.**

Not all stories have a happy ending like Holly's. Happy endings are possible with available, accessible children's mental health services. But, the heart-breaking truth is that even Hincks-Dellcrest has a waiting list of 400 children and families, each of whom has a story as urgent and uplifting as Holly's.

Of all mental illness, 70% begins before the age of 20, so early intervention can make a world of difference. Just like treating an infection is much easier if caught early, the same applies to mental illness. Delays in receiving treatment can mean a lifetime of sadness and problems. Indeed, delays can mean a life.

You can help!

We value you as a friend and contributor to Hincks-Dellcrest. Thank you again for your past support – it has made all the difference in the world to provide the care and treatment our children so urgently need. This year, your support could go even further.

*"I feel happy again, and like my old self. I'm back at school, out with my friends, and thinking about university. **My family and I are so happy we found Hincks-Dellcrest – it is a special place because kids feel safe to share the things that they are keeping inside.**"*

What will be the impact of your contribution?

For children with mental health problems, your support means a happy childhood instead of days filled with anguish, a harmonious family rather than one irrevocably split, or a young adult contributing to the community instead of turning to a life of violence and crime.

Most of all, your contribution helps each and every child to lead a happy life today, and know deep in his or her heart that someone cared enough to help see the way clear to a hopeful future.

With your support, we will bring hope, optimism, and possibilities to children and families!

Help Hincks-Dellcrest to create happy endings for children and their families struggling with mental health problems. What better way to celebrate the holiday season than providing a child with the gift of his or her own potential!

Best wishes for a happy, healthy, and hopeful 2014.
With heartfelt thanks and gratitude,



Calvin Younger
Board Chair



Dr. Marshall Korenblum
Psychiatrist in Chief

P.S. Please send your gift by December 31st, and help children get the help they so urgently need.

RECEIVED
DEC 20 2013

Women's House *Serving Bruce & Grey*

P.O. Box 760, Kincardine, Ontario, N2Z 2Z4
(519) 396-9814; Fax (519) 396-7800

Owen Sound Office
(519) 372-1113; Fax (519) 372-2075

Town of the Blue Mountains
32 Mill Street
Thornbury, ON N0H 2P0

Monday, December 16, 2013

Dear Members of Council and Friends of Women's House:

On behalf of Women's House Serving Bruce & Grey, I wanted to thank you and your council for the success the Town of the Blue Mountains accomplished this past year. I also wanted to provide you and your council with some information regarding Women's House services and programs, and our successes within the last year.

Women's House has found the last year to be a very productive year. A lot has been going on at the shelter to make sure that our 100+ year old building is accessible for those with disabilities. Lots of renovations have happened in the kitchen and hallways, as well as making sure that we offer things like laundry on the main floor. This is in addition to work that has happened in the past to ensure that we had main floor accessible bathrooms and bedroom. Currently, we are in the midst of insulating and siding the brick exterior which is costing too much to maintain in its aged-state. Addressing this issue will decrease our exceedingly high heating costs.

Another success for Women's House has been the amount of women and children whom we have served in the last year. We've admitted 85 women and 25 children to the shelter last year, and 21 women and nine children resided in second-stage housing. The transition program assisted 144 women to secure new residences, and the organization's crisis hotline received 1278 calls including 337 to the sex assault line. As awareness increases about domestic violence and sexual assault, so does the need for our services. In the past year, there have been waitlists generated for several programs within the two Counties: Child Witness, Sexual Assault and Outreach Counselling.

Along with these successes come costs that are not covered by our ministry funding. Keeping beds open longer than the 6 week funded period is instrumental for transitioning these women back to secure new accommodations. Accommodations that quite often have waitlists as subsidized housing is difficult to come by in Grey and Bruce Counties. As mentioned previously, Women's House served 21 women and 9 children in our own geared-to income housing (Second Stage Housing) which allows women to stay in for a year to transition back to the community. This program also provides the women with Transition Counselling; help with

things like securing employment, referrals, income support, education, transportation, job training, childcare and advocacy.

It is our mission at Women's House to work towards the awareness and elimination of violence against women. In order to meet our mission and provide these vital services and programs within our community, we rely on the generosity of individuals and organizations for support. Without the support of community-minded organizations, we would not be able to serve those in need in our community and surrounding communities each year. In order to help alleviate these costs, we are asking you to consider supporting Women's House *Serving Bruce & Grey* in your 2013 budget.

I would be pleased to visit the Town of the Blue Mountains to discuss Women's House programs and services. This year we launched a new awareness campaign during Women Abuse Prevention Month in November and would love to spread the word for next year about turning our communities purple. If you would like to schedule a presentation time, or have any questions or concerns about Women's House, please do not hesitate to contact me at (519) 396-9814 Ext. 225 or by email at tlove@whsbg.on.ca.

Thank you for taking the time to review this request. I am also enclosing a newsletter for you to learn a little more about Women's House. Together we can work towards the elimination of violence against women.

Sincerely,



Tiffany Love
Community & Fund Development Coordinator