



## Thornbury BIA Bridge Banner

Presentation:

To: Town of the Blue Mountains (Council)

By:

Thornbury Business Improvement Area (BIA)  
Board Representatives

George Matamoros (BIA Chair person)

with

Sean Brady (Presenter) Board Member

**Our ask: That all revenues from a bridge banner program accrue to the Thornbury BIA.**

With the spectacular new bridge over the Beaver River in Thornbury complete and the bridge banner poles in place, the Board of Directors of the Thornbury BIA are hoping to get support and guidance from Town Council and staff to make the bridge banner a reality.

The board of the Thornbury BIA would like to use the new Thornbury bridge banner as the foundation for a river, dam and bridge beautification program. The ongoing program will be funded and managed by the BIA. The bridge banner and subsequent beautification of the area will prove to be a valuable asset for the town and its people for many years to come.

With the bridge, river and dam being situated in the middle of the BIA catchment area, coupled with the important role a bridge plays in the community, supporting the BIA bridge banner initiative is a real win for everyone.

Proposal:

- 1) Design, engineer and execute all that is needed to install an effective bridge banner system. Wires, winches, etc.
- 2) Lease the banner space to community events organizers, BIA members and greater community businesses.

PO Box 662, Thornbury, ON N0H 2P0

- 3) Funds raised through the bridge banner space lease program will be used first to maintain the bridge banner system, and second to fund further bridge, dam and river beautification initiatives as approved by council and the BIA board.

We are asking council to whole-heartedly support the BIA bridge banner initiative by agreeing that all revenues from the banner program accrue to the Thornbury BIA, by instructing staff to assist the BIA board in drafting all required documents and permits to expedite the plan, and by partnering with the BIA making available any funds you see fit to help defer initial costs of the project. Engineering and installation costs are the most important up front cost to address.

The BIA is anxious to complete this project as the summer tourism season is soon upon us and Canada Day celebrations are just around the corner.

Thank you for your time and consideration.



Delegation to Council March 31, 2014

Re: Expanded transit link to Thornbury

The Board of Directors of the Thornbury BIA strongly supports extending the transit link between Collingwood and Craigleith to Thornbury. Such a link will help both economic development and quality of life for our residents. Young people will have greater access to jobs and our ageing population who are no longer able to drive will have greater independence.

Respectfully submitted on behalf of the board,

George Matamoros, Chair