

Administered by



Small Business enterprise centre

In partnership with



Small Business Enterprise Centre November 15, 2011





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The Small Business Enterprise Centre is a premier resource centre helping local enterprising people start and grow their businesses, and meet their entrepreneurial aspirations. Running a small business is an exciting, rewarding, and at times, challenging experience. Our office will give entrepreneurs the assistance they need to transform their innovative ideas into successful business ventures.





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The focus of the Small Business Enterprise Centre is to provide support to start-up and existing small business enterprises during their development, retention and operation. We provide entrepreneurs with easy access to business consulting services and information covering management, marketing, technology and financing.

The Small Business Enterprise Centre supports Clearview Township, the Town of Collingwood, the Town of The Blue Mountains and the Town of Wasaga Beach. Sponsored and mandated by the Province of Ontario and administered by the Town of Collingwood.

Our Services

- FREE consultations with a qualified business consultant
- Review of business plans
- Workshops and seminars
- Guidance on licenses, permits, registration, regulations and other forms and documents required to start and build a business
- Import and export information
- Information on patents, copyright and trademarks
- Access to local economic development offices
- Satellite office visits to regional centres

Seminars and Workshops



- E-Business
- Marketing
- Social Media
- Bookkeeping
- Business Plan Development
- Taxation and HST
- And more!



Summer Company

Summer Company is an exciting opportunity for students, 15 to 29 years old, who want to start and run their own summer businesses. With hands-on business coaching, training and mentoring, Summer Company helps turn ambitious students into entrepreneurs. If an application is accepted, students will be eligible to receive up to \$1,500 to put toward start-up costs and up to \$1,500 upon successful completion of the program.

BE YOUR OWN BOSS

Since the Summer Company program began in 2001, nearly 2,000 high school, college and university students from all areas of the province have taken part.

Seven students participated in the Summer Company program in 2011. Three of the students were from the Town of The Blue Mountains.

Business Innovation Competition



- SPARC is a regional business idea competition presented by the Small Business Enterprise Centre
- The event is similar in format to CBC's Dragon's Den© . Finalists will pitch their business ideas to a panel of judges and compete for cash and prizes in an open and friendly competitive environment.
- Prizes awarded will assist the winners in starting their business initiatives.
- Funding for the event has been provided by the Bridges to Better Business – a provincial initiative of the Ministry of Economic Development and Trade, and Canada Business Ontario

Business Innovation Competition



- SPARC is open to residents of the Town of Collingwood, the Town of The Blue Mountains, Clearview Township and the Town of Wasaga Beach
- The winners must establish a business in one of these four communities
- Six finalists will be selected to present their business idea, with the objective of having a finalist from each region. This will depend on the quality of the submissions received.
- SPARC is an opportunity for the four communities to:
 - Foster local entrepreneurship
 - Encourage local business growth
 - Create greater awareness of business opportunities in the region
 - Create greater awareness of the Small Business Enterprise Centre and how the centre can assist local small businesses

SBEC Statistics

Town of The Blue Mountains

Activity	2009	2010*	2011**
Consultations	57	29	33
Businesses Started	8	3	6

* Based on data from January to July. VPI program discontinued in 2010

** Based on data from January to September

Future Initiatives

- Regional Satellite Office Locations
- Business Visitation Program
 - Supporting a Business Retention and Expansion
- Access to Professionals
- Programs for Existing Businesses
- Ongoing Workshops and Seminars

The Small Business Enterprise Centre (SBEC) is requesting support from the Town of The Blue Mountains for these programs.

- **\$2500 in annual SBEC funding**
- **\$2000 for SPARC funding that goes directly to the businesses**

Thank you



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