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**STAFF REPORT: Community Services**



**REPORT TO:** Committee of The Whole  
**MEETING DATE:** April 4, 2016  
**REPORT NO.:** CSPW.16.054  
**SUBJECT:** Curling Club Update  
**PREPARED BY:** Aaron McMullen, Facility Supervisor

**A. Recommendations**

**THAT** Council receive Staff Report CSPW.16.054 entitled “Curling Club Update” for information purposes.

**B. Background**

Staff Report CSPW.16.033 entitled, “Beaver Valley Curling Club Proposal”, was brought forward to the February 1, 2016 Committee of the Whole Meeting. The following Motion was approved at the February 17, 2016 meeting of Council;

“**THAT** Council receive Staff Report CSPW.16.033 entitled, “Beaver Valley Curling Club Proposal”;

**AND THAT** Council deny the request of the Beaver Valley Curling Club to utilize the Beaver Valley Community Centre Arena ice surface for curling activities as referenced in the Beaver Valley Curling Club Proposal attached to this Report.

Council also directed Staff to continue talks with the Beaver Valley Curling Club (Curling Club) to examine and review opportunities that would reflect existing user fees/hourly ice rental fees and make the curling option more feasible for the Town. Staff were also directed to consider the potential loss of other ice rentals as outlined in the correspondence received from other user groups.

Staff met with Curling Club representatives on February 5, 2016 and provided them with suggested the hourly rates and proposed hours of use required for the proposed program to be feasible for the Town (refer to Attachment 1). Town Staff provided three scenarios based on different ice time usages for ice use on Tuesdays and Wednesdays. Suggested membership fees to cover ice time rentals were identified based on membership numbers of 100 members, 150 members and 200 members.

It was jointly agreed that due to the curling membership cost projections, potential loss of minor sports ice times and the potential effect on local youth activities, the Curling Club proposal is not currently cost effective for the Town or potential curlers. The Curling Club and Town Staff have determined that the proposal will not be pursued further at this time.

Since meeting with the Curling Club, staff has met with representatives from the Georgian Shores Minor Hockey Association and the Beaver Valley Athletic Association and have discussed some exciting opportunities that would potentially help gain hours of ice use beginning in 2016/17 ice season.

Recently, the Town has been approached by an owner of a new Junior Hockey Team playing in the "Canadian Premier Junior Hockey League", staff is meeting with the representative and reviewing their proposal that would require approximately 182 hours of ice per season.

**C. The Blue Mountains' Strategic Goals**

Goal #5 – Ensure that our infrastructure is sustainable

**D. Environmental Impacts**

None at this time

**E. Financial Impact**

Detailed in Attachment 1

**F. In Consultation With**

Director of Community Services

Manager of Accounting and Budgets

Beaver Valley Curling Club

**G. Attached**

1. Financial Spreadsheet Presented to Curling Club by Town Staff

Respectfully submitted,

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Aaron McMullen, Facility Supervisor

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Shawn Everitt, Director of Community Services

For more information, please contact:  
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Times	Tuesdays	Cost	Curlers On Ice	Wednesday	Cost	Curlers On Ice
8am	Ice Prep			Curling 8-10	\$ 69.50	32.00
9am	Ice Prep				\$ 69.50	
10am	Ice Prep			curling 10-Noon	\$ 69.50	32.00
11am	Ice Prep				\$ 69.50	
Noon	Curling Noon - 2	\$ 69.50	32.00	curling Noon - 2	\$ 69.50	32.00
1pm		\$ 69.50			\$ 69.50	
2pm	Curling 2 - 4	\$ 69.50	32.00	Curling 2-4	\$ 69.50	32.00
3pm		\$ 69.50			\$ 69.50	
4pm	Kids Curling 4-6	\$ 135.00		Kids Curling 4 -6	\$ 135.00	
5pm		\$ 135.00			\$ 135.00	
6pm	Curling 6-8	\$ 135.00	32.00	Curling 6-8	\$ 135.00	32.00
7pm		\$ 135.00			\$ 135.00	
8pm	Curling 8-10	\$ 135.00	32.00	Curling 8-10	\$ 135.00	32.00
9pm		\$ 135.00			\$ 135.00	

Total Tuesday Cost	\$ 1,088.00	Total Wednesday Cost	\$ 1,366.00
Curlers Accomodated Daily	128	Curlers Accomodated Daily	192
Weeks per Season	20	Weeks per Season	20
Cost to Curling Club (with HST)	\$ 24,588.80	Cost to Curling Club (with HST)	\$ 30,871.60
		Cost per Curler (100)	\$ 554.604
		Cost per Curler (150)	\$ 369.736
		Cost per Curler (200)	\$ 277.302

Times	Tuesdays	Cost	Curlers On Ice	Wednesday	Cost	Curlers On Ice
8am	Ice Prep			Available		
9am	Ice Prep					
10am	Ice Prep			Available		
11am	Ice Prep					
Noon	Available			Available		
1pm						
2pm	Curling 2 - 4	\$ 69.50	32.00	Curling 2-4	\$ 69.50	32.00
3pm		\$ 69.50			\$ 69.50	
4pm	Curling 4-6	\$ 135.00	32.00	Curling 4 -6	\$ 135.00	32.00
5pm		\$ 135.00			\$ 135.00	
6pm	Curling 6-8	\$ 135.00	32.00	Curling 6-8	\$ 135.00	32.00
7pm		\$ 135.00			\$ 135.00	
8pm	Curling 8-10	\$ 135.00	32.00	Curling 8-10	\$ 135.00	32.00
9pm		\$ 135.00			\$ 135.00	

Total Tuesday Cost	\$ 949.00	Total Wednesday Cost	\$ 949.00
Curlers Accomodated Daily	128	Curlers Accomodated Daily	128
Weeks per Season	20	Weeks per Season	20
Cost to Curling Club (with HST)	\$ 21,447.40	Cost to Curling Club (with HST)	\$ 21,447.40
		Cost per Curler (100)	\$ 428.95
		Cost per Curler (150)	\$ 285.97
		Cost per Curler (200)	\$ 214.47

Times	Tuesdays	Cost	Curlers On Ice	Wednesday	Cost	Curlers On Ice
8am	Ice Prep			Available		
9am	Ice Prep					
10am	Ice Prep			Available		
11am	Ice Prep					
Noon	Curling Noon - 2	\$ 69.50	32.00	Curling Noon - 2	\$ 69.50	32.00
1pm		\$ 69.50			\$ 69.50	
2pm	Curling 2 - 4	\$ 69.50	32.00	Curling 2-4	\$ 69.50	32.00
3pm		\$ 69.50			\$ 69.50	
4pm	Curling 4-6	\$ 135.00	32.00	Curling 4 -6	\$ 135.00	32.00
5pm		\$ 135.00			\$ 135.00	
6pm	Curling 6-8	\$ 135.00	32.00	Curling 6-8	\$ 135.00	32.00
7pm		\$ 135.00			\$ 135.00	
8pm	Available			Available		
9pm						

Total Tuesday Cost	\$ 818.00	Total Wednesday Cost	\$ 818.00
Curlers Accomodated Daily	128	Curlers Accomodated Daily	128
Weeks per Season	20	Weeks per Season	20
Total Revenue for Town	\$ 16,360.00	Total Revenue for Town	\$ 16,360.00
Cost to Curling Club (with HST)	\$ 18,486.80	Cost to Curling Club (with HST)	\$ 18,486.80
		Cost per Curler (100)	\$ 369.74
		Cost per Curler (150)	\$ 246.49
		Cost per Curler (200)	\$ 184.87