



Staff Report

Community Services

Report To: Committee of The Whole
Meeting Date: October 24, 2016
Report Number: CSPW.16.132
Subject: Centurion Update
Prepared by: Shawn Everitt, Director of Community Services

A. Recommendations

THAT Council receive Staff Report CSPW.16.132 entitled "Centurion Update" for information purposes.

B. Overview

This report is to provide an overview of the 2016 Centurion Cycling Event that took place September 16, 17 and 18, 2016.

C. Background

Centurion Cycling has just completed its 7th year of hosting the Centurion Cycling Event in The Blue Mountains. For the past two years, the routes for the 25 Mile, 50 Mile and 100 Mile events have remained the same. In 2016, a family ride was held in the Town of Collingwood on Friday September 16. In years past, additional events such as the Scenic Caves Hill Climb and Time Trail event took place on the Friday evening. The 2016 event saw the implementation of the inclement weather planning option. The 100 Mile event was cancelled in consultation with event organizers and OPP. The planning process included a final logistical review meeting with all partners on the Thursday before the event. The 50 Mile event ran and event organizers ensured that participants were in a safe environment with inclement weather being forecasted for later in the afternoon. On Sunday, the Kids Ride and 25 Mile event took place as planned. Staff has contacted all the partners and have received no concerns or issues regarding the 2016 Centurion Cycling Event.

D. Analysis

Comparison of Participation Levels for the Centurion Cycling Events

Year	Stage Race	Time Trial	Hill Climb	C25	C50	C100	Total for All Events
2010	-	-	-	303	530	518	1,351
2011	-	-	-	652	1219	943	2,814
2012	-	-	95	654	1369	965	2,988
2013	-	-	20	674	1214	623	2,511
2014	-	-	14	503	896	556	1,955
2015	54	86	-	379	858	186	1,583
2016	108	-	-	408	600	-	1,116
+/- from 2015 to 2016	+ 54	-	-	+ 29	- 258	-	- 467

The participation in the stage race and the 25 Mile race increased by 54 and 29 participants respectively. The participation in the 50 Mile race decreased by 258 participants and the 100 Mile race was cancelled due to weather concerns. Overall participation decreased by 467 which, in part, may have been affected by the cancellation of the 100 Mile race.

E. The Blue Mountains Strategic Plan

Goal #1: Create Opportunities for Sustainability

Goal #2: Engage Our Communities & Partners

Goal #3: Support Healthy Lifestyles

Goal #4: Promote a Culture of Organizational & Operational Excellence

Goal #5: Ensure Our Infrastructure is Sustainable

F. Environmental Impacts

Promotion of healthy and active lifestyle opportunities.

G. Financial Impact

None

H. In consultation with

Infrastructure & Public Works Department

The Blue Mountains/Collingwood OPP

The Blue Mountains Fire Department

Grey County

Simcoe County

Town of Collingwood

Clearview Township

Municipality of Grey Highlands

Municipality of Meaford

Blue Mountain Resorts Limited (Multiple Departments)

Blue Mountain Village Association

Centurion Cycling

I. Attached

None

Respectfully submitted,

Shawn Everitt
Director of Community Services

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