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**STAFF REPORT: RECREATION DEPARTMENT**



**REPORT TO:** Committee of the Whole  
**MEETING DATE:** November 13, 2013  
**REPORT NO.:** DOR.13.43  
**SUBJECT:** 2013 Centurion Cycling Event Review  
**PREPARED BY:** Shawn Everitt, Director of Recreation

**A. Recommendations**

THAT Council receive Staff Report DOR.13.43, "2013 Centurion Cycling Event Review" for information purposes only.

**B. Background**

The 2013 Centurion Cycling Event was held September 13, through to September 15. The schedule of events were as follows;

- Hill Climb on Friday September 13,
- 25 Mile ride including the Pedal for Pink 25 mile ride, the kids ride, as well as the new Criterion event all took place on Saturday September 14,
- 50 mile ride and 100 mile ride on Sunday September 15 2013.

The overall participation levels were as follows for the C25 – C50 - C100 and reflect 477 less riders or alternatively a 16% decrease in 2013 from 2012, most significantly 342 less riders or 35% decrease in the C100 from 2012. This year the addition of the 78 Mile Granfondo Niagara Falls event of Saturday September 14 may have impacted the Centurion Event. The 25 Mile event continue to climb in popularity.

<b>C25</b>	<b>C25</b>	<b>C50</b>	<b>C100</b>	<b>Total</b>
<b>2010</b>	303	530	518	1,351
<b>2011</b>	652	1219	943	2,814
<b>2012</b>	654	1369	965	2,988
<b>2013</b>	<b>674</b>	<b>1214</b>	<b>623</b>	<b>2,511</b>

Staff has completed a full debriefing session that reviewed all aspects of the event. This session included representatives from the County of Grey, Clearview Township, Blue Mountains O.P.P., The Blue Mountains Fire Department, The Blue Mountains Engineering & Public Works Department, Centurion, Blue Mountain Resorts, Blue Mountain Villages Association as well as Multi Sport. Some issues brought forward within The Blue Mountains included complaints regarding the length of traffic delays in particular in the rural areas in and around Grey Road 13, 10<sup>th</sup> Line, 24<sup>th</sup> Side Road, and Grey Road 2. This area was new in 2013 due to resurfacing of Tar & Chip on the 10<sup>th</sup> Line between Grey Road 13 and Grey Road 119. Also identified during this year's event were participants urinating along the course, as well as being witnessed urinating on local agricultural lands. Litter was also noted as late as Monday afternoon along the course, staff contacted organizers on Monday September 16<sup>th</sup> and confirmed that

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cleanup crews were still working along the course and that all trash would be cleaned up.

Also important to note, the C25, C50 and C100 event did have injuries on the road course, only event participants were involved in these incidents.

The 2014 event preliminary review has identified the need to re-route a section of road in Clearview Township. Other specific details such as the inclusion of strongly enforced cut off points for slower riders to be removed from the event as well as additional rider information and education of acceptable road use should be included in the 2014 pre event work.

It has been identified that Centurion and Multi Sport can play an important role in the educating of cyclists. The informal use of roads for event training as well as the increasing number of cyclists in general has become as significant of a concern as the events themselves. A number of these cyclists are coming to the area to train for cycling events and the area and region itself has quickly become the “Cycling Destination” and the marketing and education of the proper etiquette is essential for the safety of all road users.

### **C. The Blue Mountains’ Strategic Plan**

Supporting the development of social and recreational programs to meet the broad range of needs in the community.

### **D. Environmental Impacts**

To ensure sustainable and appropriate use of roads and promotion of active transportation and healthy lifestyles.

### **E. Financial Impact**

Staff time to ensure all permits and logistical safety requirements are in place and adhered too.

### **F. In Consultation With**

All information gathered was through the Internal Logistical operations Team that includes;

- Engineering & Public Works
- O.P.P.
- Fire Department
- Clearview Township
- Town of Collingwood
- Grey Highlands
- Simcoe County
- County of Grey
- Municipality of Meaford
- Blue Mountain Resorts “Multiple departments”

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- Blue Mountain Village Association
  - Centurion
  - Multi-Sport

**G. Attached**

None

Respectfully submitted,

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