

STAFF REPORT: RECREATION



REPORT TO: Infrastructure & Recreation
Committee
MEETING DATE: October 11, 2011
REPORT NO.: DOR.11.65
SUBJECT: Commercial Operations at
Northwinds Beach
PREPARED BY: Shawn Everitt
Director of Recreation

A. Recommendations

THAT Council receives Staff Report DOR.11. 65 entitled “Commercial Operations at Northwinds Beach” and;

THAT Council authorize Town Staff to develop a Request for Proposal to offer Commercial Operations at Northwinds Beach for a full Public Process.

THAT Council direct staff to negotiate the purchase of the existing kiosk from SOAR Management, and report back to Council with a negotiated price.

B. Background

Council approved SOAR Management to provide Commercial Enterprises at Northwinds Beach for the 2011 summer season. With the completion of the 2011 summer, staff is requesting approval from Council to develop a Request for Proposal for the Supply of Commercial Enterprises on Town Property including Northwinds Beach.

The 2011 summer season provided many challenges including approvals from Ministry of Transportation, Grey Bruce Health Unit. Approvals from Grey Sauble Conservation and Town Building Department were also required. Installation of additional power was also required; Hydro One Process for application and installation was an additional 9 weeks only allowing full operation of Commercial Operations to take place from August 3rd to September 5th. Applications for Permanent facilities and commercial operations would begin with the approval of continuing with a Request for Proposal for Commercial Operations.

Staff suggests that the first year of operations had some preliminary complaints, however throughout the season the users were very positive of the additional services provided at Northwinds Beach.

Control of Commercial Operations in particular rentals and tours provided for more positive control of loading ramp areas. Services supplied at Northwinds by SOAR Management Group included rentals of paddle boards, canoe and kayak rentals, chair & umbrella rentals, and food & beverage services.

Pending Councils approval to move forward with a longer term Request for Proposal, Staff recommends that the negotiation for the purchase of the existing temporary kiosk constructed by SOAR Management be approved for future consideration by Council. Staff received very positive feedback regarding the existing temporary kiosk. Staff also believes that moving forward, the existing kiosk is "Themed" correctly and also enhances the property. Moving forward with a Request for Proposal with an established facility also provides control of facility design.

C. The Blue Mountains' Strategic Plan

Addressing the Town's municipal infrastructure needs

Supporting the development of social and recreational programs to meet the broad range of needs in the community

D. Environmental Impacts

No motorized rental equipment would be offered.

Provision of modes of active transportation is possible

E. Budget Impact

It is anticipated that approximately \$7,500.00

Purchase of existing temporary kiosk facility to be determined if approval to proceed with negotiations.

F. Attached

- 1) Photo of existing kiosk

Respectfully submitted,

Signature

For more information, please contact:

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Attachment 1 DOR.11.65

