

STAFF REPORT: Administration



REPORT TO: Finance and Administration
MEETING DATE: February 17, 2009
REPORT NO.: A.09.01
**SUBJECT: Community for Youth Coalition
 Teen Dance Funding**
PREPARED BY: Stephen Keast, Clerk

A. Recommendations

THAT Council receive Staff Report A.09.01, "Community for Youth Coalition Teen Dance Funding";

AND THAT Council authorize grant funding in the amount of \$678.30 in support of the March 13, 2009 Coalition teen dance event.

B. Background

On September 25, 2007, the Finance and Administration Committee made the following recommendation to Council, which was received and adopted by Council on October 10, 2007:

THAT the Recreation Department with Financial Services and Communications and Economic Development review the request of the Community for Youth Coalition to support the MuchMusic event by a \$400.00 contribution to costs and waiver of user fee of the Community Centre on a one-off basis;

AND THAT the CAO make recommendation for the review and consideration of youth issues.

Coalition representatives noted an estimated budget of \$1,600.00, with the event expected to be revenue neutral if 200 youth attended at \$8.00 admission, and requested Council approve a funding guarantee of up to 25% of this budgeted amount should attendance not meet the break even point.

Waiving of the BVCC rental fee was not specifically requested by the Coalition but was proposed by the Committee on a one-time basis, while Town Staff strongly recommended and assisted in procuring special event insurance at a cost of \$216.00.

The 2007 expenses exceeded the \$1,600.00 estimate, however, revenue from attendance also exceeded that amount. As a result of the revenue realized, Staff recommended the financial contribution be the hall rental amount of \$492.72 (\$430.00 plus \$62.72 SOCAN fee) together with the remaining deficit amount to represent a total grant amount of \$576.17.

On November 20, 2007, the Finance and Administration Committee made the following recommendation to Council, which was received and adopted by Council on November 26, 2007:

THAT Council receive Staff Report A.07.29, "Community for Youth Coalition Teen Dance Funding";

AND THAT Council authorize grant funding in the amount of \$576.17 in support of the October 20, 2007 Coalition teen dance event.

The 2007 funding came from the Grants and Donations Budget line.

In 2009, the Coalition is requesting Council consider paying the BVCC facility rental fee of \$451.50 (the SOCAN fee not required for MuchMusic programming and inadvertently paid in 2007) and event insurance cost of \$226.80 for total grant funding in the amount of \$678.30 (tax in). While it was clearly noted that payment of the 2007 BVCC facility rental was considered on a one-time basis, it was reported the 2007 event exceeded attendance expectations and proceeded without incident.

C. The Blue Mountains' Strategic Plan

3.5 Continue to support cultural groups and community events.

D. Environmental Impacts

Normal operation of Beaver Valley Community event facility. Transportation of patrons to and from the event, bus service available from and to Meaford.

E. Budget Impact

\$678.30 from the \$85,000 in the Communications and Economic Development 2009 proposed budget for Grants and Donations.

F. Attached

1. Community for Youth Coalition correspondence

Respectfully submitted,

Stephen Keast, Clerk

Community for Youth Coalition
c/o Centre for Student Leadership
788277 Grey Rd.13 RR#1
Clarksburg, Ontario, Canada
N0H 1J0

Stephen Keast, Clerk
26 Bridge Street
P.O. Box 310
Thornbury, Ontario
N0H 2P0
March 13, 2008

RECEIVED

JAN 20 2009

Dear Stephen Keast,

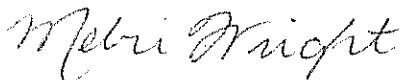
Please accept The Community for Youth Coalition's request to host another Much Music Dance at the Town of the Blue Mountain's Community Centre on March 13th, 2009. As this event requires a significant budget, it is our hope that Council will once again grant this facility to us at no cost.

Accessing insurance for this event was also provided through the support of the Town of the Blue Mountains. We hope to follow this same procedure.

Since last year's event was such a success, the C4YC feels confident that we will be able to manage the cost of hiring Much Music out of the proceeds from ticket sales.

Thank you for your consideration and I look forward to hearing from you soon.

Sincerely,



Melri Wright
Community for Youth Coalition

Shawn Ederitt
CC Lisa Kidd
Sherri Adams