

STAFF REPORT: Administration



**REPORT TO: Finance and Administration
Committee**

MEETING DATE: April 19, 2011

REPORT NO.: CEDC.11.10

**SUBJECT: Review of Grants and
Donations Applications**

**PREPARED BY: Lisa Kidd, Communications and
Economic Development
Coordinator**

A. Recommendations

That Council receive Staff Report CEDC.11.10 'Review of Grants and Donations Applications' for information purposes; and

THAT Council authorize the funding of these applications as determined by the Committee.

B. Background

For the fourth year in a row, The Blue Mountains has administered a 'Grants and Donations Program' for community groups and organizations to make application for financial support for events and activities.

The program aims to reduce duplication and streamline the process for subsidies and donations.

Attachment 1 provides (i) a list of the applications received, (ii) whether or not they meet the criteria and guidelines outlined in the application and (iii) the amount of the request.

Attachment 2 provides a summary of each application received, in alphabetical order.

Attachment 3 includes letters from organizations, requesting support. These organizations did not complete a grants and donations application but nonetheless are seeking financial support from Council. These include the Ontario Soil and Crop Improvement Association, E3 Community Services and St. John Ambulance.

Attachment 4 provides a summary of 2010 grant requests and approvals.

There were 23 applications, received on time through the Grants and Donations Program, with a total request of \$112,142.75.

Please note that \$250.00 was already committed for sponsorship of the Blue Mountains Chamber Business of the Year Award and \$314.42 was already committed for subsidization of the Community Centre rental for the Drive Fore Teens Event. These were both recommended and approved by Council earlier this year, during the January 24, 2011 and February 14, 2011 Council meetings, respectively.

This reduces the grants and donations budget of \$30,000 to \$29,435.58.

C. The Blue Mountains' Strategic Plan

Strategic Action 3.5 Continue to support cultural groups and community events.

D. Environmental Impact

None.

E. Financial Impact

The Grants and Donations program is part of the 2011 Communications and Economic Development Budget. Council approved \$30,000 for the Program. Contingent upon support of these recommendations, the Grants and Donations Budget will have \$0 remaining.

F. Attached

Attachment 1-	Grants and Donations: Qualification and Request Summary
Attachment 2-	Grant and Subsidy Application Summary Forms
Attachment 3-	Letters, Requesting Support
Attachment 4-	2010 Grants and Donations Summary List

Respectfully submitted,

Signature

For more information, please contact:

Lisa Kidd
Communications and Economic Development Coordinator
lkidd@thebluemountains.ca
519-599-3131 ext. 282

Grants and Donations: Qualification and Request Summary

Name of Applicant	Meet Basic Criteria? ¹	Meet Basic Guidelines? ²	Request (\$)	Committee Recommendation
Beaver Valley Agricultural Society	Yes	Yes	5,374	
Beaver Valley Community School	Yes	No	5,000	
Beaver Valley Open Door	Yes	Yes	6,000	
Beaver Valley Outreach	Yes	Yes	11,994.75	
Beaver Valley Preschool	Yes	Yes	1,000	
Breaking Down Barriers	Yes	Yes	5,997.50	
Canadian Cancer Society	Yes	Yes	430	
Clarksburg Business Association	Yes	Yes	3,000	
Collingwood General and Marine Hospital Fndtn	Yes	Yes	10,000	
Elephant Thoughts	Yes	Yes	5,000	
Georgian Sound Festival	Yes	Yes	2,500	
Georgian Triangle Humane Society	Yes	No	10,000	
Georgian Triangle Residential Resource Centre	Yes	Yes	2,500	
Girl Guides	Yes	Yes	136.50	
Golden Beavers	Yes	Yes	1,260	
Hospice Georgian Triangle	Yes	Yes	1,000	
JD's Scrumptious Lunches	Yes	No	4,000	
My Friend's House	Yes	Yes	5,000	
Theatre Collingwood	Yes	No	3,000	
The Blue Mountains Chamber of Commerce	Yes	Yes	20,100	
Thornbury Clarksburg Rotary Club	Yes	Yes	6,000	
Thornbury Community Theatre	Yes	Yes	350	
Tour of The Arts	Yes	Yes	2,500	
TOTAL			112,142.75	

Additional requests received by way of a letter requesting support (see Attachment 3)

E3 Community Services 24 th Annual Golf Tournament	n/a	n/a	discretionary	
St. John Ambulance Grey-Bruce Training Facility	n/a	n/a	discretionary	
Ontario Soil and Crop Improvement Association Summer Tour	n/a	n/a	1,600	
TOTAL				
TOTAL (based on Committee Recommendation)				

¹ Meets one or all of the following basic criteria: Seed Funds, Special Event or Program and/or Unique Need

² Meets the following guidelines: Not for Profit, Applicant located in Community or benefits local Community, demonstrated good financial management and supplied accurate financial information

Grant and Subsidy Application Summary Form

Application Date	November 3, 2010
Applicant	Beaver Valley Agricultural Society
Donation/Grant Request	\$5,374
Purpose	To provide support to the Beaver Valley Fall Fair. \$1500 grant to offset costs of tent rental and insurance. \$3874 to cover cost of Community Centre rental for event (Thursday to Saturday).

Service or Business	To encourage an awareness of agriculture and promote improvements in the quality of life of persons living in the agricultural community.
---------------------	---

Criteria for Application (must meet one of the following)

Seed (Start up) Funds	
Special Event or Program	Yes
Unique Need	
None of the Above	

Guidelines (must meet all of the following)

Not for Profit	Yes
Applicant Located in Community and/or Primarily Benefits Local Residents	Yes
Demonstrate Managerial Expertise, Organization Ability, Good Financial Management	Yes
Supplied Accurate Financial Information	Yes

Special Consideration

New and Innovative Events and Programs ¹	
Community Outreach and Education	Yes
Projected Audience	General Population
Compatibility with Town Priorities and Strategic Planning	3.5

¹ 'New and Innovative Events and Programs' is to be a consideration of Council.

Grant and Subsidy Application Summary Form

Application Date	October 25, 2010
Applicant	Beaver Valley Community School
Donation/Grant Request	\$5,000
Purpose	To offset costs for a school production called, 'Me to We Glee', part of a character education program encouraging students to think 'we' rather than 'me'. Costs include stage lights, set materials and costumes. All proceeds from the production go directly to the 'Global Adopt a Village Project', an income project in Sri Lanka.

Service or Business	Elementary School
---------------------	-------------------

Criteria for Application (must meet one of the following)

Seed (Start up) Funds	Yes
Special Event or Program	
Unique Need	
None of the Above	

Guidelines (must meet all of the following)

Not for Profit	Yes
Applicant Located in Community and/or Primarily Benefits Local Residents	Yes
Demonstrate Managerial Expertise, Organization Ability, Good Financial Management	
Supplied Accurate Financial Information	No

Special Consideration

New and Innovative Events and Programs	
Community Outreach and Education	Yes
Projected Audience	Youth
Compatibility with Town Priorities and Strategic Planning	4.

Grant and Subsidy Application Summary Form

Application Date	October 31, 2010
Applicant	Beaver Valley Open Door: Refugee Sponsorship Group
Donation/Grant Request	\$6,000
Purpose	To offset costs for day-to-day operation of the home including food, transportation, language classes, clothing and medical supplies.

Service or Business	To sponsor and offer support for refugee families coming to Canada.
---------------------	---

Criteria for Application (must meet one of the following)

Seed (Start up) Funds	
Special Event or Program	Yes
Unique Need	
None of the Above	

Guidelines (must meet all of the following)

Not for Profit	Yes
Applicant Located in Community and/or Primarily Benefits Local Residents	Yes
Demonstrate Managerial Expertise, Organization Ability, Good Financial Management	Yes
Supplied Accurate Financial Information	Yes

Special Consideration

New and Innovative Events and Programs	
Community Outreach and Education	Yes
Projected Audience	Newcomers and General Population
Compatibility with Town Priorities and Strategic Planning	4.

Grant and Subsidy Application Summary Form

Application Date	October 26, 2010
Applicant	Beaver Valley Outreach
Donation/Grant Request	\$11,994.75
Purpose	\$6,994.75 for rental subsidization of the Beaver Valley Community Centre for community events and fundraisers. \$5,000 for the emergency housing and food program.

Service or Business	Provides social programs and services to all members of the community.
---------------------	--

Criteria for Application (must meet one of the following)

Seed (Start up) Funds	
Special Event or Program	
Unique Need	Yes
None of the Above	

Guidelines (must meet all of the following)

Not for Profit	Yes
Applicant Located in Community and/or Primarily Benefits Local Residents	Yes
Demonstrate Managerial Expertise, Organization Ability, Good Financial Management	Yes
Supplied Accurate Financial Information	Yes

Special Consideration

New and Innovative Events and Programs	
Community Outreach and Education	Yes
Projected Audience	General Population
Compatibility with Town Priorities and Strategic Planning	3.5

Grant and Subsidy Application Summary Form

Application Date	October 29, 2010
Applicant	Beaver Valley Preschool
Donation/Grant Request	\$1,000
Purpose	To offset costs for the Touch a Truck Event, a fundraiser for an expansion of the daycare to meet care needs for those children less than 18 months of age.

Service or Business	Provides licensed childcare for the community, for pre-school and toddler children.
---------------------	---

Criteria for Application (must meet one of the following)

Seed (Start up) Funds	Yes
Special Event or Program	
Unique Need	
None of the Above	

Guidelines (must meet all of the following)

Not for Profit	Yes
Applicant Located in Community and/or Primarily Benefits Local Residents	Yes
Demonstrate Managerial Expertise, Organization Ability, Good Financial Management	Yes
Supplied Accurate Financial Information	Yes

Special Consideration

New and Innovative Events and Programs	
Community Outreach and Education	Yes
Projected Audience	Children and Young Families
Compatibility with Town Priorities and Strategic Planning	4.1

Grant and Subsidy Application Summary Form

Application Date	October 20, 2010
Applicant	Breaking Down Barriers
Donation/Grant Request	\$5,000
Purpose	Develop, promote and implement the Thumbs Up Awareness Program, a program to encourage and educate the public and private sectors in the creation of barrier free public spaces.

Service or Business	Servicing the Georgian Triangle region, Breaking Down Barriers empowers people with disabilities to remove the physical, attitudinal and societal barriers that prevent them from having a full life.
---------------------	---

Criteria for Application (must meet one of the following)

Seed (Start up) Funds	
Special Event or Program	
Unique Need	Yes
None of the Above	

Guidelines (must meet all of the following)

Not for Profit	Yes
Applicant Located in Community and/or Primarily Benefits Local Residents	Yes
Demonstrate Managerial Expertise, Organization Ability, Good Financial Management	Yes
Supplied Accurate Financial Information	Yes

Special Consideration

New and Innovative Events and Programs	
Community Outreach and Education	Yes
Projected Audience	General Population
Compatibility with Town Priorities and Strategic Planning	4.1

Grant and Subsidy Application Summary Form

Application Date	February 11, 2011
Applicant	Canadian Cancer Society
Donation/Grant Request	\$430
Purpose	For rental subsidization of the Beaver Valley Community Centre for the Relay for Life Fundraiser.

Service or Business	The Canadian Cancer Society raises funds for cancer research.
---------------------	---

Criteria for Application (must meet one of the following)

Seed (Start up) Funds	
Special Event or Program	
Unique Need	Yes
None of the Above	

Guidelines (must meet all of the following)

Not for Profit	Yes
Applicant Located in Community and/or Primarily Benefits Local Residents	Yes
Demonstrate Managerial Expertise, Organization Ability, Good Financial Management	Yes
Supplied Accurate Financial Information	Yes

Special Consideration

New and Innovative Events and Programs	
Community Outreach and Education	Yes
Projected Audience	General Population
Compatibility with Town Priorities and Strategic Planning	4.1

Grant and Subsidy Application Summary Form

Application Date	November 2, 2010
Applicant	Clarksburg Business Association
Donation/Grant Request	\$3,000
Purpose	Support for decorations and four events in Clarksburg in 2011, offsetting costs of music, horse and wagon rides, promotion, fireworks and insurance and banners.

Service or Business	The Association supports small business in Clarksburg through the promotion of events and activities in Clarksburg.
---------------------	---

Criteria for Application (must meet one of the following)

Seed (Start up) Funds	
Special Event or Program	
Unique Need	Yes
None of the Above	

Guidelines (must meet all of the following)

Not for Profit	Yes
Applicant Located in Community and/or Primarily Benefits Local Residents	Yes
Demonstrate Managerial Expertise, Organization Ability, Good Financial Management	Yes
Supplied Accurate Financial Information	Yes

Special Consideration

New and Innovative Events and Programs	
Community Outreach and Education	Yes
Projected Audience	General Population
Compatibility with Town Priorities and Strategic Planning	3.5

Grant and Subsidy Application Summary Form

Application Date	November 3, 2010
Applicant	Collingwood General and Marine Hospital Foundation
Donation/Grant Request	\$10,000 per year for 4 years
Purpose	Capital campaign commitment for the purchase of a CT scanner, new x-ray equipment, digital mammography unit, ultrasound unit, bone densitometry unit, picture archiving and communications system, electronic medical health record system.

Service or Business	The Foundation is the major source of funding for all capital equipment purchased by the General and Marine Hospital.
---------------------	---

Criteria for Application (must meet one of the following)

Seed (Start up) Funds	
Special Event or Program	
Unique Need	Yes
None of the Above	

Guidelines (must meet all of the following)

Not for Profit	Yes
Applicant Located in Community and/or Primarily Benefits Local Residents	Yes
Demonstrate Managerial Expertise, Organization Ability, Good Financial Management	Yes
Supplied Accurate Financial Information	Yes

Special Consideration

New and Innovative Events and Programs	
Community Outreach and Education	Yes
Projected Audience	General Population
Compatibility with Town Priorities and Strategic Planning	4.1

Grant and Subsidy Application Summary Form

Application Date	November 3, 2010
Applicant	Elephant Thoughts
Donation/Grant Request	\$5997.50
Purpose	\$997.50 subsidization of the Beaver Valley Community Centre Rental for a week-long science camps for local children. \$5000 to complete phase I of a Georgian Triangle Centre for Culture and Education, creating a facility for educational opportunities in culture, outdoor education, arts and the environment for ethnic minorities and low income families.

Service or Business	Elephant Thoughts Global Development Initiatives is a registered Canadian charity, founded in 2002 by a group of teachers, principals and other professional educators. The mandate is to help promote high standards of education worldwide despite economic or geographic barriers while supporting initiatives which propagate cultural understanding and sharing among school aged children.
---------------------	--

Criteria for Application (must meet one of the following)

Seed (Start up) Funds	Yes
Special Event or Program	
Unique Need	
None of the Above	

Guidelines (must meet all of the following)

Not for Profit	Yes
Applicant Located in Community and/or Primarily Benefits Local Residents	Yes
Demonstrate Managerial Expertise, Organization Ability, Good Financial Management	Yes
Supplied Accurate Financial Information	Yes

Special Consideration

New and Innovative Events and Programs	
Community Outreach and Education	Yes
Projected Audience	General Population
Compatibility with Town Priorities and Strategic Planning	3.1, 3.4 and 3.5

Grant and Subsidy Application Summary Form

Application Date	October 27, 2010
Applicant	Georgian Sound Festival
Donation/Grant Request	\$2,500
Purpose	To offset the costs of the Beaver Valley Community Centre rental and equipment and subsidize the Youth fest concert.

Service or Business	The festival is committed to providing a 3-day festival of big band and jazz for the community.
---------------------	---

Criteria for Application (must meet one of the following)

Seed (Start up) Funds	
Special Event or Program	
Unique Need	Yes
None of the Above	

Guidelines (must meet all of the following)

Not for Profit	Yes
Applicant Located in Community and/or Primarily Benefits Local Residents	Yes
Demonstrate Managerial Expertise, Organization Ability, Good Financial Management	Yes
Supplied Accurate Financial Information	Yes

Special Consideration

New and Innovative Events and Programs	
Community Outreach and Education	Yes
Projected Audience	General Population
Compatibility with Town Priorities and Strategic Planning	3.5 and 4.4

Grant and Subsidy Application Summary Form

Application Date	November 3, 2010
Applicant	Georgian Triangle Humane Society
Donation/Grant Request	\$10,000
Purpose	To offset costs incurred throughout 2011 for the intake of animals as well as the expenses for an aggressive promotional campaign to showcase animals currently under Humane Society stewardship.

Service or Business	The Georgian Bay Animal Rescue rescues stray, abandoned, sick, injured and unwanted domestic animals and provides veterinary care and other necessities.
---------------------	--

Criteria for Application (must meet one of the following)

Seed (Start up) Funds	
Special Event or Program	
Unique Need	Yes
None of the Above	

Guidelines (must meet all of the following)

Not for Profit	Yes
Applicant Located in Community and/or Primarily Benefits Local Residents	Yes
Demonstrate Managerial Expertise, Organization Ability, Good Financial Management	Capital project deficit
Supplied Accurate Financial Information	Yes

Special Consideration

New and Innovative Events and Programs	
Community Outreach and Education	Yes
Projected Audience	Animals
Compatibility with Town Priorities and Strategic Planning	

Grant and Subsidy Application Summary Form

Application Date	October 27, 2010
Applicant	Georgian Triangle Residential Resource Centre
Donation/Grant Request	\$2,500
Purpose	Funding will be used towards the operating costs of the Centre to provide housing support services for residents of The Blue Mountains.

Service or Business	The Georgian Triangle Housing Resource Centre provides support to those seeking housing through emergency assistance for residents, housing registries and vacancies lists. The Centre also serves as an advocate of affordable housing and builds awareness with the community at large, and all levels of government.
---------------------	---

Criteria for Application (must meet one of the following)

Seed (Start up) Funds	
Special Event or Program	
Unique Need	Yes
None of the Above	

Guidelines (must meet all of the following)

Not for Profit	Yes
Applicant Located in Community and/or Primarily Benefits Local Residents	Yes
Demonstrate Managerial Expertise, Organization Ability, Good Financial Management	Yes
Supplied Accurate Financial Information	Yes

Special Consideration

New and Innovative Events and Programs	
Community Outreach and Education	Yes
Projected Audience	General Population
Compatibility with Town Priorities and Strategic Planning	4.2

Grant and Subsidy Application Summary Form

Application Date	n/a
Applicant	Girl Guides of Canada
Donation/Grant Request	\$136.50
Purpose	For rental subsidization of the Beaver Valley Community Centre for the Girl Guide Advancement (Graduation) Night.

Service or Business	Girl Guides of Canada enables girls to be confident, resourceful and courageous, and to make a difference in the world.
---------------------	---

Criteria for Application (must meet one of the following)

Seed (Start up) Funds	
Special Event or Program	Yes
Unique Need	
None of the Above	

Guidelines (must meet all of the following)

Not for Profit	Yes
Applicant Located in Community and/or Primarily Benefits Local Residents	Yes
Demonstrate Managerial Expertise, Organization Ability, Good Financial Management	Yes
Supplied Accurate Financial Information	Yes

Special Consideration

New and Innovative Events and Programs	
Community Outreach and Education	Yes
Projected Audience	Youth
Compatibility with Town Priorities and Strategic Planning	4.

Grant and Subsidy Application Summary Form

Application Date	October 2010
Applicant	Golden Beavers
Donation/Grant Request	\$1260
Purpose	For rental subsidization of the Beaver Valley Community Centre for twice weekly card-playing.

Service or Business	The business of the Golden Beavers is to promote and provide active living for local seniors through weekly social gatherings. Programmed activity includes lunch and card playing. The Golden Beavers utilize the only fully accessible public facility, the Beaver Valley Community Centre for its activities.
---------------------	--

Criteria for Application (must meet one of the following)

Seed (Start up) Funds	
Special Event or Program	
Unique Need	Yes
None of the Above	

Guidelines (must meet all of the following)

Not for Profit	Yes
Applicant Located in Community and/or Primarily Benefits Local Residents	Yes
Demonstrate Managerial Expertise, Organization Ability, Good Financial Management	Yes
Supplied Accurate Financial Information	Yes

Special Consideration

New and Innovative Events and Programs	
Community Outreach and Education	Yes
Projected Audience	Seniors
Compatibility with Town Priorities and Strategic Planning	4

Grant and Subsidy Application Summary Form

Application Date	October 19, 2010
Applicant	Hospice Georgian Triangle
Donation/Grant Request	\$1,000
Purpose	To continue to provide non-medical support to palliative care clients and their families.

Service or Business	Hospice Georgian Triangle provides trained, volunteer, non-medical support to individuals and caregivers experiencing life threatening or terminal illness in the Georgian Triangle.
---------------------	--

Criteria for Application (must meet one of the following)

Seed (Start up) Funds	
Special Event or Program	
Unique Need	Yes
None of the Above	

Guidelines (must meet all of the following)

Not for Profit	Yes
Applicant Located in Community and/or Primarily Benefits Local Residents	Yes
Demonstrate Managerial Expertise, Organization Ability, Good Financial Management	Yes
Supplied Accurate Financial Information	Yes

Special Consideration

New and Innovative Events and Programs	
Community Outreach and Education	Yes
Projected Audience	General Population
Compatibility with Town Priorities and Strategic Planning	4.1

Grant and Subsidy Application Summary Form

Application Date	November 2, 2010
Applicant	JD's Scrumptious Lunches
Donation/Grant Request	\$4,000
Purpose	To cover the cost of 8 children to receive a daily nutritious meal at school for a six-month period, in Collingwood.

Service or Business	'Children's Gourmet' is a child nutrition program in Collingwood, which raises funds to deliver over 25,000 dietician-approved nutritious meals to children at school.
---------------------	--

Criteria for Application (must meet one of the following)

Seed (Start up) Funds	Yes
Special Event or Program	
Unique Need	
None of the Above	

Guidelines (must meet all of the following)

Not for Profit	Yes
Applicant Located in Community and/or Primarily Benefits Local Residents	No
Demonstrate Managerial Expertise, Organization Ability, Good Financial Management	No
Supplied Accurate Financial Information	Yes

Special Consideration

New and Innovative Events and Programs	
Community Outreach and Education	Yes
Projected Audience	Youth
Compatibility with Town Priorities and Strategic Planning	4.1

Grant and Subsidy Application Summary Form

Application Date	October 20, 2010
Applicant	My Friend's House
Donation/Grant Request	\$5,000
Purpose	To offset operating costs.

Service or Business	<p>The mission of My Friend's House is to reduce the occurrence of domestic violence by changing societal values and norms that perpetuate or support the abuse of women and by contributing to the safety of women and their children in the Georgian Triangle through:</p> <ul style="list-style-type: none"> • The provision of a safe, physical and emotional environment through short-term housing • The delivery of counselling, advocacy, and crisis intervention services • Community education and awareness-raising initiatives
---------------------	---

Criteria for Application (must meet one of the following)

Seed (Start up) Funds	
Special Event or Program	
Unique Need	Yes
None of the Above	

Guidelines (must meet all of the following)

Not for Profit	Yes
Applicant Located in Community and/or Primarily Benefits Local Residents	Yes
Demonstrate Managerial Expertise, Organization Ability, Good Financial Management	Yes
Supplied Accurate Financial Information	Yes

Special Consideration

New and Innovative Events and Programs	
Community Outreach and Education	Yes
Projected Audience	Women and Children
Compatibility with Town Priorities and Strategic Planning	4.1

Grant and Subsidy Application Summary Form

Application Date	November 3, 2010
Applicant	Theatre Collingwood
Donation/Grant Request	\$3,000
Purpose	To offset costs for the Young People's Drama Program, introducing youth to arts and culture.

Service or Business	To present and encourage quality professional live theatre and enrich the cultural life of the region.
---------------------	--

Criteria for Application (must meet one of the following)

Seed (Start up) Funds	Yes
Special Event or Program	
Unique Need	
None of the Above	

Guidelines (must meet all of the following)

Not for Profit	Yes
Applicant Located in Community and/or Primarily Benefits Local Residents	Yes
Demonstrate Managerial Expertise, Organization Ability, Good Financial Management	No
Supplied Accurate Financial Information	Yes

Special Consideration

New and Innovative Events and Programs	
Community Outreach and Education	Yes
Projected Audience	Youth
Compatibility with Town Priorities and Strategic Planning	3.5

Grant and Subsidy Application Summary Form

Application Date	November 2, 2010
Applicant	The Blue Mountains Chamber of Commerce
Donation/Grant Request	\$20,100
Purpose	To offset costs for maintaining the events calendar, organize a geocaching event, operate the visitor centre (Chamber Building), licence the volunteer portal, upgrade the information kiosk, maintain the Georgian Trail access point at the Chamber.

Service or Business	The Chamber of Commerce supports the needs and interests of small local area business.
---------------------	--

Criteria for Application (must meet one of the following)

Seed (Start up) Funds	
Special Event or Program	
Unique Need	Yes
None of the Above	

Guidelines (must meet all of the following)

Not for Profit	Yes
Applicant Located in Community and/or Primarily Benefits Local Residents	Yes
Demonstrate Managerial Expertise, Organization Ability, Good Financial Management	Yes
Supplied Accurate Financial Information	Yes

Special Consideration

New and Innovative Events and Programs	
Community Outreach and Education	Yes
Projected Audience	General Population
Compatibility with Town Priorities and Strategic Planning	4

Grant and Subsidy Application Summary Form

Application Date	October 28, 2010
Applicant	Thornbury Clarksburg Rotary Club
Donation/Grant Request	\$6000
Purpose	\$3,500 to support the Rotary International District Conference. \$2,500 to support the Annual Chili Cook-off.

Service or Business	The Rotary Club is an Internationally-based organized focused on improving the health and well-being of humanity, both locally and globally.
---------------------	--

Criteria for Application (must meet one of the following)

Seed (Start up) Funds	
Special Event or Program	Yes
Unique Need	Yes
None of the Above	

Guidelines (must meet all of the following)

Not for Profit	Yes
Applicant Located in Community and/or Primarily Benefits Local Residents	Yes
Demonstrate Managerial Expertise, Organization Ability, Good Financial Management	Yes
Supplied Accurate Financial Information	Yes

Special Consideration

New and Innovative Events and Programs	
Community Outreach and Education	Yes
Projected Audience	General Population
Compatibility with Town Priorities and Strategic Planning	3.4 and 3.5

Grant and Subsidy Application Summary Form

Application Date	n/a
Applicant	Thornbury Community Theatre
Donation/Grant Request	\$350
Purpose	To offset advertising costs.

Service or Business	A theatre production company presenting plays to community residents and visitors.
---------------------	--

Criteria for Application (must meet one of the following)

Seed (Start up) Funds	
Special Event or Program	Yes
Unique Need	
None of the Above	

Guidelines (must meet all of the following)

Not for Profit	Yes
Applicant Located in Community and/or Primarily Benefits Local Residents	Yes
Demonstrate Managerial Expertise, Organization Ability, Good Financial Management	Yes
Supplied Accurate Financial Information	Yes

Special Consideration

New and Innovative Events and Programs	
Community Outreach and Education	Yes
Projected Audience	General Population
Compatibility with Town Priorities and Strategic Planning	3.5 and 4.4

Grant and Subsidy Application Summary Form

Application Date	October 30, 2010
Applicant	Tour of The Arts
Donation/Grant Request	\$2,500
Purpose	To cover the costs of new frames for road signage, double-sided vinyl signs, new studio signs, website updating, and to offset the costs of the brochure.

Service or Business	Semi-annual event whereby local artists open their studios to the public as part of a self-guided tour of the arts in The Blue Mountains.
---------------------	---

Criteria for Application (must meet one of the following)

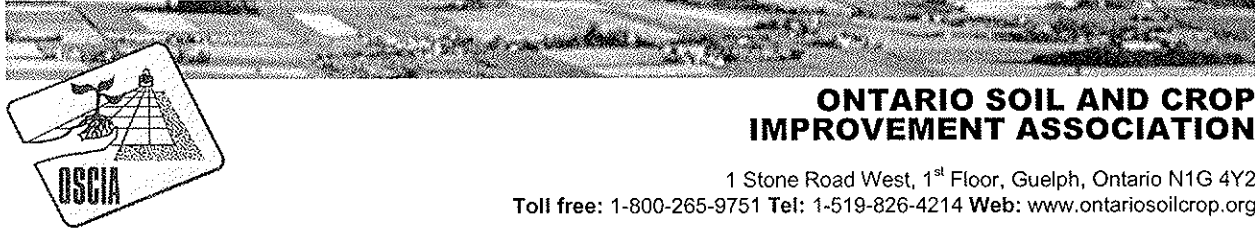
Seed (Start up) Funds	Yes
Special Event or Program	
Unique Need	
None of the Above	

Guidelines (must meet all of the following)

Not for Profit	Yes
Applicant Located in Community and/or Primarily Benefits Local Residents	Yes
Demonstrate Managerial Expertise, Organization Ability, Good Financial Management	Yes
Supplied Accurate Financial Information	Yes

Special Consideration

New and Innovative Events and Programs	
Community Outreach and Education	Yes
Projected Audience	General Population
Compatibility with Town Priorities and Strategic Planning	3.5



ONTARIO SOIL AND CROP IMPROVEMENT ASSOCIATION

1 Stone Road West, 1st Floor, Guelph, Ontario N1G 4Y2
Toll free: 1-800-265-9751 Tel: 1-519-826-4214 Web: www.ontariosoilcrop.org

R. R. #1, Ravenna, Ontario N0H 2E0
519-599-6236 jmckinlay@bmts.com

To: Mayor Ellen Anderson and Town of Blue Mountain Council

On Sunday Aug 7th 2011, we will be hosting the Ontario Soil and Crop Improvement Association (OSCIA) Summer Tour at our farm with agricultural related tours of the area following on Aug 8 and 9th. I am the Provincial Director for the Georgian Central Region of Bruce, Dufferin, Grey, Simcoe North and Simcoe South counties and as the 1st Vice President of the OSCIA I have the opportunity to showcase our area so that directors will have a better understanding of our agricultural issues. It is an honour to host this event as it is held in a different county or district of Ontario each year.

I am seeking sponsorship so that we can provide an excellent, informative OSCIA Summer Tour. There are many different events beginning with a Sunday barbeque for about 200 people at our farm. There will be many Soil and Crop directors from the local associations of the region attending this event as well as the provincial directors, representatives of agencies that we work with and government. We will arrange tours on Monday to highlight points of interest in the area and on Tuesday to present the apple industry and local agricultural interests. I would like to suggest that a sponsorship of the bus and/or lunch on Tuesday would give you the best opportunity to support agriculture and highlight our unique area. This would be approximately \$800 for the bus and \$800 for the meal. Recognition of sponsorship will be made throughout Sunday and the rest of the tour verbally and on written materials. You would be provided with the opportunity to attend, have a display and bring greetings at the Sunday event. You may wish to sponsor a specific event or meal or provide sponsorship into the general fund. Both will be appreciated and recognized by members on the tour and in the farm community.

OSCIA is a volunteer driven organization of about 5000 members that has local associations in counties across the province. Our strength is that we are an active group of farmers who attend information meetings, participate in on farm crop and tillage demonstrations and are community leaders in promoting the responsible use of our land and environment. OSCIA is also known for our efficient delivery of cost share and information programs such as the Environmental Farm Plan and Grow Your Farm Profits. Our membership encompasses all types of farms including all livestock, cash crops and horticultural operations. It is this sharing of ideas, educational opportunities and on farm demonstrations that give us our strength throughout the province.

I hope that you will consider being a sponsor of this event. We have always appreciated that the local municipalities have sponsored this event in their areas. It demonstrates their commitment to the agricultural community and their recognition of the importance of agriculture.

Thank you

Joan McKinlay
Provincial Director for Bruce, Dufferin, Grey, North Simcoe and South Simcoe for the OSCIA

RECEIVED

FEB 22 2011

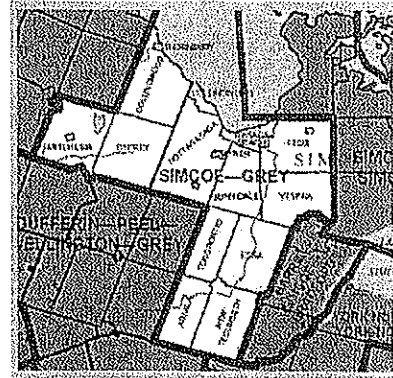


D.4

E3 Community Services Inc.
100 Pretty River Parkway N.
Collingwood, ON L9Y 4X2

February 16, 2011

Mayor Ellen Anderson
Town of the Blue Mountains
P.O. Box 310, 26 Bridge Street
Thornbury, ON N0H 2P0



Dear Mayor Anderson:

E3 Community Services supports adults with developmental challenges and children to school age, throughout Simcoe/Grey. Our agency began in 1962 thanks to a group of parents who saw first-hand, how desperately this service was needed. Today, E3 employs 250 staff and supports approximately 150 adults and over 2,000 children and their families, annually.

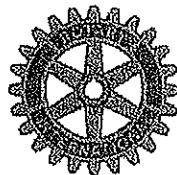
E3's catchment area greatly expanded with the addition of the Ontario Early Years Centres (OEYC), in 2002. The Centres provide service to Collingwood, Wasaga Beach, Stayner, New Lowell, Creemore, Duntroon, Elmvale, Thornbury, Alliston, Angus, Tottenham, Markdale and all surrounding areas.

Each year, E3 hosts a vital fundraiser in the form of a golf tournament, with the support of the Rotary Club of Collingwood. In its 24th year, we are most grateful for its continued success, and proud to say, it is the longest running tournament in the area and noted for being well run.

You are cordially invited to take part in this community-enhancing event. I have enclosed an information package for you and hopefully, you can lend your support in some way.

We truly appreciate your kind consideration and hope you will be able to join us on May 25th at beautiful OslerBrook Golf Club.

Respectfully yours



Mike Jackson,
Rotarian and Chair of E3's Golf Committee



E3's 24th Annual Golf Tournament - May 25, 2011

Sponsorship Opportunities!



Platinum Sponsor (Cart) - \$1,500

- as **Cart Sponsor**, your company logo/information will be prominently and *exclusively* displayed on each cart (approximately 65);
- your company logo/information will appear on flyers distributed throughout the day and all documentation and e-mail updates leading up to the tournament; and
- your company name will be added to E3's Donor Appreciation Board located in the reception area of E3's headquarters and published in E3's 2011 Annual Report.



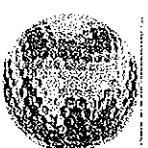
Gold Sponsor (Dinner) - \$1,000

- as **Dinner Sponsor**, your company logo/information will be prominently and *exclusively* displayed on a table stand in the centre of each dining table (approximately 17 tables of 8);
- your company logo/information will appear on flyers distributed throughout the day and all documentation and e-mail updates leading up to the tournament; and
- your company name will be added to E3's Donor Appreciation Board located in the reception area of E3's headquarters and published in E3's 2011 Annual Report.



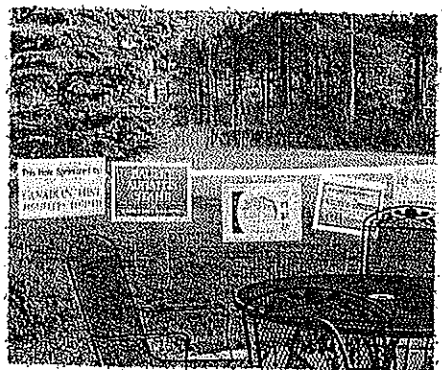
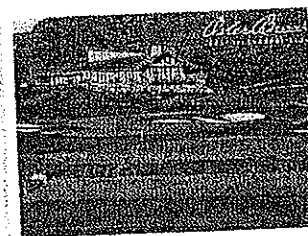
Silver Sponsor (Lunch) - \$750

- as **Lunch Sponsor**, your company logo/information will be prominently and *exclusively* displayed on every box or bag lunch (approximately 130) prepared for the participants and volunteers at the beginning of the day;
- your company logo/information will appear on flyers distributed throughout the day and all documentation and e-mail updates leading up to the tournament; and
- your company name will be added to E3's Donor Appreciation Board located in the reception area of E3's headquarters and published in E3's 2011 Annual Report.



Bronze Sponsor (Mulligan) - \$500

- as **Bronze Sponsor**, your company logo/information will be prominently displayed on each Passport sold to participants;
- your company logo/information will also appear on flyers distributed throughout the day and all documentation including e-mail updates leading up to the tournament; and
- your company name will be added to E3's Donor Appreciation Board in the reception area of E3's headquarters and published in E3's 2011 Annual Report.



Sign Sponsor - \$200

- as **Sign Sponsor**, your company logo/information will be displayed in full colour, on a hole on the **OslerBrook** Golf course on the day of the tournament;
- your company logo/information will also appear on flyers distributed throughout the day and all documentation including e-mail updates leading up to the tournament and;
- your company name will be published in E3's 2011 Annual Report.

When you enter a hole the day of the tournament \$150

To reserve the Sponsor Level of your choice, please call (705) 445-6351 ext. 227 or e-mail: e3@e3.ca



St. John Ambulance
SAVING LIVES
at work, home and play

Grey Bruce Administrative Centre
295 - 5th Street
Hanover, ON N4N 3X3
Tel: (519) 364-7004
Toll Free: (800) 337-4228
Fax: (519) 364-7061
Email: grey.bruce@on.sja.ca

Owen Sound Training Centre
1580 - 20th St. East, Unit 13
P.O. Box 632
Owen Sound, ON N4K 5R4
Tel: (519) 376-4813
Fax: (519) 376-4981
Email: owen.sound@on.sja.ca

March 1st, 2011

D.3

RECEIVED

MAR 0 8 2011

Ellen Anderson - Mayor
The Blue Mountains
26 Bridge St. PO Box 310
Thornbury ON N0H 2P0

To The Blue Mountains,

The Grey Bruce Branch of St. John Ambulance will be experiencing a year of phenomenal growth and expansion in 2011. The construction of a new training facility and administrative office for the Grey Bruce Branch of St. John Ambulance has already begun, with a completion date of July 2011. Our future location will be across the road from our current facility on 5th Street in Hanover. This unique opportunity for us to look towards our future is a result of forthcoming expansion plans of the Hanover Raceway. The building that we are in, has served us well for 20 years. During this time, our organization has grown exponentially and the increased capacity of the new facility will enable our organization to meet the growing demands for health and safety training and enhance our ability to support the work of our dedicated volunteers. Our focus for fundraising this year will be to support the Building Project. The Raceway is contributing 75% of the project to cover the value of our current facility. In order to meet the expense of the expansion plans an additional \$100,000 will be raised. This facility, located in Hanover, serves as the Administrative Centre for our Owen Sound Training Centre and all of Grey Bruce. As such, we are optimistic that we will receive support from all of the communities we serve.

As this project moves forward our organization will continue to provide the full services that we have in the past. In 2010, our Volunteers contributed a staggering 9,641 service hours in aid of their communities. Our Medical First Responders provided over 5,972 volunteer service hours ensuring valuable first aid coverage at numerous events in the area. In addition to providing first-on-the-scene coverage at local events, our volunteers are also trained and prepared to assist our community in times of natural disaster or emergency. We're also happy to report the continuing success of our Therapy Dog Program. These volunteers and their faithful pets gave 3,669 hours, visiting 31 different care facilities, providing comfort and companionship to the residents.

By helping us expand our services, you play an active part in the Health and Safety of our community. Your donation will be returned to the community several times over through lifesaving first aid training, and our valuable community services. Your funds will allow us to continue to provide first aid coverage at our local fairs and community events, visiting the elderly in our nursing homes and hospitals, provide Babysitting Courses for our youth, First Aid on the Farm training to our rural neighbours and First Aid Training to local industries.

Please see the enclosed donation appeal. A representative from our organization would gladly make a presentation to your group about our Fundraising Campaign and even provide you with some valuable first aid tips. Help us to build upon our invaluable services to our community by making a contribution to our Building Fund. The health and safety of Grey Bruce is our number one priority - we hope you will make it yours too.

Sincerely,

Drew Wilder, Branch Chair
St. John Ambulance, Grey-Bruce Administrative Centre
Charitable Organization #10802 2237 RR00001

CC: FDA

*Our mission is to enable Canadians to improve their health, safety and quality of life
by providing training and community service.*

Lifesaver Contributions

Friend
Donations
Over
\$20 - \$500

Good Samaritan
Donations
Over
\$500

Bronze Lifesaver
Donations
Over
\$1,000

Silver Lifesaver
Donations
Over
\$2,500

Gold Lifesaver
Donations
Over
\$5,000

Platinum Lifesaver
Donations
Over
\$10,000

LIFESAVER Donor
Name a Room
Donations
Over
\$20,000

2010 Grants and Donations Summary List

	Approved		Requested	
Name of Applicant	Subsidy	Grants and Donations	Grant Request Amount	Subsidy Request Amount
Beaver Valley Agricultural Society	\$ 350.00	\$ 1,500.00	\$ 1,500.00	\$ 556.49
Beaver Valley Athletic Association - Figure Skating		\$ -		\$ 822.50
Beaver Valley Athletic Association - Soccer			\$ 4,345.50	\$ 654.50
Beaver Valley Community School - Skate	\$ 980.00			\$ 997.00
Beaver Valley Concert Society		\$ 500.00	\$ 5,000.00	
Beaver Valley Outreach	\$ 2,530.00	\$ 7,970.00	\$ 6,500.00	\$ 5,386.50
Beaver Valley Preschool			\$ 25,000.00	
Blue Mountains Chamber of Commerce		\$ 11,000.00	\$ 20,450.00	
Blue Mountains Watershed Trust			\$ 1,000.00	
Breaking Down Barriers		\$ 3,000.00	\$ 5,000.00	
Canadian Cancer Society - Relay for Life	\$ 570.00			\$ 571.50
Clarksburg Business Association		\$ 2,850.00	\$ 4,000.00	
Duncan Area Community Centre			\$ 1,500.00	
Elephant Thoughts	\$ 350.00	\$ 1,000.00	\$ 1,600.00	\$ 997.50
Georgian Bay Animal Rescue			\$ 25,000.00	
Georgian Triangle Earth Day Celebration			\$ 2,500.00	
Georgian Triangle Residential Resource Centre		\$ 1,000.00	\$ 2,500.00	
Girl Guides of Canada	\$ 285.00			\$ 283.50
Golden Beavers	\$ 1,260.00			\$ 1,260.00
Hospice Georgian Triangle		\$ 1,000.00	\$ 1,000.00	
Manito Shrine Club			\$ 2,500.00	
Marsh Street Community Centre			\$ 6,500.00	
My Friend's House		\$ 5,000.00	\$ 5,000.00	
Royal Astronomical Society of Canada			\$ 5,544.05	
Royal Canadian Legion Branch 281	\$ 250.00			\$ 250.00
Sweet Adelines - Harmony North			\$ 2,500.00	
Theatre Collingwood			\$ 2,000.00	
Thornbury BIA			\$ 26,000.00	
Thornbury Clarksburg Rotary Club - Georgian Sound Festival	\$ 2,000.00		\$ 2,500.00	\$ 2,000.00
Thornbury Community Theatre - Advertising PeaksFM		\$ 350.00	\$ 350.00	
Sub-Total	\$ 8,575.00	\$ 35,170.00	\$ 159,789.55	\$ 13,779.49
Additional Requests for Donations				
Grey County Farm Safety Association request for grant			<i>request for grant</i>	
The Ontario Green Building Resource Centre			\$ 2,500.00	
Drive fore Teens Winter Driving Program	\$ 456.75			\$ 456.75
The Blue Mountains Public Library- Skate sponsor 3 hrs				\$ 352.50
Beaver Valley Open Door - Refugee Family			<i>request for grant</i>	
Beaver Valley Athletic Association - Skate-a-thon - 7 hrs	\$ 290.00			\$ 822.50
Grey Bruce Cultural Network			\$ 825.00	
Sub-Total	\$ 746.75	\$ -	\$ 3,325.00	\$ 1,631.75
Previously Approved Donations				
Thornbury Clarksburg Rotary Club - Haiti		\$ 2,260.00		
McNab/Braeside - disaster		\$ 250.00		
TOTAL	\$ 9,321.75	\$ 37,680.00	\$ 163,114.55	\$ 15,411.24
BVAA at Standardized Rate of 35% below the Regular Rate	\$ 38,000.00			
TOTAL	\$ 47,321.75	\$ 37,680.00		