

STAFF REPORT: RECREATION DEPARTMENT



REPORT TO: Infrastructure and Recreation
Committee
MEETING DATE: March 8, 2011
REPORT NO.: DOR 11 14
SUBJECT: Thornbury Business Improvement
Area Event Road Closures for 2011
PREPARED BY: Peter McGee, Youth & Event
Coordinator

A. Recommendations

THAT Council receive Staff Report DOR 11 14 entitled “Thornbury Business Improvement Area Event Road Closures for 2011” for their information, and

THAT Council authorize the Closure of specific areas of the Thornbury Harbour facility as outlined in this report as proposed by the Thornbury BIA for 2011, and

THAT Council authorize Town Staff to proceed with the application process to the County of Grey for the associated County Road Closures proposed by the Thornbury BIA for 2011, being:

1. July 1st - **Canada Day Parade** – Marsh Street from John St in Clarksburg and north on Bruce Street (Grey Road 13 to Highway 26) to the Thornbury Harbour from 10:00am to 12:00p.m., AND, the closure of the Harbour Area from the north end of “E” dock to the east edge of the boat launch from 11:00 am to 10p.m. for day time programming.
2. August 13th-14th - **Peak to Shore Festival** – Bruce Street south of Highway 26 (Grey Road 13) to Louisa Street from 9:00 am to 7:00 pm for each day of the festival.
3. October 8th – 10th - **The Blue Mountains Apple Harvest Festival** – Thornbury Harbour Area from the north end of “E” dock to the east edge of public boat launch from 10:00am to 7:00pm.
4. December 10th - **Old Fashioned Christmas** – Bruce Street south of Highway 26 (Grey Road 13) to Louisa Street from 9:00am to 11:00pm.

B. Background

The BIA runs many different events throughout the year. There are 4 major events that require certain road closures as listed above. Each event addresses different goals for the BIA, increase sales, increase community involvement, and increase in regional profile are a few of the major goals of the BIA and the events they host. An application to The County of Grey will have to be completed regarding all temporary closures of specified County Roads.

1. On Canada Day, July 1st, there will be a parade down Marsh and Bruce Streets beginning in Clarksburg **and** finishing at the Harbour. This is a community event that has taken place for many years along different routes. In 2010, the parade had more floats and groups in it than ever before, and the streets were lined with spectators.

The 2011 Canada Day Celebrations will have many events and activities included, although the only one requiring a road closure will be the parade from 10am to noon.

There are really no other options for this parade route as this one connects both Clarksburg and Thornbury. The other events will be held at the Harbour from the north end of "E" dock to the boat launch, these events have been discussed with the Thornbury Yacht Club Bridge and support in principle has been received by staff. Also considered was the Hester Street parking lot ~~or~~ and the Post Office parking lot, however, they are both small and their utilization would have a negative impact on available parking for the downtown area.

Another option would be to hold more events at the Tomahawk Complex. The distance from Tomahawk to other Town facilities would make the event less attractive to families, increase traffic and would have less benefit for the business area in Thornbury.

2. The Peak to Shore Festival is a regional event hosted in partnership with The Blue Mountain Village Association and attracts visitor from all over Ontario. The event was held last year and numerous businesses in the downtown area of Thornbury recorded the highest sales day for the summer.

Last year the event was held on Louisa Street West. The area was small for the crowds that were attracted to the event. This year to increase the awareness, profile and economic impact of the event, we are proposing to close Bruce Street south from Highway 26 (Grey Road 13) to Louisa St. An alternative would be to hold the event on the Hester Street or Post Office parking lots, which would have a negative impact on available parking for the downtown area.

3. Over the Thanksgiving holiday The Blue Mountains hosts the Apple Harvest Festival. The festival has run for many years and attracts visitors from all over Ontario. In 2010 there was an estimated 25,000 visitors across The Blue Mountains at the various venues for the event. The major draw to the event, The Lumber Jack Show, was held at Moreau Park across from the Beaver Valley Community Center (BVCC). This worked well and increased the traffic for the Beaver Valley Outreach Silent Auction that was being held at the BVCC.

The challenge associated with this location was the distance from the Lumber Jack Show to downtown Thornbury. To increase economic benefit, it is proposed to change the location to the Harbour and close the area north of "E" dock to the public boat launch for the weekend, these events have been discussed with the Thornbury Yacht Club Bridge and support in principle has been received by staff. The only other location that is large enough for this event would be Tomahawk, which is also too far away from the downtown of Thornbury.

4. Old Fashioned Christmas has run on Bruce Street for over 20 years. It is an annual event that brings out locals and visitors to downtown Thornbury and is viewed by some as the kick off to the Christmas season. Every year Bruce Street south (Grey Road 13) from Highway 26 to Louisa Street is closed to accommodate the festivities. It is requested this happen again in 2011. This is the historical location for the event and has proven its success.

The County of Grey will have to be contacted regarding any temporary closure of any portion of Grey Road 13.

C. The Blue Mountains' Strategic Plan

- Supporting the development of social and recreational programs to meet the broad range of needs in the community
- Preserving and enhancing natural and environmental features, and cultural heritage of the community

D. Environmental Impacts

These events will have very little environmental impact; they will actually promote more active transportation by restricting the use of vehicles in the Town.

E. Budget Impact

There will be a small impact on the budget from these events in the form of wages to Town Staff delivering barricades, signs, garbage cans, and other necessary equipment to ensure a safe, clean and positive event.

F. Attachments

1. Canada Day Description
2. Canada Day Map
3. Apple Harvest Festival Description
4. Apple Harvest Festival Map
5. Old Fashion Christmas Description
6. Old Fashion Christmas Map
7. Peak to Shore Description
8. Peak to Shore Map

Respectfully submitted,

Peter McGee, Event and Youth Coordinator
For more information, please contact:
Peter McGee
pmcgee@thebluemountians.ca



Town of The Blue Mountains
P.O. Box 310, 26 Bridge Street East
Thornbury, ON N0H 2P0

Tel: (519) 599-3131 / Fax (519) 599-3664

Email: info@thebluemountains.ca

Website: www.thebluemountains.ca

DOR 11 14 Attachment # 1

Canada Day

Site Map Description

Area

The affected area for this parade portion of this event is Bruce Street from King Street (one block North of highway 26) south through Clarksburg to the John Street and Marsh Street intersection. The parade will be taking place on the full length of Bruce Street between King Street and John Street. Traffic flow will only be affected from 10:30am to noon in this area as the parade moves through. At certain busier intersection on the route there will be volunteers placed to help control traffic and keep vehicles off the closed parade route as well as volunteers placed at the beginning of the route, to deter traffic.

At the start of the route, John Street will be used to set up and arrange all floats and participants. Once started, traffic will be stopped at John Street and Marsh Street to allow the parade to start. Once the parade is passed the Clark Street and Marsh Street intersection, traffic will be allowed to use the area south and to the east and west of the intersection. The rest of Bruce Street will stay closed until the parade has finished at Highway 26.

At Highway 26, an OPP officer will be positioned helping with traffic flow. Participants of the parade will be allowed through as it is safe for them. Once they arrive at King Street they will be directed to either the left down King Street or straight to the Harbor.

The Harbor will also have some programming happening in it that will affect access. From the north end of "E" dock to the east edge of the boat launch from 11:00 am to midnight for day time programming as well as evening fireworks. Throughout the entire time there will be access left for the public boat launch as well as for the 6 meter fire route access.

Detour Routes

Traffic heading on or off of Highway 26 will be directed to West Street/10th line, which can be followed north or south around the parade route.

Volunteer Positions

Volunteer positions are marked on the site map with the symbol, "V".

Fire Hydrants

There will be a few fire hydrants on the parade route that will have some access impeded during the parade. Every participant in the parade is mobile and will move to allow access in case of emergency.

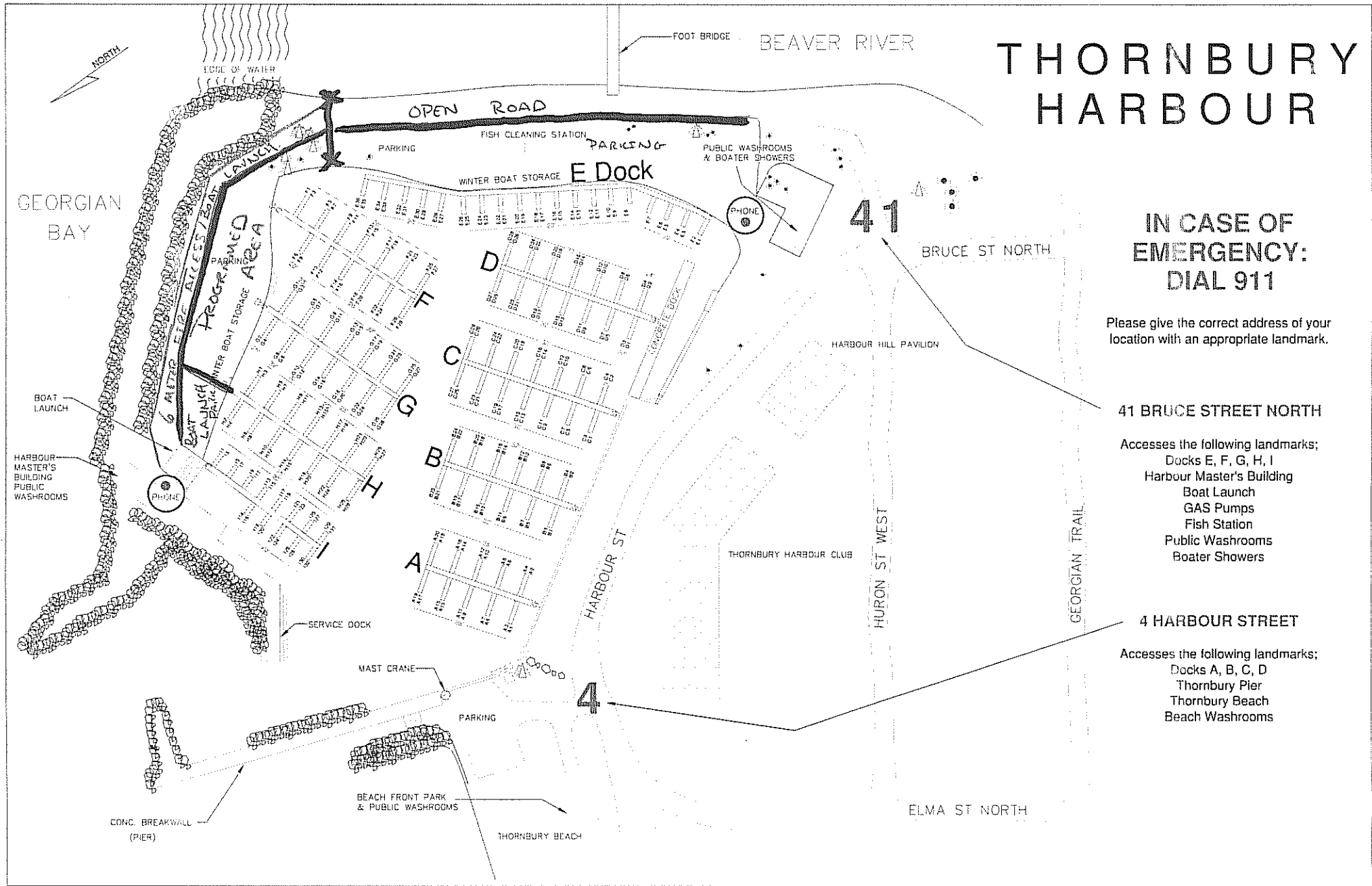
Spectator Area

The spectator area will have no set up seating or obstructions. Seating will consist of personal lawn chairs and standing on either side of the entire parade route.

Emergency Plan

In the event of an emergency, supervisory staff will notify the Fire Department by cell phone call. Volunteers will remove barricades and spectators. Volunteers closest to the emergency will ensure access to fire hydrants and will direct spectators to safe location.

(A)



X-X - BARRILADE

STG - STAGE

APPLE REQUEST



Town of The Blue Mountains
P.O. Box 310, 26 Bridge Street East
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Tel: (519) 599-3131 / Fax (519) 599-3664

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DOR 11 14 Attachment 3

Apple Harvest Festival

Site Map Description

Area

The Harbour will also have some programming happening in it that will affect access. From the north end of “E” dock to the east edge of the boat launch from 10:00 am to 7:00 pm for day time programming. Throughout the entire time there will be access left for the public boat launch as well as for the 6 meter fire route access. There will be parking on the east side of the Harbour in the pre existing spots.

Volunteer Positions

Volunteer positions are marked on the site map with the symbol, “V”. There is a minimal demand for volunteers at this event, one main position at the entrance to the closed section of the harbour.

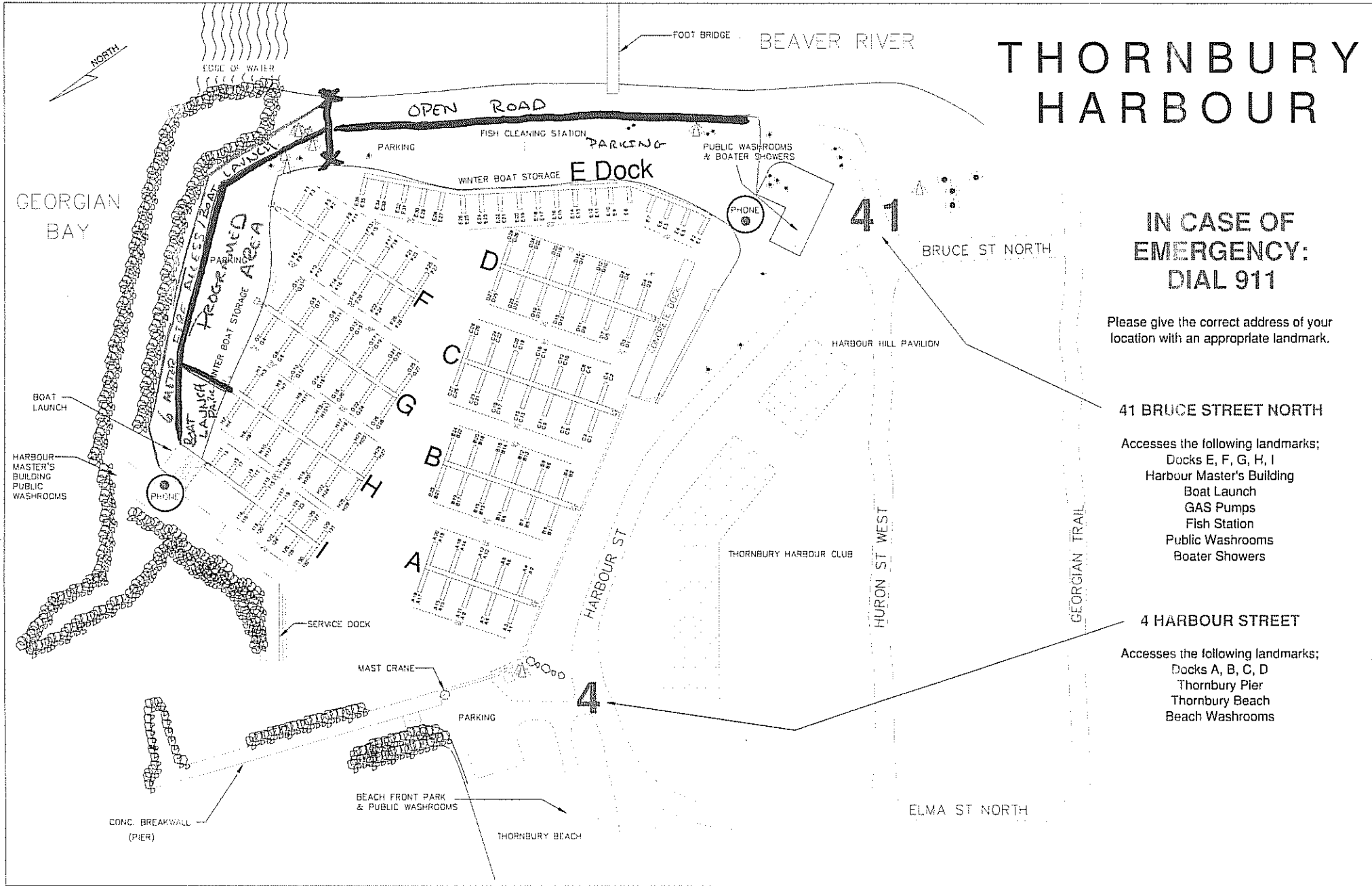
Spectator Area

The spectator area will have set up seating, bleachers and stage.

Emergency Plan

In the event of an emergency, supervisory staff will notify the Fire Department by cell phone call. Volunteers will remove barricades and ensure the 6 meter fire access route is maintained. Spectators will be notified of the emergency by the PA system on the stage and instructed to a safe location.

(A)



THORNBURY HARBOUR

**IN CASE OF EMERGENCY:
DIAL 911**

Please give the correct address of your location with an appropriate landmark.

41 BRUCE STREET NORTH

- Accesses the following landmarks;
 - Docks E, F, G, H, I
 - Harbour Master's Building
 - Boat Launch
 - GAS Pumps
 - Fish Station
 - Public Washrooms
 - Boater Showers

4 HARBOUR STREET

- Accesses the following landmarks;
 - Docks A, B, C, D
 - Thornbury Pier
 - Thornbury Beach
 - Beach Washrooms

X-X - BARRILADE

STG - STAGE

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DOR 11 14 Attachment # 5

Old Fashion Christmas

Site Map Description

Area

The affected area for this event is Bruce Street from highway 26 south to Alice Street. The street dance will be taking place on Bruce Street between Highway 26 and Louisa Street, due to safety concerns there will be control on Bruce Street further south to Alice Street. Local traffic only will be allowed north on Bruce Street to access residents as well as "The Dam Pub". Traffic will be allowed to run south on Bruce street from Louisa Street to allow a safe exit from the Hester Street parking lot. Also affected will be Louisa Street west from Bruce Street to the alley way running north behind the stores. All areas will be closed from 9am to 11pm, on Dec 10th, 2011.

Detour Routes

Traffic South off of Highway 26

- Turn left onto Elma Street, heading South
- Turn left onto Alice Street, heading East
- Turn right onto Bruce Street, continue South to destination

Traffic North on Bruce

- Turn left onto Alice Street, heading West
- Turn right onto Elma Street, heading North
- Turn onto HWY 26 in appropriate direction for destination

Traffic leaving Hester Street Parking Lot

- Exit parking lot to Louisa Street
- Turn left off of Louisa Street onto Bruce Street, heading south
- Continue south to destination, or follow detour to HWY 26

Stage

TBA

Barricades

There will be barricades at:

: Bruce Street and Highway 26 intersection, to stop traffic from heading south through the event site.

: Louisa Street West just before the alley behind downtown stores, to stop traffic from entering event site

: Bruce Street and Louisa Street, to stop traffic leaving Hester Street from heading north into the event site.

: Bruce Street and Alice Street intersection, to stop north bound traffic from entering the event site.

These will be moveable barricades and will be staffed by trained volunteers for the entire duration of the event.

Fire Hydrants

There are two fire hydrants that will be affected by the event. One is on the south corner of Louisa Street and Bruce Street, cones will be set around the hydrant approximately 8 meters around, to create and maintain accessibility to the hydrant in case of emergency.

The second Hydrant is in front of the TD bank building. This one will also have cones set up around it to maintain the required 8 meter space. Both will have volunteers insuring the easy access to the hydrants in case of emergency.

Spectator Area

TBA

Emergency Plan

In the event of an emergency, supervisory staff will notify the Fire Department by cell phone call. Staff will remove barricades, spectators will be notified via P.A. system from the stage, and be directed to a safe location. The stage will be moved to a location out of the way. Barricade staff will ensure 6 meter fire lane is clear of spectators as well as access to fire hydrant. Supervisory staff will be available at access point to continue communication of situation to emergency crews if needed.

LEGEND

- X - MAN BARRICADE
- P - Pylon
- (H) - HYDRANT

DESIGN ONION MASON

6M^{ER} ACCESS

SOUTH BOUND ORDN

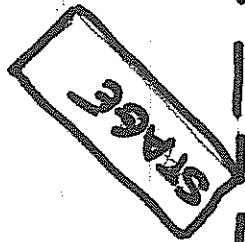


6M^{ER} ACCESS

LOUISA

LOUISA

ICE SCULPTURE
 PARKETTE
 ICE SCULPTURE



6M^{ER} ACCESS



ALLEYWAY

N →

MAY 26 →



Town of The Blue Mountains
P.O. Box 310, 26 Bridge Street East
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Email: info@thebluemountains.ca

Website: www.thebluemountains.ca

DOR 11 14 Attachment # 7

Peak to Shore

Site Map Description

Area

The affected area for this event is Bruce Street from highway 26 south to Alice Street. The street dance will be taking place on Bruce Street between Highway 26 and Louisa Street, due to safety concerns there will be control on Bruce Street further south to Alice Street. Local traffic only will be allowed north on Bruce Street to access residents as well as "The Dam Pub". Traffic will be allowed to run south on Bruce street from Louisa Street to allow a safe exit from the Hester Street parking lot. All areas will be closed from 9am to 7pm, on August 13th and 14th, 2011.

Detour Routes

Traffic South off of Highway 26

- Turn left onto Elma Street, heading South
- Turn left onto Alice Street, heading East
- Turn right onto Bruce Street, continue South to destination

Traffic North on Bruce

- Turn left onto Alice Street, heading West
- Turn right onto Elma Street, heading North
- Turn onto HWY 26 in appropriate direction for destination

Traffic leaving Hester Street Parking Lot

- Exit parking lot to Louisa Street
- Turn left off of Louisa Street onto Bruce Street, heading south
- Continue south to destination, or follow detour to HWY 26

Stage

The stage is a flat bed truck. It is 27 feet long (8.5 meters). The truck with the keys and driver will be at the event for its entirety, to be able to move the stage in case of emergency.

Barricades

There will be barricades at:

: Bruce Street and Highway 26 intersection, to stop traffic from heading south through the event site.

: Louisa Street West just before the alley behind downtown stores, to stop traffic from entering event site

: Bruce Street and Louisa Street, to stop traffic leaving Hester Street from heading north into the event site.

: Bruce Street and Alice Street intersection, to stop north bound traffic from entering the event site.

These will be moveable barricades and will be staffed by trained volunteers for the entire duration of the event.

Fire Hydrants

There are two fire hydrants that will be affected by the event. One is on the south corner of Louisa Street and Bruce Street, cones will be set around the hydrant approximately 8 meters around, to create and maintain accessibility to the hydrant in case of emergency.

The second Hydrant is in front of the TD bank building. This one will also have cones set up around it to maintain the required 8 meter space. Both will have volunteers insuring the easy access to the hydrants in case of emergency.

Spectator Area

The spectator area will have no set up seating or obstructions. Seating will consist of personal lawn chairs, blankets, etc.

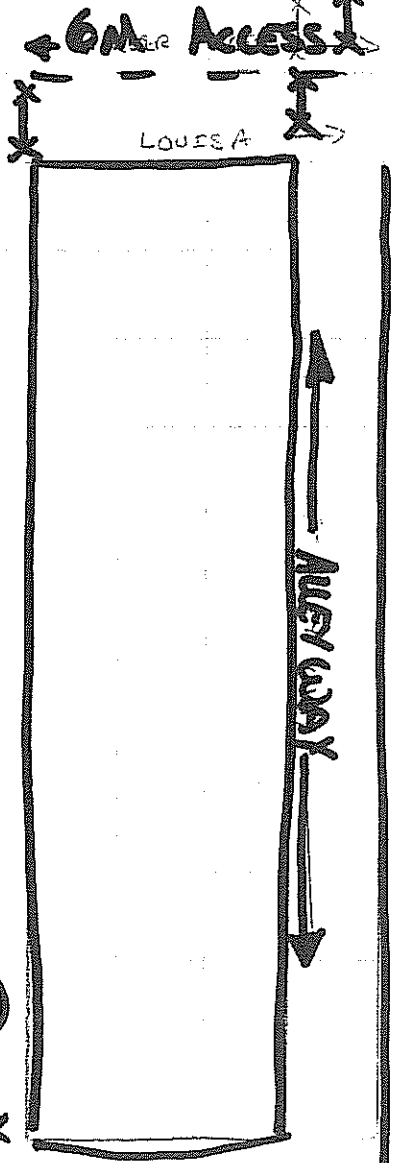
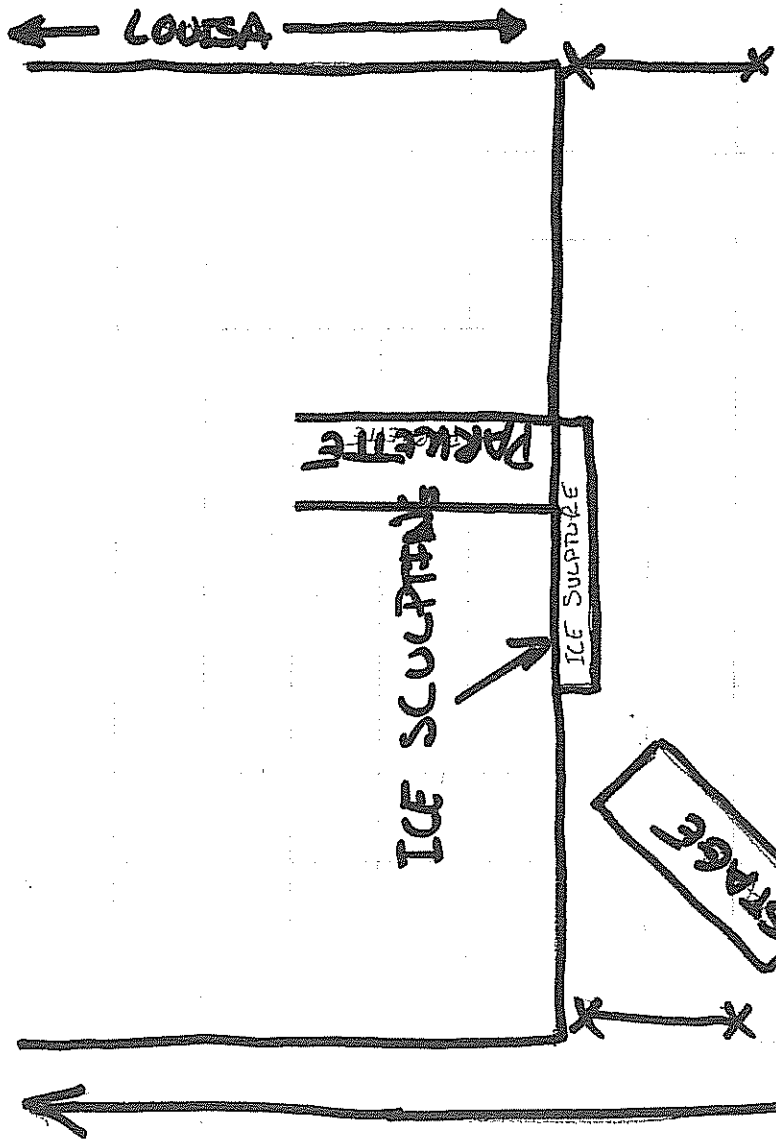
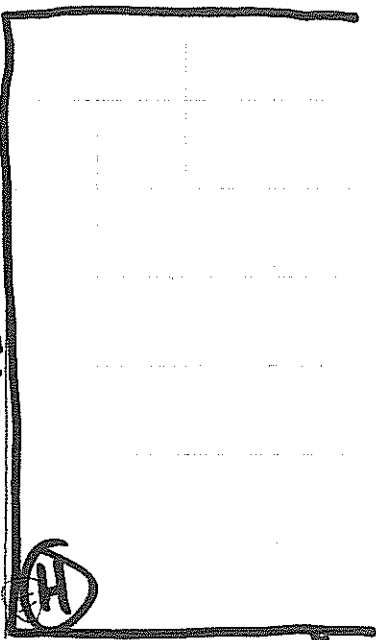
Emergency Plan

In the event of an emergency, supervisory staff will notify the Fire Department by cell phone call. Staff will remove barricades, spectators will be notified via P.A. system from the stage, and be directed to a safe location. The stage will be moved to a location out of the way. Barricade staff will ensure 6 meter fire lane is clear of spectators as well as access to fire hydrant. Supervisory staff will be available at access point to continue communication of situation to emergency crews if needed.

LEGEND
X - MAN BARRICADE
P - Pylon
Ⓜ - HYDRANT

DESIGN DRIVING MASON
6M^{ER} ACCESS

SOUTH BOUND ARN



Hwy 26