

STAFF REPORT:**Planning & Building Services Committee**

REPORT TO: Mayor and Members of Council
MEETING DATE: April 7, 2010
REPORT NO.: PL.10.27
SUBJECT: Healthy Communities Conference 2010
PREPARED BY: Cindy Welsh, MCIP, RPP
Senior Policy Planner

A. Recommendations

THAT Council does receive Planning Staff Report #PL.10.27, "Healthy Communities Conference 2010" for information purposes.

B. Background

Since January 2010, the Grey Bruce Health Unit has been the lead agency in planning for a Healthy Communities Conference 2010, which will be held in Owen Sound on May 11 and May 12, 2010. This conference builds upon the Health Unit's highly successful *Building Healthy Communities Workshop* held on October 19, 2009, at which Shawn Everitt, Director of Recreation, presented and a number of The Blue Mountains staff attended. To assist in conference planning, the Health Unit set up an ad hoc Conference Steering Committee comprised of public sector representatives from the following: The Blue Mountains, City of Owen Sound, Municipality of Meaford and the Bruce Grey Catholic District School Board. There is also an interested member of the public on the committee. The Town's representative on this committee is Cindy Welsh.

This conference will increase awareness of the role municipal decision-makers, community members and various community sectors, including public health, education, environment, social services and business, have in developing healthy communities in a rural and small town context. The conference will gather specific expertise and break down silos to ensure the focus remains on the health of citizens. The forum will inspire innovative ideas for intersectoral collaboration to enhance the physical and social environments of rural and small communities.

The objectives of the conference are to:

1. Raise awareness and encourage dialogue about healthy community development.
2. Support community stakeholders in the development of action plans to enhance the health of the community.
3. Foster linkages and partnerships among stakeholders to stimulate collaboration for healthy community development.

Key priorities the conference will be addressing are: access to education across the lifespan; access to healthy, nutritious food; active and alternative transportation; affordable housing; affordable recreation; clean air, soil and water; injury prevention and social inclusiveness.

Concurrent sessions which address the conference key priority areas are planned for the afternoon of May 12, 2010. Shawn Everitt and David Finbow have been selected to present jointly on how trail development contributes to affordable recreation in The Blue Mountains. Their presentation will focus on how The Blue Mountains trail system connects to natural areas, cultural features and major land use destinations within the Town. The elements used by the Town and its' partners to create trails and trail systems that are accessible, affordable and sustainable for all residents will be explored.

One of the conference highlights will take place on May 11, 2010, as the Hon. Margaret Best, Ontario Minister of Health Promotion, will address conference attendees.

It is anticipated that 200 people will attend the Conference, however, limited seating is available on May 11, 2010 (this will be held at the Grey Bruce Health Unit Building). The May 12, 2010, activities will take place at the Harry Lumley Bayshore Community Centre.

The Town is also a conference sponsor with the following entitlements:

- appreciation and thanks of the Town's sponsorship will be announced at the introductory session for both conference days;
- the conference agenda will identify the municipality as a sponsor, display our logo and include a fifty-word statement describing the Town;
- the Town will be mentioned in media communications as a sponsor;
- the Town will be invited to distribute materials at the conference; and
- one representative from the Town (excluding C. Welsh, D. Finbow and S. Everitt) will be entitled to attend the conference.

C. The Blue Mountains' Strategic Plan

Two Goals are addressed by participating within this conference, being:

- Preserving and enhancing natural and environmental features, and cultural heritage of the community.
- Supporting the development of social and recreational programs to meet the broad range of needs in the community.

D. Environmental Impacts

Not applicable.

E. Budget Impact

The source of funding for the \$500.00 Conference Sponsorship Fee is from the Planning Division's 2010 Conference Budget with it being noted that three members of staff will attend as a Conference Committee Member or Presenter; and, the \$500.00 Fee includes a Conference Registration (a single registration is \$110.00).

F. Attachments

1. DRAFT Health Communities Conference 2010 Agenda.

Submitted by:

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HEALTHY COMMUNITIES CONFERENCE 2010

DRAFT AGENDA

Pre-Conference May 11

EVENING SESSIONS	
5:30- 6:00	Registration
6:00- 7:00	Buffet Dinner <i>Grey Bruce Agriculture and Culinary Association</i> Four caterers will provide a healthy and heart conscious meal featuring locally grown products.
7:00- 7:10	Welcoming Address <i>Dr. Hazel Lynn, Medical Officer of Health</i>
7:10- 7:30	Making the Connection between Local Food and Healthy Communities (Title?) <i>Freeman Boyd, Local Food Project Coordinator, Food Link Grey Bruce</i>
7:30- 7:45	Healthy Communities (Topic?) <i>Jim Harrold, City Manager, City of Owen Sound</i>
7:45- 8:30	?Topic <i>Ontario Minister of Health Promotion, Margaret Best</i>
8:30- 9:00	Refreshments and Networking



HEALTHY COMMUNITIES CONFERENCE 2010

DRAFT AGENDA

Conference May 12

MORNING SESSIONS	
9:00- 9:30	Registration
9:30- 9:40	Welcoming Address <i>Lynda Bumstead, Conference Chair</i>
9:40- 9:50	Grey Bruce Snapshot (title?) <i>Dr. Hazel Lynn, Medical Officer of Health</i>
9:50- 10:45	Healthy Community Development (title?) <i>Kim Bergeron, Queens University, Ph.D Candidate</i>
10:45- 11:00	Activity Break Refreshments and Exhibits
11:00- 12:00	OPPI - Title? <i>George McKibbin, Ontario Professional Planners Institute</i>
	OPPI- Title? <i>Dr. Wayne Caldwell, Ontario Professional Planners Institute</i>
12:00- 1:00	Lunch <i>Georgian College, Cook Apprentice and Culinary Skills - Chef Training</i> Something about their program????
12:30- 12:50	FAN Club Healthy Self Presentation <i>Jackie Ralph, FAN Club Coordinator</i>

AFTERNOON SESSIONS

Concurrent Sessions

1:00- 2:00

Session A

Cooking, Eating And Learning Together: Everybody Always Ends Up in the Kitchen
Anne Finlay-Stewart, Owner Around the Sound Local Food Market

Community Engagement in Creating Sustainable Local Food Systems
Jeff Kohl, Community Animator, Ontario Healthy Communities Coalition

Session B

Changing Minds, Changing Lives – Access to Sport and Recreation Opportunities for Persons with a Disability
Mary C. Solomon, Coordinator – Grey Bruce District Stroke Centre

Reducing Social Exclusion through Endless Possibilities
Monique Crites, Coordinator, Grey Bruce Community Stroke Rehabilitation Team
Lynn Curley, Recreation Therapist, Grey Bruce Community Stroke Rehabilitation Team

It's Just a Job – NOT! Diversifying your Workforce
Kim Lawson, Community Support Worker, Community Living Owen Sound
Ron Fenwick, Individual supported by Community Living
John McLaughlin, Warden, St. George's Anglican Church
Lyndy Barfoot, Manager of Human Resources, City of Owen Sound

Session C

Spruce the Bruce: Environmental Health/Community Design
Kara Van Myall, Landscape Architect/Planner, Planning and Economic Development, County of Bruce
Jacob Van Dorp, Planner, Planning and Economic Development, County of Bruce

Creating Healthy Community Design Policies for Municipal Official Plans
Megan Williams, Health Promotion Specialist, Simcoe Muskoka District Health Unit

Session D

Canada Walks: A Multi-Sectoral Engagement Approach to Creating Walkable Communities
Jackie Kennedy, Director, Canada Walks

**2:00- 2:15 Activity Break
Refreshments and Exhibits**

2:15- 3:15 Session E
Working Together to Put Food on Every Plate!
Panel Presentation
Jenny Amy, Chair, Grey Bruce Agriculture and Culinary Association
Maria Weijs, Grey Bruce Local Food Project Assistant
Kristine Hammel, M.Sc., Organic Food Chain Management (freelance researcher, writer, consultant)
Cory Eichman, Owner/Farm Manager, Saugeen River CSA Ontario Regional Coordinator for the North American Biodynamic Apprentice Program
Freeman Boyd, Local Food Project Coordinator

Session F
Promoting Social Inclusion by Building Bridges out of Poverty
Francesca Dobbyn, Executive Director, United Way of Bruce Grey
Mary Jane Murray, Adult Learning Centre, Owen Sound

Age Friendly Communities
Leah Sadler, Associate Director, Education, Murray Alzheimer Research and Education Program, University of Waterloo-Schlegel Research Institute for Aging
Lindsay Wonnacott, Health Promoter, Grey Bruce Health Unit Falls Prevention and Intervention Program
Sarah Milne, Health Promoter, Grey Bruce Health Unit Falls Prevention and Intervention Program

Session G
Building Capacity in Haliburton County for Active Transportation: Sharing Resources, Sharing the Road
Sue Shikaze, Health Promoter, Haliburton, Kawartha, Pine Ridge District Health Unit

The Evolution of Walking in Rural Ontario – How to Support Walkable Communities in Your Hometown
Heather Keam, Health Promoter, Haldimand- Norfolk Health Unit
Michele Crowley, Health Promoter, Haldimand- Norfolk Health Unit

How Trail Development Contributes to Affordable Recreation in the Blue Mountains
Shawn Everitt, Director of Recreation, The Blue Mountains
David Finbow, Director of Planning and Building Services, The Blue Mountains

	<p>Session H Retro- fitting Communities for a Healthier Built Environment – Emerging Patterns in Rural and Small Town Ontario <i>Paul Young, Ontario Health Communities Coalition</i></p>
3:15- 3:30	Exhibit Conclusion and Door Prizes
3:30- 4:30	<p>Transformational Change through Community Ownership <i>Catherine Matheson, General Manager, Community Development Department, City of Greater Sudbury</i> <i>Cindi Briscoe, Community Development Coordinator, Community Development Department, City of Greater Sudbury</i></p> <p>Creating a Healthy Community – Process and Practice <i>Dr. Peter Willmott, Ph.D.</i> <i>Mr Rick Archdekin, Councillor, Town of Wasaga Beach</i></p>
4:30- 5:15	<p>Next Steps/Moving into Action (Title?) <i>Kim Bergeron</i></p>
5:15- 5:30	Wrap up and Evaluation