



Canadian  
Cancer  
Society

SAIL FOR  
HOPE

## Background

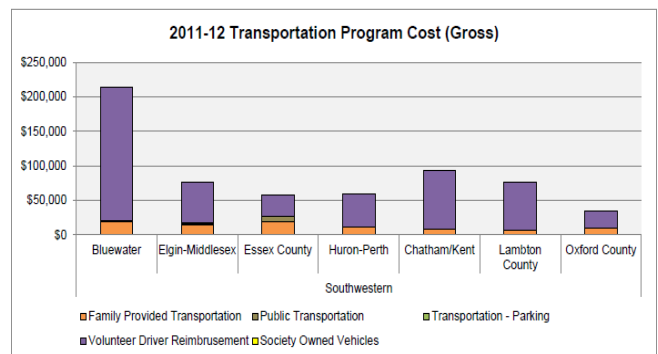
- 2005 was the first year for Sail for Hope
- ~100 guests pay \$75 each for an afternoon cruise on a sail or power boat, dinner under a tent at the harbour with their host boaters followed by entertainment and a silent auction
- TYC members donate their boats (26 host boats in 2012) and their time
- Almost 50 local businesses donate everything; restaurants donate food for meal, businesses donate items for silent auction, tent, music, give-aways...
- Volunteer Crew headed by Past Commodore of TYC as the chairman of the event, committee of 14 and an additional 'day of' volunteer crew of 20. Committee and crew made up of TYC members and CCS volunteers

### Facts about Thornbury Yacht Club...

- Established 1983
- 125 members
- ~100 boats in Thornbury Harbour
- Social, Cruising, Education/Training and Racing Focused
- 70% of TYC members are property owners in TOBM

## How Much Has Been Raised?

- In the 8 years this annual event has been running, it has raised more than \$100,000
- All monies go to local unit and used locally.
- The Blue Water Unit of the Canadian Cancer Society has one of the highest spend requirements of any unit in Southern Ontario in helping cancer sufferers get to major treatment centres.
- Most of the funds raised go to support transportation programs



## What makes this event a success?

- Given the Community Partnership Award in March 2012 by the Canadian Cancer Society
- Unconditional support from members – giving back to the community
- Generosity of our community
- Everyone has been touched by this disease
- An opportunity for many people to experience something out of the ordinary
- Dedicated committee of volunteers

## Challenges

- Organizing committee needs new leadership
- Many committee leaders unable to help this year
- Volunteer fatigue
- Serious need of TYC members in key organizing roles

## Opportunities

- Chair for next year – accepted
- Members starting to volunteer for 2014
- Committee has discussed a bi-ennial event for several years now
- Several bi-ennial events in our community – very successful

## Going Forward

- Bi-ennial Event
- Next Sail for Hope event will be in August 2014
- Planning meetings for next year are already getting underway
- Looking forward to continuing to raise funds for this very worthwhile cause

*Plan to join us!*

