

STAFF REPORT: Financial & Information Services



REPORT TO: Finance & Administration
MEETING DATE: March 17, 2009
REPORT NO.: FIS.09.12
SUBJECT: Sponsorship Opportunity – The Ontario Public Buyer’s Association (OPBA) Conference 2009
PREPARED BY: Sherri Adams, Manager of Purchasing

A. Recommendations

THAT Council receive Staff Report FIS.09.12, “Sponsorship Opportunity – The Ontario Public Buyer’s Association (OPBA) Conference 2009”;

AND THAT Council approves a Gold sponsorship for The Blue Mountains in the amount of \$500.00.

B. Background

The Blue Mountains is a member of the Ontario Public Buyer’s Association (OPBA). The 2009 OPBA Conference will be held at the Village Conference Centre at Blue Mountain Resort from September 30 to October 2, 2009.

OPBA is very fortunate to have confirmed Paul Emanuelli, a procurement lawyer, to address attendees regarding “Complying on the Agreement on Internal Trade” and “Procurement Case Law Updates”. Other motivational speakers, including Mayor Ellen Anderson have been confirmed to speak about purchasing related functions and issues.

This Conference will give our municipality the opportunity to further promote the uniqueness of The Blue Mountains as a four season recreation destination and highlight Public Purchasing. OPBA has a membership of approximately 400 members and expects from 200 to 250 delegates to attend.

The Gold level sponsorship entitles The Blue Mountains to:

- Have the Town’s name identified as a sponsor on signage displayed throughout the three day conference
- A table card with the Town’s name and logo indicating the Town’s Gold level sponsorship

In addition to hosting the event, Town’s Manager of Purchasing is working with the Communications and Economic Development Coordinator to put together gift bags containing local merchant’s products and promotional items, further promoting our area.

Further, as hosts of the 2009 OPBA Conference, the Town is entitled to full conference registration and accommodations for the Manager of Purchasing at no additional cost.

C. The Blue Mountains' Strategic Plan

Goal 1 – ***Ensuring Long-Term Financial Sustainability*** – would be met as of the economic benefits for the Town either by present visitors here in the community for the three days and/or people who return to visit after learning about our area:

Goal 6 – ***Providing a strong, well managed municipal government*** – by Financial Services Staff networking with other public agencies in the public procurement profession

D. Environmental Impacts

Environmental Purchasing discussion with other public agencies

E. Budget Impact

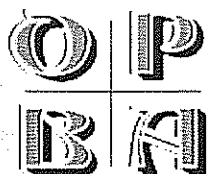
As the Town will not have to pay for registration and accommodation for the Manager of Purchasing to attend this event, the Training and Travel Budget dollars set aside can be used for the Gold Level Sponsorship.

F. Attached

1. OPBA Information Page

Respectfully submitted,

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Ontario Public
Buyers Association

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The Ontario Public Buyers Association (OPBA) is a not-for-profit professional association representing public procurement professionals throughout Ontario. We promote the ethical and effective expenditure of public funds and encourage excellence in public purchasing through our continuing professional development opportunities, the encouragement of certification programs and through networking among our members.

Our volunteer-driven organization includes purchasing professionals from local, regional and provincial government, as well as from school boards, universities, public safety agencies and other entities entrusted with the prudent and responsible spending of public funds. Our members manage and/or authorize the expenditure of millions of tax dollars on behalf of these agencies and work at all levels of responsibility in the public sector.

OPBA members are committed to sharing experience, expertise and their dedication to excellence through cooperative efforts, high ethical standards and continued professional growth through education.

We invite you to join us. [Click here](#) for more information about membership in OPBA.

For more information about the Ontario Public Buyers Association, please contact any of our [board members or officers](#) or e-mail us at members@opba.ca.

OPBA HISTORY

Founded in 1958 as the Ontario Municipal Purchasing Agents Association, an arm of the Ontario Municipal Association, the organization became a chapter of the Canadian Purchasing Agents Association in 1969 and was known as the Municipal Purchasers.

In November 1974, at the group's conference in Hamilton, the name was changed to the Ontario Public Buyers Association (OPBA) and became an independent professional organization. Three years later, OPBA affiliated with the National Institute of Governmental Purchasing to provide its members with opportunities to obtain a professional designation, becoming NIGP's first Canadian provisional chapter.

On February 18, 1982 OPBA received its letters of patent, incorporating the association.

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