

STAFF REPORT: Financial and Information Services

REPORT TO: Finance and Administration Committee
MEETING DATE: August 18th, 2009
REPORT NO.: FIS.09.047
SUBJECT: The 28th Annual Doc's on Ice Charity Hockey Tournament
PREPARED BY: Elizabeth Thompson, Deputy Treasurer

A. Recommendations

THAT Council receive Staff Report FIS.09.047 "The 28th Annual Doc's on Ice Charity Hockey Tournament" request for municipal grant and subsidy, for information purposes.

B. Background

A letter was received by Council dated June 5th, 2009, at the August 10th, 2009 meeting of Council from the Collingwood General & Marine Hospital Foundation and referred to Finance and Administration committee for consideration of the request of twenty hours of ice time at no costs, valued at approximately \$3,500.00.

Collingwood General & Marine Hospital Foundation is organizing the 28th Annual Doc's on Ice Charity Hockey Tournament and the Beaver Valley Community Centre (BVCC) is co-hosting the tournament to be held in April 2010. The 28th Annual Doc's on Ice Charity Hockey Tournament has requested Council to donate twenty hours of ice time that has been booked at the BVCC.

The 28th Annual Doc's on Ice Charity Hockey Tournament has submitted a deputation request to make a presentation to Council. As this is a 2010 request, staff is recommending that the Collingwood General & Marine Hospital Foundation submit a Grants and Donation Application for 2010 for the 28th Annual Doc's on Ice Charity Hockey Tournament and the application to follow the budget approval process.

C. The Blue Mountains' Strategic Plan (Statement(s) identifying how actions further the goals of the Strategic Plan)

4. Supporting the development of social and recreational programs to meet the broad range of needs in the community.

D. Environmental Impacts (Focus on local impacts and comment on greenhouse gasses if appropriate)

None

E. Budget Impact (cc: Treasury if required)

Collingwood General & Marine Hospital Foundation is organizing the 28th Annual Doc's on Ice Charity Hockey Tournament and the Beaver Valley Community Centre (BVCC) is co-hosting the tournament and has requested Council to donate twenty hours of ice time that has been booked at the BVCC.

Twenty hours of ice time costs approximately \$3,500.00, for consideration during the 2010 Budget process.

F. Attached (Relevant documentation not personal information about an identifiable person)

1. Correspondence from the Collingwood General & Marine Hospital Foundation

Respectfully submitted,

Signature

For more information, please contact:

Elizabeth Thompson

ethompson@thebluemountains.ca

519-599-3131 ext 250

D.3



Collingwood General & Marine Hospital Foundation

Your Care is Our Cause

June 5, 2009

Mayor Ellen Anderson & Council Members
The Blue Mountains
26 Bridge Street
P.O. Box 310
Thornbury, Ontario
N0H 2P0

Dear Mayor Anderson and Council Members:

We are very excited that Beaver Valley Community Centre has agreed to participate as a co-host in the 28th Annual Doc's on Ice Charity Hockey Tournament, April 2010. This tournament will host 50 teams organized in nine divisions, consisting of over 800 physicians and medical students from across Ontario. Approximately 150 of these medical professionals will enjoy everything that Thornbury/Clarksburg have to offer over the two day tournament.

Hosting this tournament will provide a potential economic impact to the Thornbury/Clarksburg area of approximately \$3,500 in the quiet "off season". More importantly, it will allow your community to draw the attention of several hundred physicians, enticing them to choose The Blue Mountains as a place to set up a practice. Our plans are to work with members of your community to showcase your municipality and to help raise funds for a local charity through a BBQ or raffle over the two days of the tournament.

As a supporter of the G&M Hospital Foundation we know you value state of the art medical equipment and recognize how vital it is to our community. The 28th Annual Docs on Ice Hockey Tournament will generate approximately \$75,000 for the purchase of badly needed medical equipment and technology for the G&M Hospital. You can help us to reach this goal by approving a donation in kind of the twenty hours of ice time that has been booked at the Beaver Valley Community Centre.

We respectfully ask the Members of Council to consider our request for this donation of ice time valued at approximately \$3,000. A full breakdown of the advantages that will be provided to your municipality for this generous donation in kind is attached to this letter.

Thank you for your consideration of this request and for your willingness to participate in this important event.

Sincerely,

Jory Pritchard-Kerr
Executive Director

459 Hume Street, Collingwood, ON L9Y 1W9 • T: 705.444.8645 • F: 705.444.8610 • www.cgmhf.com

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Municipal Ice Time Sponsor



- Logo and hyperlink in Doc's on Ice Website
- Exhibit space at Welcome Reception
- Exhibit space at Gala Dinner
- Opportunity to promote your municipality at Beaver Valley Community Centre over two days of tournament games
- Opportunity for a local charity to raise funds over the two days
- Acknowledgement in Dinner Program
- 1/3 page acknowledgement in event program
- Signage at the Event
- Distribution of supplied Community promotion material in team registration bags.

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Why here?

- Fundraiser for Collingwood G&M Hospital
- Excellent opportunity for physician recruitment
- Great destination event in all season

Tournament Agenda

Thursday April 8th 2010

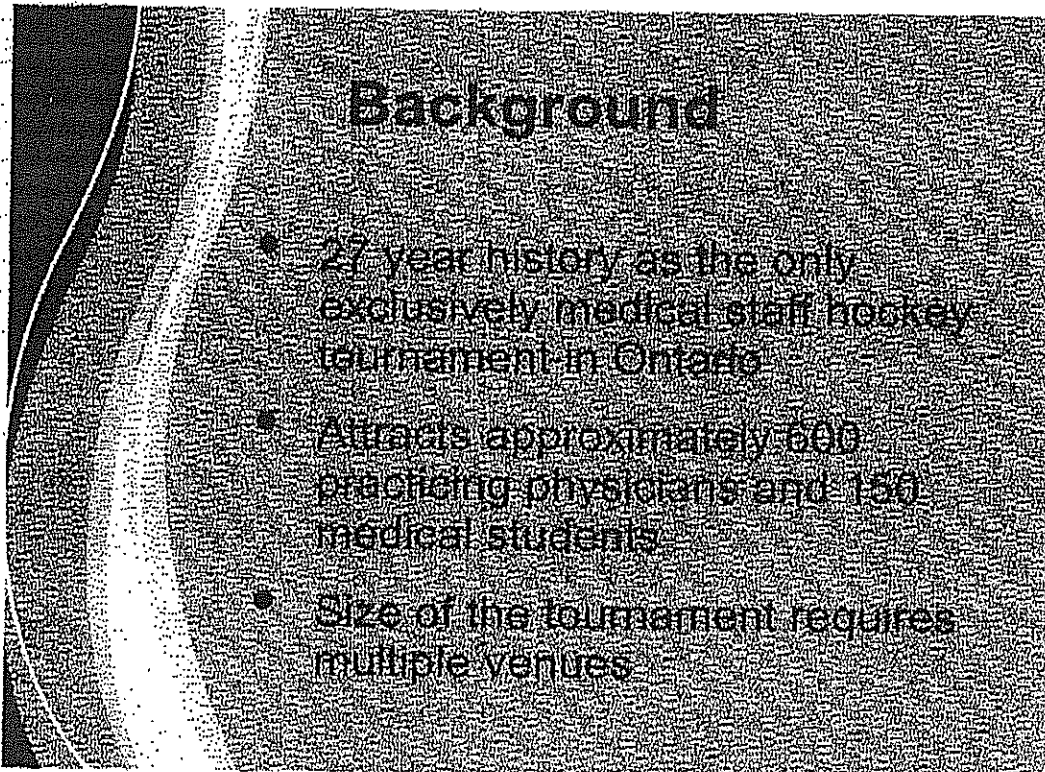
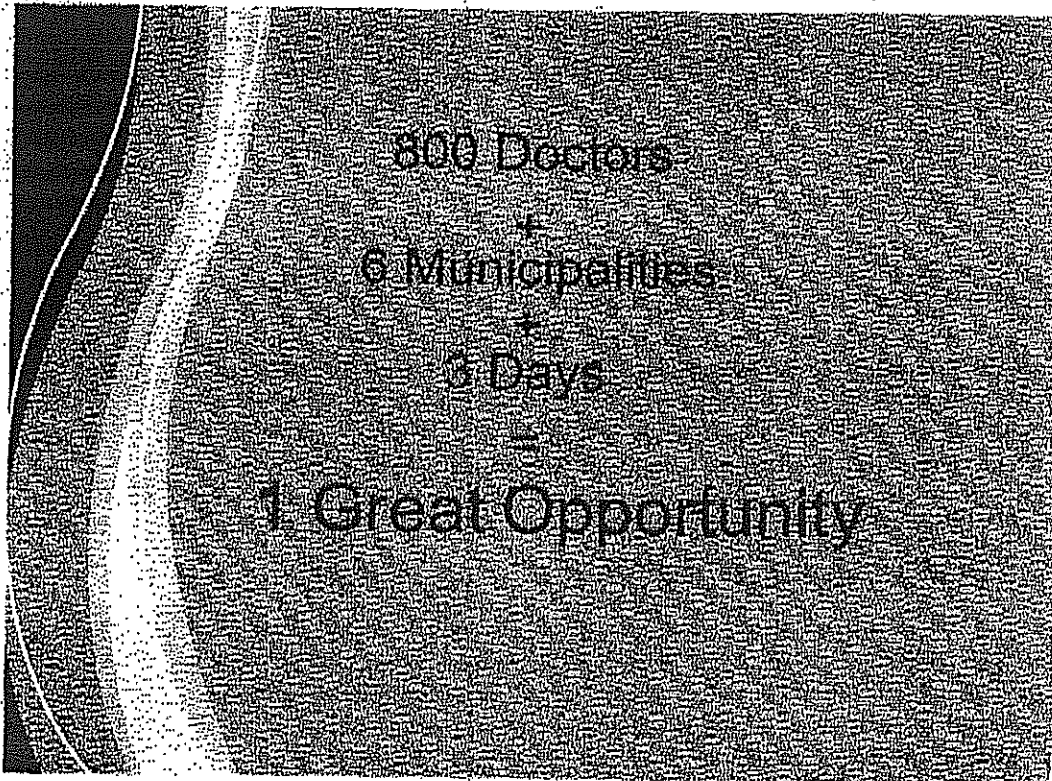
All day - Registration at Village at Club Mt.
6:00 am - Welcome Reception at Monterra
Dome

Friday April 9th

8 am - 5pm - Tournament games at all venues
2 hours between games to explore the community
7:00 pm - Tournament Dinner at Monterra
Dome

Saturday April 10th

8 am - 4 pm - Tournament games at all venues
2 hours between games to explore the community



What's in it for you?

- Recruitment opportunities

Each municipality will be invited to set up a display for its own recreation activities

- Regional reception
- Municipal arena
- Tournament Dinner

- Promote area attractions

- Welcome Station
- Municipal arena
- In welcome kit
- Link to Data On the website

What do we need from you?

- Ice time
- Change rooms
- Appropriate staffing
- Municipal hall/warm room
- Information area (including area for sponsor signage & tournament schedule)