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March 17, 2010

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APR 27 2010

To whom it may concern:

Relay For Life ... there is no finish line until we find a cure.

Please accept this letter as introduction to Kathy Lennox, Chair of the 2010 *Relay For Life*- Town of Blue Mountains.

Relay For Life, an overnight, non-competitive relay that honours and celebrates cancer survivors, has become the signature fundraising event of the Canadian Cancer Society. Last summer, communities across Canada united in the fight against cancer for a night of fun, friendship and fundraising with incredible results. Exceeding our every expectation and surpassing our goal, 60,000 people participated in 104 *Relay For Life* community events across Ontario, raising more than \$17 million for cancer research and community support programs. This success could not have been achieved without the support of our generous national, provincial and local sponsors.

Donations in cash/Kind up to \$1,000 for corporate sponsorship.

The Canadian Cancer Society is eagerly anticipating our 2010 *Relay For Life*. It promises to be another growth year for the event, with over 300 events across the country planned to date.

This series of events hold excellent potential for Supporting Sponsors.

Sponsorship of *Relay For Life* offers the opportunity to:

- Associate the Sponsor with the most highly regarded health charity in Canada
- Enhance brand image and raise the Sponsor's profile in the community
- Involve Sponsors' employees, members and their families in a team building exercise for a great cause
- Join in the fight against cancer and demonstrate support for those living with cancer and their families

The Canadian Cancer Society has developed fruitful partnerships with many local, provincial and national companies and groups, and I look forward to delivering similar results for new Sponsors.

Relay For Life continues to bring communities together and to inspire us to continue in the fight against cancer. The Survivor, Luminary and Fight Back Ceremonies each have a unique meaning, contributing to a powerful message of courage and hope. We hope you will join us at the event and take part in this incredible event.

Relay For Life has proven to be a remarkable successful fundraising event for the Canadian Cancer Society, and the support of our sponsors is essential to this success – we cannot do it without them. Thank you for your sponsorship and your support.

Together, let's make cancer history.

Sincerely,

Anne Marie Watson

Anne Marie Watson, Manager
Bluewater Unit, Canadian Cancer Society
(519) 376-6011 x 3231
awatson@ontario.cancer.ca

Relay for Life - Canadian Cancer Society

When: third Friday of July -7 pm to 7 am

Where: track at Beaver Valley Community School, Thornbury, The Blue Mountains

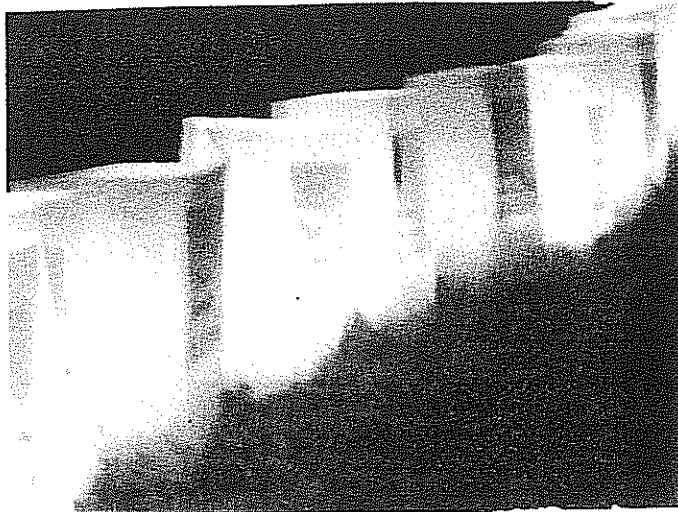
Why: to raise funds to help beat cancer

What is it? Team members take turns walking around the track for 12 hours in a non-competitive relay.

Let's all:

Celebrate: Cancer survivors join together to walk the first lap of the relay. It is known as the **Survivor's Victory Lap**. What a **celebration** it is to see so many participants who are survivors of this disease!

Remember: This is a time to remember loved ones and their fight against cancer. For \$5 anyone may purchase a luminary.



Luminaries are candles that are put in special bags that have the name of the person to be remembered. That name is a special person who has survived cancer or lost a battle to cancer. The luminaries are placed around the track and are lit in a ceremony about 10pm.

This is an absolutely moving sight and one in which everyone can participate.

Fight Back: How? – Be a team Captain. Get at least 8 people to participate

- Be a participant. Join a team and get pledges. The average person needs to raise at least \$100.
- Be a Volunteer. Donate your time to one of the many tasks that make this event a success.
- Be a sponsor. Donate money and/or services to this worthwhile event.

Contact **Kathy Lennox** 519 599-6902 or
The Canadian Cancer Society at
1 888 939- 3333 www.cancer.ca/relay
for more information



**The Blue Mountains
Chamber of Commerce**

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APR 16 2010

TOWN OF THE BLUE MOUNTAINS

April 13, 2010

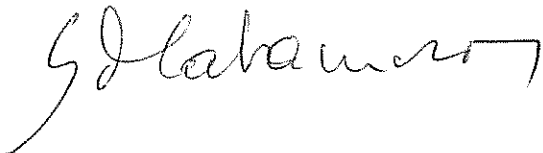
Mr. Shawn Everitt
Director of Recreation
The Blue Mountains
26 Bridge Street
Thornbury, ON N0H 2P0

Dear Shawn,

This letter is to request that the Chamber of Commerce Jazz by the Bay event be exempted from the \$25.00 fee for use of the Bayview Park Pavilion. Jazz by the Bay is a non-profit community event sponsored in part by the Town of The Blue Mountains.

Thank you for your kind consideration of this request.

Yours truly,



George Matamoros