

STAFF REPORT:

REPORT TO: Infrastructure and Recreation
MEETING DATE: January 17th 2012
REPORT NO.: DOR 12 01
SUBJECT: Review of the 5th Annual Grey Bruce Youth Summit 2011
PREPARED BY: Peter McGee

A. Recommendations

THAT Council receive Staff Report DOR 12 01 “Review of the 5th Annual Grey Bruce Youth Summit 2011” for their information.

B. Background

The Grey Bruce Youth Summit is an overnight event for high school aged youth from all over both Grey and Bruce Counties. The event is hosted each year in different communities by the local youth coalition and has been happening in the region for the past 5 years, The Blue Mountain Coalition is called the Community For Youth Coalition (C4YC) and we have hosted the event for the past two years.

The theme of the 2011 event was determined by the youth members of the C4YC, their choice this year was “Time for Change”. They felt that there are a lot of opportunities to talk about change in the world and their communities, but opportunities to actually take those ideas and put them to work are less frequent.

To build on the theme the C4YC partnered with The Youth Advocacy Training Institute (YATI), a branch of the Ontario Lung Association out of Toronto. YATI was very excited to work on the Summit with us and volunteered to facilitate and to train 6 of our local youth to help facilitate the 2 youth workshops, Creative Ways to Advocate and Influencing Public Policy. YATI was also facilitator for the adult workshop on, Creating Effective Health Promotion Campaigns with Youth. YATI also contracted “Unity Charity”, a youth group that uses Modern Urban Art forms to express themselves in a positive way, to perform on the 1st night of the Summit. By reading through the evaluations of the event, it is obvious that they were one of the major highlights of the event. YATI then contracted “DJ Blake” for a dance party for the youth at the end of the first evening, also a big hit for the youth that attended. The partnership between YATI and C4YC was very successful and further partnerships are being pursued.

The 2011 event took place at the Meaford Hall in Meaford and was attended by just over 40 high school age students from all over Grey and Bruce Counties. This was close to the same number as 2010, although we had about 17 students who were not able to attend mainly due to bad driving conditions and a winter storm on Thursday night.

Some of the key successes that came out of the Summit were

- Empowering local youth through the training and fasciculation of the workshops
- Increase awareness of the C4YC in our local community
- Youth gaining valuable life and leadership skills through workshops
- Local youth gaining leadership skills through planning, promoting and implementing the event
- Increased network of Youth Workers in both Grey and Bruce
- Awareness of Youth as an asset in our communities

C. The Blue Mountains' Strategic Plan

- Supporting the development of social and recreational programs to meet the needs in the community

D. Environmental Impacts

There was minimal environmental impact from this event, some waste was created by the gathering of people, as well as the use of vehicles to transport people to Meaford form the around the two Counties.

E. Financial Impact

There was minimal financial impact on the Youth and Events budget; most of the hard expenses were covered by a Healthy Community's Grant through the Ministry of Health Promotion. There was significant staff time involved to plan, promote and implement the event

F. In Consultation With

There were no other parties consulted with the creation of this report.

G. Attached (Relevant documentation not personal information about an identifiable person)

1. Evaluation totals
2. Budget
3. Photo

Respectfully submitted,

Signature

Shawn Everitt, Director of Recreation

For more information, please contact:
Peter McGee
Youth and Event Coordinator
Town of The Blue Mountains
519 599 3131 ext 287



Time For Change
Youth Summit 2011
Evaluation

1. How did you find out about the Grey Bruce Youth Summit?

- o Friends and family **19**
- o School **11**
- o Posters **2**
- o TV/Radio **0**
- o Other **10 – Mom, YATI, C4YC, Peter**

2. Please rate the following portions of the 2011 Grey Bruce Youth Summit from 1 – 5,
1 = poor - 5 = good

Theme "Time for Change"	1	2	3 (4)	4 (10)	5 (21)	N/A, Smart, Not Very Specific
Unity Presentation	1	2	3 (1)	4 (2)	5 (28)	Amazing, 5+, 10!, Epic, N/A
DJ Blake/Dance Party	1 (1)	2 (3)	3 (7)	4 (8)	5 (18)	n/a x4, Ubar Fun, Weird
YATI Session 1	1	2 (4)	3 (9)	4 (11)	5 (11)	N/A x2, OK, Interesting
YATI Session 2	1	2	3 (6)	4 (11)	5 (18)	Super Fun, Amazing, N/A x 2
Location (Meaford Hall)	1	2	3 (1)	4 (9)	5 (26)	Great, N/A
Food	1	2	3 (2)	4 (7)	5 (28)	Delicious, ☺, so good
Online Registration	1 (1)	2 (5)	3 (7)	4 (10)	5 (7)	N/A x 6, Forms ☹, Easy, Little Difficult, Hard to find via Google, Confusing x 2

3. What was your most valuable experience for the summit? (answers on next sheet)

4. Would you be interested in hosting the 2012 Grey Bruce Youth Summit?

YES (22) **NO (13)** **N/A (2)** if yes, please provide contact information

4. Answers

- Networking with other Youth Leaders
- Fun and Learning
- Whole day was excellent
- Actuation
- Meeting other people (2)
- Talking at the meals
- Being here, learning and having fun (x2)
- Meeting passionate youth
- Meeting great empowered youth
- N/A
- Theme – time for change
- Don't know
- 2nd YATI session (x4)
- Apples to Apples (x3)
- Everything
- Unity (x 10)
- Learning how to help myself
- The people
- Connecting and cooperating with each other
- Meeting new people, learning how I can make a change

Youth Summit Budget

		Budget	Actual
<u>Income</u>			
HCF Grant		\$5,170	\$4,529.57
YATI		1,830	1,830.00
Grey Bruce Public Health		500	500.00
Blue Mountain Public Library		500	500.00
BVO		<u>500</u>	<u>500.00</u>
Total		\$8,500	\$7,859.57
<u>Expenses</u>			
Venue		2,600	2,600.00
Food - Supper	750		750.00
- Breakfast	400		400.00
- Lunch	1,000		680.00
- Snacks	<u>350</u>		313.86
	2,500	2,500	
Promotion		220	250.00
Giveaways		1,480	1,351.87
Supplies		200	13.84
Video		<u>1,500</u>	<u>1,500.00</u>
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