

C. The Blue Mountains' Strategic Plan

Promoting the reuse and swapping of material could potential divert waste from landfill and assist with Strategic Goal # 3 "Preserving and enhancing natural and environmental features... of the community" and will also be part of Strategic Action 3.1 the "Green" strategy to "Proactively protect air, water and land features and sites".

D. Environmental Impacts

This event has the potential of proliferating and supporting the culture of reuse and diverting an extensive amount of household items and materials from the Town's Landfill Site. This event is also an opportunity for residents within the community to socially interact and convene in a whimsical and spirited affair.

E. Budget Impact

Event advertising will be supported from the garbage collection and environmental initiatives budgets and expenses were in the order of \$400.00. Event advertising was shared with the Green Fair event; therefore exact apportionment of advertising dollars was not determined.

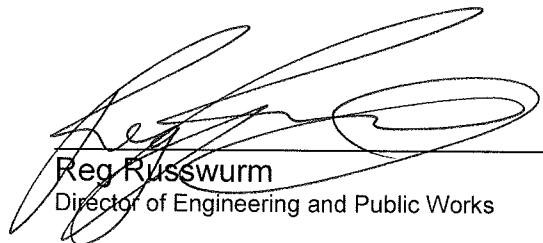
F. Attached

None

Respectfully submitted,



Jeffery Fletcher,
Manager of Solid Waste and Environmental Initiatives



Reg Russwurm
Director of Engineering and Public Works