

Craigeith Heritage Depot
Museum Advisory Committee

Minutes

Meeting of June 21, 2011

Present: Robert B. Waind (Chair); Rob Potter; Bud McCannell

Staff: Suzanne Purdy; Farrah Carter

Regrets: Eleanor Pask; Robert Gamble

1. Call to Order

The Meeting was called to order by the Chair at 1:08 p.m.

2. Agenda

MOTION: by Rob, seconded by Bud

THAT the Agenda for this meeting be adopted as circulated. CARRIED

3. Declaration of Pecuniary Interest – None

4. Minutes – May 16, 2011

Suzanne noted that the Minutes are unavailable.

5. Deputations/Presentations – None

6. Staff Report DOR 11.47 – Volunteer Recruitment Strategy – Results

Suzanne presented a Summary of the Report which had been pre-circulated to the Members.

The report summarizes Volunteer recruitment activities and concludes that, despite several efforts to attract volunteers, the numbers of committed volunteers are below expectations.

Although volunteers continue to be important and welcome, the Depot cannot rely on increased volunteer involvement in operations and programs.

Bob Waind noted that several people have told him they intend to volunteer at the Depot but haven't turned up.

Rob suggested that we continue to build an email contact list that can be used to notify potential volunteers of specific needs for tasks and events, etc.

MOTION: by Bud, seconded by Rob

THAT the Committee endorse and support Staff Report DOR 11.47 – Volunteer Recruitment Strategy – Results. CARRIED

7. Newsletter

Date has been pushed back to mid-July. Rob had not received submissions. Susan and Rob will work on articles and photos.

8. Budget

Suzanne pre-circulated Budget Variance reports for the Members' information. Suzanne agreed to supply the members with a report on current and upcoming grant programs.

9. Strategic Plan

Suzanne advised that the CHD Strategic Plan has been adopted by Council.

10. Summer staff

Suzanne reported that Hannah Russwurm will be returning as a summer student this year. A job posting for a second student position closes June 30. Increased hours will begin in early July.

Suzanne added that Free Spirit Tours have agreed to pay \$2 per child for their summer program visits to the Depot this year.

11. Georgian Triangle Tourism

Suzanne advised that the Town is negotiating with Georgian Triangle Tourist Association re: costs and funding for GTTA staff at the Depot. The Town is no longer providing a subsidy to GTTA for this position.

12. Collingwood Museum

Suzanne advised that a new exhibit, Riding the Rails, is opening soon at the Collingwood Museum. Charlie Garrad will be guest speaker at the official opening.

13. Public Works Day

Rob reported that the Town's Public Works Day was very successful and would be a good opportunity to engage school children, teachers and parents. Suzanne will look into the possibility of Depot participation in future Public Works Day events.

14. Canada Day

The Committee agreed to consider Canada Day activities for future years. This could involve special displays or participating in local events.

15. **Next meeting** – July 19, 2011, 10 a.m. to 12 noon

16. Adjournment

MOTION: by Rob seconded by Bud

THAT the Committee now adjourn to meet again July 19, 2011 at 10 a.m. or at the call of Chair.

CARRIED