

Minutes - Museum Advisory Committee



MEETING DATE: January 26th, 2010 10:30am
LOCATION: Craigleith Heritage Depot
PREPARED BY: Suzanne Purdy, Curator

A. Call to Order

- Chair Bob Waind called the meeting to order.
- In attendance; Suzanne Purdy, Rob Potter, Bob Waind, Bob Gamble, Bud McCannell and Eleanor Pask

Guests: Erika Engel, Courier Herald
Bruce Makison, Chair Collingwood Museum Advisory Committee

- Approval of Agenda

Moved by: Bob Gamble Seconded by: Rob Potter

THAT the Agenda of January 26th, 2010 be approved as amended.
Carried.

- Declaration of Pecuniary Interest – None at this time
- Previous Minutes

Moved by: Bud McCannell Seconded by: Eleanor Pask

THAT the Minutes of December 8th, 2009 be adopted as amended, Carried.

B. Deputations / Presentations

Strategic Plan Draft

Adopted as amended

C. Staff Reports

DOR 10 17 Young Canada Works Application – Craigeith Heritage Depot

- Motion to receive reports;

Moved by: Rob Potter

Seconded by: Bud McCannell

D. Correspondence

E. New and Unfinished Business

Abandoned Ontario consignment.

It was agreed that a minimum number of books be purchased by authors participating in our lecture series for resale at the lectures and at the Depot gift shop. Suzanne suggested the minimum number of books to purchase shall be three. Suzanne announced the new partnership with Jessica's Book Nook for 2010 lecture series publication sales.

Depot publications.

Several community members have approached the Depot with the idea of a joint publication on local historical topics. The committee agreed that a publication much like *Ontario History*, published by the Ontario Historical Society would be an example of a feasible project for the Depot to undertake. Given the amount of volunteer writers, editors and experienced publishers willing to assist with this project, it was decided that an annual Depot publication shall proceed. Suzanne will coordinate.

Community Memories Grant – Clarksburg Sesquicentennial.

Suzanne has applied for the Community Memories federal grant offered through Canadian Heritage Information Network to assist with funding the Clarksburg Sesquicentennial 2010 event. The total amount of funds available shall be \$5000, and successful applicants will be notified in April. Suzanne is to attend a Sesquicentennial meeting at the Loft Gallery this evening with the volunteer organizers

Visual heritage project

Suzanne has arranged a group project with Grey Roots, Meaford Museum, Owen Sound Marine and Rail and Billy Bishop Museums. Together we will partner with Visual Heritage Ontario and TVO to create television vignettes on local heritage attractions to be aired on TVO. Project will be paid for by Visual Heritage Ontario and shall take approximately 1.5 years to produce. The first meeting with all involved shall take place at the Depot on March 23rd.

Advertising pitches.

Suzanne distributed three advertising pitches received from; mycollingwood, Mountain Life magazine and Escarpment Views magazine. The total advertising budget is \$2634 for 2010. It was agreed that further investigation of advertising options is required before committing to any of these organizations. Bob Gamble suggested inquiring into advertising methods and readership statistics. Rob Potter will see about joint advertising between the Depot and the Town.

Newsletter

Next issue due in spring, preferably by March. It was noted that the Lilac Festival which is still in the planning stages should be further detailed in the newsletter.

Lecture series update

January lecture was attended by four, grade eight classes and generally well received. Dr. Miall had to cancel his lecture for July so there is a vacancy for that month.

Volunteer tea

With the new projects for 2010, we now have more volunteer opportunities. Suzanne and Eleanor will plan a volunteer tea in March in which to regroup and re-orientate the volunteers. As well, the volunteer tea shall be a way of showing our appreciation.

Queens Park meeting Feb 25th re: CMOG funding

The recent announcement by the Minister of Culture that there is a moratorium on new museums entering the CMOG (Community Museums Operating Grant) program has caused a great stir amongst the Ontario museum community. The Depot has been asked to write a letter to Hon. Aileen Carol and our local MPP to voice our disappointment with this decision. The Ontario Museums Association and the Ontario Historical Society are spear heading this movement and the issue shall be discussed at the Queens Park meeting on Feb. 25th. Bob Gamble asked Rob Potter to compile a letter on behalf of the Town.

F. Next Meeting Date

February 23rd, 2010 @ 10:30am – Craigeith Heritage Depot

G. Adjournment

Moved by: Rob Potter Seconded by: Eleanor Pask

THAT this meeting do now adjourn, Carried.