

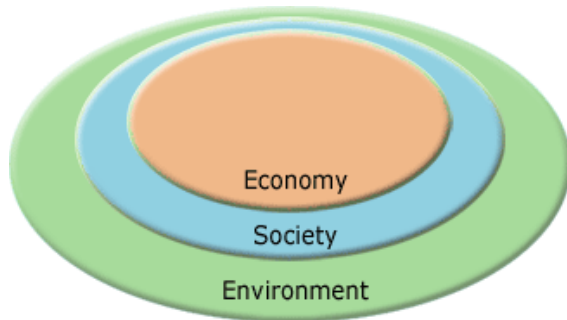
A photograph of a forest path with large rocks and green foliage. The path is dirt and leads through a dense forest of tall, thin trees. Large, moss-covered rocks are scattered along the path. The lighting is bright, suggesting a sunny day. The overall scene is lush and green.

# The Blue Mountains Sustainable Path

*Dream. Act. Prosper.*

CREATED BY THE PEOPLE OF THE BLUE MOUNTAINS AND THEIR FRIENDS

# Sustainability – A Backgrounder



**Sustainability is “development which meets the needs of the present without compromising the ability of future generations to meet their own needs.”**

## Our Sustainable Path:

- Developed collaboratively with over 100 Community Partners from 2008-2010
- Integrates all 3 pillars of sustainability – Environment & Ecological Integrity, Community Vibrancy & Economic Prosperity
- Identifies a Sustainable Community Vision including goals, strategies and actions



# Sustainable Community Vision

*In 2060, The Blue Mountains is an international showcase for rural sustainability.*

*We are a connected and caring Community that blends our heritage with a thriving diverse economy based on the continual preservation and protection of nature.*

*Generations of families live, work and play in our safe, happy and inclusive Town. We are a Community “Built to Last.”*



## Benefits of Our Sustainable Path

- Shared vision for the future – intended to align with other Town initiatives and plans (i.e. Official Plan, Red Hot & Blue)
- Enables increased funding opportunities for initiatives through partnerships
- Eligibility to receive Federal Gas Tax funding
- Measures sustainability progress



# Sustainability Committee

## Who Are We?

- Implementation Steering Committee established in August 2011
- Comprised of:
  - Four elected Community Partners
  - Two Council members
  - Town CAO
  - Youth Representative (currently vacant)
- Committee's primary role is to:
  - Monitor progress of the plan and facilitate its implementation
  - Serve as community ambassadors and advocates for implementation of The Sustainable Path



# Sustainability Committee - Actions

## What have we accomplished to date?

- Developed a Terms of Reference and Workplan
- Conducted a Community Partner survey
- Extensive conversations with over 20 Community Partners
- Produced and circulated a newsletter/report card
- Provided formal comment on the Official Plan 5-year review
- Liaised with other Canadian municipalities undergoing sustainability plan implementation
- Participated in the annual Green Fair
- Participated in the Economic Development Workshop



# Town of The Blue Mountains Support

- Provided leadership in development of the plan, including wide-scale community engagement
- Two Council representatives serve as Committee members
- Provision of Town resources



## Municipal support has enabled the following:

- Community and stakeholder outreach opportunities
- Citizen engagement
- Development of communication materials
- Networking with other municipalities



# Delivering Success & Next Steps

- Ongoing development of indicators and metrics for establishing baselines and future monitoring
- Sustainability website currently under development
- Development of a communications strategy
- Creation of a Sustainability Report Card
- Further engagement of Community Partners and residents
- Establishment of a recognition program



**YOUR ONGOING SUPPORT AND COMMITMENT  
IS SINCERELY APPRECIATED!  
THANK YOU.**

