

STAFF REPORT: Recreation Department

REPORT TO: Council
MEETING DATE: April 27, 2009
REPORT NO.: DOR 09 24
SUBJECT: Ski Cross 2010
PREPARED BY: Shawn Everitt, Director of Recreation

A. Recommendations

THAT Council receive Staff Report DOR 09 24, "Ski Cross 2010" and;

THAT Council does hereby support and endorse the proposed FIS World Cup Ski Cross, January 25 – 27, 2010, Blue Mountain Resorts, as a Significant Event within the Town and further does support organizers Chris Robinson and Mark Kristofic in their bid and event planning to host an FIS World Cup competition in The Blue Mountains.

B. Background

At the April 15, 2009 Council meeting, organizers Chris Robinson and Mark Kristofic presented their plans for a proposed FIS World Cup Ski Cross event, to be held January 25 – 27, 2010, at Blue Mountain Resorts.

It was noted the International Olympic Committee has inducted Ski Cross into the Olympic Games, where it will make its debut as a full medal event at the 2010 Olympic Games. The proposed dates would be the final race prior to the 2010 Olympic Games which should ensure a strong domestic and international audience.

It was further noted the International Ski Federation (FIS) would be the sanctioning body which would allow FIS – Olympic racers to compete in the event.

It was further noted the event is being planned as an annual event with community partnerships and involvement with a focus on youth and active living. It is anticipated the event will create a legacy program for local sport programs and will have a positive economic impact in the area.

Staff has met with the organizers and feel similar support which has been given to other large events held in the community could be offered to help in the success of this event.

C. The Blue Mountains' Strategic Plan

Supporting the development of social and recreational programs to meet the broad range of needs in the community.

D. Environmental Impacts

Existing ski runs at Blue Mountain Resorts will be utilized for the event.

E. Budget Impact

No financial support requested.

It is expected the local economy will be a beneficiary of the event.

F. Attached

None

Respectfully submitted,

Shawn Everitt, Director of Recreation

Signature

For more information, please contact:
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