

STAFF REPORT: RECREATION



REPORT TO: Infrastructure and Recreation Committee
MEETING DATE: September 22, 2009
REPORT NO.: DOR 09 048
SUBJECT: Plunge Aquatic Center
PREPARED BY: Shawn Everitt, Director of Recreation

A. Recommendations

THAT Council receive Staff Report DOR 09 048 "Plunge Aquatic Center" for information purposes.

B. Background

Town Staff over the past year have been in discussions with management of the Plunge Aquatic Center to discuss possible partnership opportunities that provide community and public benefit through use of the Plunge facility and other Village at Blue amenities such as the Millpond and Mill'n around Attractions.

Strategy development for partnership opportunities with the Plunge Aquatic Center to provide a well marketed resident fee, as well as, promotional opportunities to provide lower entry costs for residents has been initiated.

The Town continues to market the Plunge through use of the Town Newspaper page in the Enterprise Bulletin and Courier Herald and provides links to the Plunge Webpage from the Town's Webpage.

Some partnership ideas with Plunge and the Town could offer other programming such as scuba lessons, aqua fit, as well team conditioning that utilize the Plunge facility and promote it more effectively as a community pool. The Plunge currently provides public swimming, swimming lessons for the public, water running and aqua fit programs.

Other programs that Plunge provides are as follows;

PARENT & TOT

- Parent & Tot for 3 to 12 month old
- Parent & Tot for 12 to 24 month old
- Parent & Tot for 2 to 3 year old

PRESCHOOL PROGRAM

- Preschool programs "A" "B" "C" "D"

LIFESAVINGS SOCIETY 6-LEVEL SWIMMER PROGRAM

- Swimmer 1, 2, 3, 4, 5, 6

ADULT PROGRAM

- Adult 101
- Adult 201
- Adult 301

CANADIAN SWIM PATROL PROGRAM

- Rookie Patrol
- Ranger Patrol
- Star Patrol

LIFEGUARDING COURSE

- NATIONAL LIFEGUARD SERVICE COURSE

SWIMMING INSTRUCTOR COURSES

- LIFESAVING SOCIETY ASSISTANT INSTRUCTOR COURSE
- LIFESAVING SOCIETY INSTRUCTOR COURSE
- LIFESAVING SOCIETY SWIM INSTRUCTOR COURSE
- COMBINED SWIM & LIFESAVING INSTRUCTOR

BRONZE MEDAL AWARDS

- BRONZE STAR
- BRONZE MEDALLION
- BRONZE CROSS

OTHER PROGRAMS

- Standard First Aid
- CPR Training

Full descriptions of each course can be viewed in Attachment 1 of this report.

Discussions regarding other potential partnerships that could provide community and public benefit including waterfront property opportunities and pool facility opportunities at Keepers Cove are taking place with others as well.

C. The Blue Mountains' Strategic Plan

- Addressing the Town's municipal infrastructure needs
- Supporting the development of social and recreational programs to meet the broad range of needs in the community

D. Environmental Impacts

Most efficient use of existing infrastructure

E. Budget Impact

Marketing costs of approximately \$1500.00 for newspaper ads
No cost for hosting link on Town Webpage.

F. Attached

1. Plunge Fall 2009 Program Guide

Respectfully submitted,

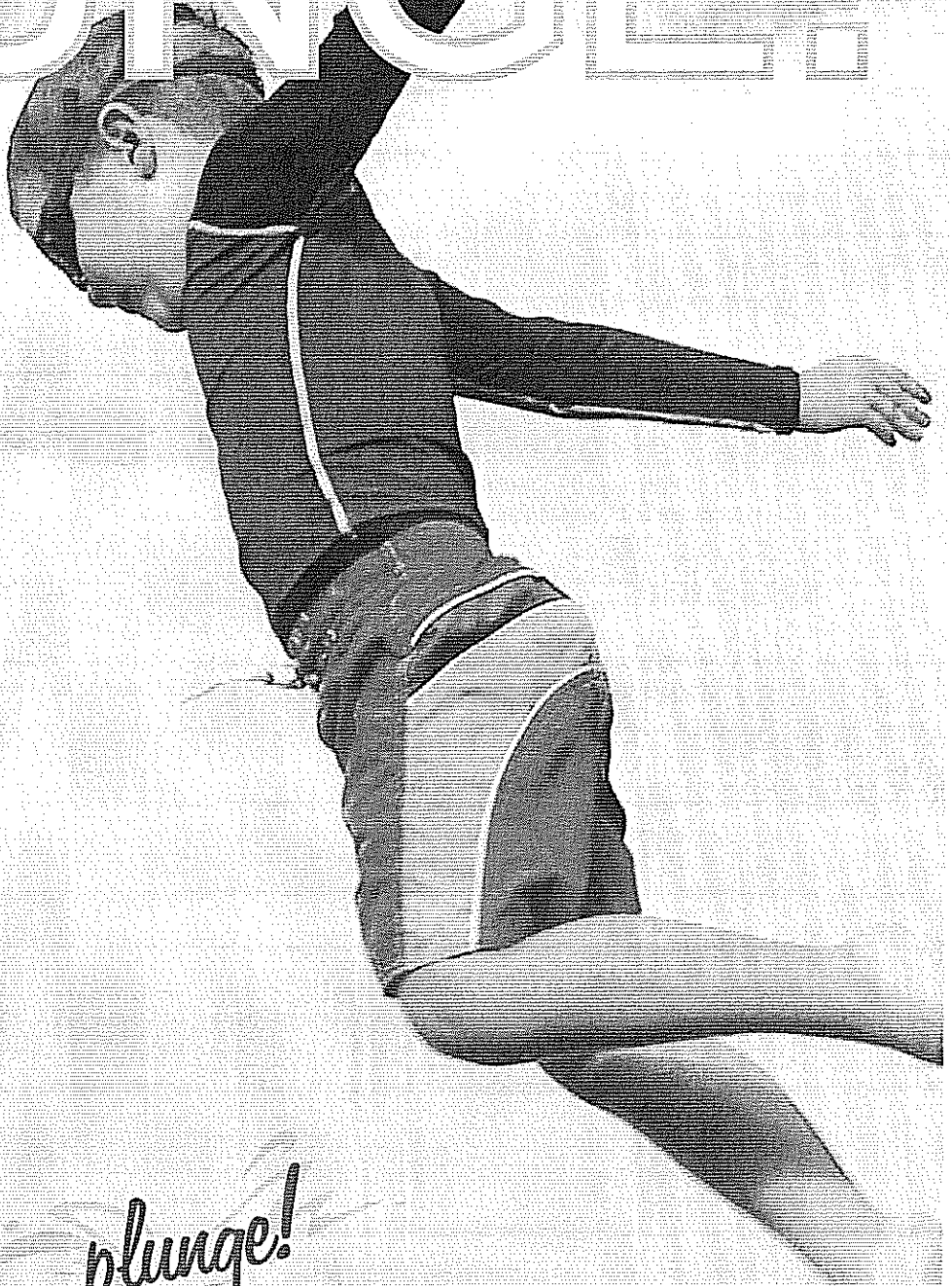
Signature

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TAKE A PLUNGE!

Program Guide
Fall 2009



plunge!

REDISCOVER THE MEANING OF FUN



THE ultimate,
all ages, 4 season
water adventure

AT THE BASE OF BLUE MOUNTAIN

FALL 2009 PROGRAM SCHEDULE

SEPT. 11-DEC. 11, 2009: OPEN FRI. 3-9PM, SAT. 9AM-9PM, SUN. 11AM-7PM
DEC. 18, 2009-JAN. 3, 2010: OPEN DAILY 9AM - 9PM

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
WATER RUNNING	9-9:45am	N/A	N/A	N/A	N/A	9-9:45am	9-9:45am
SWIMMING LESSONS	N/A	N/A	N/A	N/A	4-8pm	N/A	9am-12:15pm
RECREATIONAL SWIMMING	11am-7pm	N/A	N/A	N/A	N/A	3pm-9pm	9am-9pm

HOLIDAY HOURS

THANKSGIVING DAY 11-7PM

...with a great
Tarzan howl!

SWIM

Water Running

AN UNSTRUCTURED TIME FOR ADULTS TO RUN IN THE WATER. BOTH THE INDOOR AND OUTDOOR POOL WILL BE AVAILABLE FOR WATER RUNNING, EXCLUDING THE SPACE WHERE AQUA FIT IS TAKING PLACE. Belts will be provided.

Recreational Swimming

RECREATIONAL SWIMS ARE DROP IN BASED AND OFFER THE OPPORTUNITY FOR PEOPLE TO RELAX AND PLAY AS INDIVIDUALS OR FAMILIES IN THE POOL.



DISCOUNT DETAILS

VILLAGE ASSOCIATION MEMBER (BMVA)

An individual or family who pays dues to be a member of the Blue Mountain Village Association. Members must show a valid member privileges card and may be asked for identification. This member discount has no restrictions.

COMMUNITY

An individual or family who is a year round resident of the Town of Blue Mountains or The Town of Collingwood. A valid drivers license, tax or utility bill showing their local address will be accepted as proof of residency. This discount is not available on week-ends or holidays.

LODGING GUEST

An individual or family who is lodging within the Village at Blue or at an establishment that is a member of the Blue Mountain Village Association. A valid room key must be shown from one of the following:

Blue Mountain Resorts, Grand Georgian, Weider Lodge, Seasons at Blue, Westin Trillium House, Club Intrawest, Rivergrass, Historic Snowbridge, Mountain Springs Lodge, Cache Crossing, Wintergreen, Chateau Ridge and Mountain Walk. This lodging discount has no restrictions.

Discounts on Day Entrance Fees and Season Passes

DISCOUNT GROUP	DISCOUNT	RESTRICTIONS
BMVA MEMBERS	30%	None
COMMUNITY	20%	Fall 2009 Weekends and Holidays with ID
LODGING GUESTS	10%	None

IMAGINE CATCHING SNOWFLAKES ON YOUR TONGUE WHILE **swimming** under the stars...
Float



ADMISSION POLICIES

Pool Admission Policy

Children under 10 years of age will not be admitted to the swimming pool unless they are accompanied by a parent or guardian who is responsible for their direct supervision. A parent or guardian must be a minimum of 14 years of age. The ratio of swimmers to parent or guardian for children between the ages of 6 and 10 is 4 swimmers to one parent or guardian (4:1). The ratio of swimmers to parent or guardian for children under the age of 6 is 2 swimmers to one parent or guardian (2:1).

DIRECT SUPERVISION = WITHIN ARMS REACH

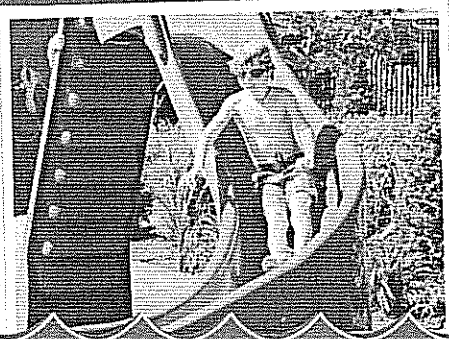
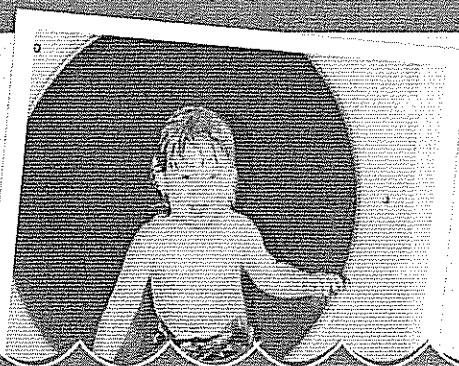
Parents may be on the pool deck supervising their children.

Group Admission Policy

Group leaders are responsible for the children in their care while in the facility and must directly supervise the children at all times. Children who are not able to pass the Plunge! Swim test must be directly supervised by a parent or guardian or group leader with a maximum of four children to one group leader (4:1) for children between the ages of 6 and 10. Maximum of two children to one group leader (2:1) for children under the age of 6. The ratio of non-swimmer to group leaders may be increased to a maximum of eight bathers to one group leader (8:1) if all non-swimmers in their charge wear lifejackets.

FALL 2009 SWIMMING LESSONS SCHEDULE

PROGRAM	SUNDAY	MONDAY (No Lessons)	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
SEMI-PRIVATE LESSONS: Book by the week, 1/2 hour lessons, 1 Instructor, 2 Children, \$12/child/lesson							
Semi-Private					4-8pm		
PRIVATE LESSONS: Book by the week, 1/2 hour lessons, 1 Instructor, 1 Child, \$25/child/lesson							
Private					4-8pm		
PARENT & TOT: 1 Instructor, 1-2 Parents and Babes, 30 mins, \$50							
Parent & Tot 1							10-10:30am
Parent & Tot 2							10-10:30am
Parent & Tot 3							10:30-11am
PRESCHOOL: 1 Instructor, 4 Children, 30 mins, \$60							
Preschool A					4-4:30pm or 6-6:30pm		9-9:30am
Preschool B					4:30-5pm or 6-6:30pm		9:30-10am
Preschool C					5-5:30pm or 6-6:30pm		11-11:30am
Preschool D					5:30-6pm or 6-6:30pm		11:30am-12pm
SWIMMER 1-2: 1 Instructor, 6 Children, 30 mins, \$70 / SWIMMER 3-6: 1 Instructor, 8 Children, 45 mins, \$80							
Swimmer 1					4-4:30pm		9-9:30am
Swimmer 2					4:30-5pm		9:30-10am
Swimmer 3					5-5:45pm		10-10:45am
Swimmer 4					5:45-6:30pm		10:45-11:30am
Swimmer 5					6:30-7:15pm		11:30am-12:15pm
Swimmer 6					6:30-7:15pm		11:30am-12:15pm
ROOKIE PATROL							
					5:30-6:30pm		
RANGE/STAR							
					6:30-7:30pm		





SWIM PROGRAM

You can spot Water Smart® kids right away. They're the ones who know how to swim and behave safely around water. The Lifesaving Society's Swim Program makes sure your kids are Water Smart® before they get in too deep. You're never too young to start, and never too old to learn. Our Swim Program offers different strokes for different folks – of all ages and abilities.

PARENT & TOT PROGRAM

Spend quality time with your child while you both have fun and learn and socialize. Through structured in-water interaction between parent and child, we stress the importance of play in developing water-positive attitudes and skills. We provide Lifesaving Society Water Smart® tips on keeping your child safe in any aquatic setting. Certified instructors provide guidance and answers to your questions. Because activities and progressions are based on child development, you register in the level appropriate for your child's age: 3–12 months, 12–24 months, or 2–3 years.

PARENT & TOT 1: Designed for the 3 to 12-month-old to learn to enjoy the water with the parent.

PARENT & TOT 2: Designed for the 12 to 24-month-old to learn to enjoy the water with the parent.

PARENT & TOT 3: Designed for the 2 to 3-year-old to learn to enjoy the water with the parent.

PRESCHOOL PROGRAM

Give your child a head start on learning to swim. The Lifesaving Society Preschool Program develops an appreciation and healthy respect for the water before these kids get in too deep.

In our basic aquatic progressions we work to ensure 3 to 5-year olds become comfortable in the water and have fun acquiring and developing a foundation of water skills. We incorporate Lifesaving Society Water Smart® education in all Preschool levels.

PRESCHOOL A: We encourage the parent to participate until their child lets them know they can do it themselves (thank you very much). These preschoolers will have fun learning to get in and out of the water. We'll help them jump into shallow water. They'll try floats and glides on their front and back, and wearing a Personal Flotation Device. They'll learn to get their face wet and blow bubbles underwater.

PRESCHOOL B: These preschoolers learn to jump into shallow water by themselves, and get in and get out wearing a Personal Flotation Device. They'll submerge and exhale underwater. With a buoyant aid, they'll work on moving through the water kicking on their front and back.

PRESCHOOL C: These youngsters will try jumping into chest-deep water, and into deep water wearing a Personal Flotation Device. They'll recover objects from the bottom. They'll work on moving efficiently through the water on their front and back, and while wearing a PFD.

PRESCHOOL D: Advanced preschoolers will learn to do solo jumps into deeper water and get out by themselves. They'll learn to support themselves at the surface, open their eyes underwater and recover objects from the bottom in deeper water. They'll master short (3–5m) swims on their front and back.



FIRST AID CERTIFICATION PROGRAM

The Workplace Safety & Insurance Board recognizes the Lifesaving Society's Standard and Emergency First Aid programs. Our first aid programs also satisfy the first aid requirements in the Ontario Public Pools Regulation.

STANDARD FIRST AID (13-16 HR.): Includes CPR-C certification. Standard First Aid provides comprehensive training covering all aspects of first aid and CPR. Standard First Aid incorporates all of Emergency First Aid and is designed for those who require a more in-depth understanding of first aid including: legal implications of first aid treatment, spinal injuries, heat or cold injuries, bone and joint injuries, abdominal and chest injuries, burns, and medical emergencies. Standard First Aid recertification is 6.5 - 8 hr.

Prerequisite: None.

CPR PROGRAM

CPR training designed to meet the needs of both the public and professional rescuers like lifeguards:

CPR-C (6-8 HR.): covers all aspects of CPR skills and theory for adults, children, and infants. CPR-C certification is included in Standard First Aid. CPR-C recertification is approximately 3 - 4 hours.

Prerequisite: None.

CANADIAN SWIM PATROL PROGRAM

The Canadian Swim Patrol program is the on-ramp to lifeguarding for 8-12-year-olds who are ready to go beyond swim lessons.

SWIM PATROL HAS 3 LEVELS – Rookie, Ranger & Star. Content is organized in 3 groups – Water Proficiency, First Aid, and Rescue. Swim Patrol develops swimming strength and efficiency with emphasis on Water Smart® behaviour. Skill drills enhance capability in the water, good physical conditioning and lifesaving judgment. Participants can work on content appropriate to their ability, no matter what level they are enrolled in.

ROOKIE PATROL (8-10 HR.): features a timed 100m swim, 350m workouts and swims with clothes. A work-hard play-hard approach develops swimming strength and efficiency with emphasis on personal responsibility for Water Smart® behaviour.

Prerequisite: None.

RANGER PATROL (8-10 HR.): features a timed 200m swim, 100m fitness medley and support/ carrying a 5-lb. weight. Content is challenging but achievable with effort. Skill drills enhance capability in the water including a non-contact rescue.

Prerequisite: None.

STAR PATROL (8-10 HR.): features a timed 300m swim, 3 x 600m workouts; swim with clothes; defense methods; support & carry 10-lb weight. Scene assessment and a towing rescue are introduced.

Prerequisite: None.