

STAFF REPORT: RECREATION DEPARTMENT



REPORT TO: Infrastructure and Recreation Committee
MEETING DATE: August 9, 2011
REPORT NO.: DOR 11 052
SUBJECT: Canada Day and Beaver Crawl Review
PREPARED BY: Peter McGee, Youth and Event Coordinator

A. Recommendations

THAT Council receive Staff Report DOR 11 052 entitled “Canada Day and Beaver Crawl Review” for their information.

B. Background

Every year The Blue Mountains celebrates Canada Day on July 1st. The celebration is hosted through a partnership of numerous community partners. In 2011 the main partners were, The Thornbury BIA, The Blue Mountains, The Clarksburg Legion, C4YC (Community For Youth Coalition) as well as other individuals and businesses who supported different events throughout the celebration. I would like to give you a summary of the day and who was responsible for all the activities.

The Beaver Crawl (8:00 – 10:30)

- Non-traditional triathlons run by the C4YC. It consisted of, biking 14kms from Kimberley to Heathcote on Grey Road 13, paddling about 5kms on the Beaver River from Heathcote to Slabtown, and then running under 5km from Slabtown to the finish line in Clarksburg on Grey Road 13.
- 45 competitors for the race, some did the event as a team, others solo.
- Goals of the event were to show case our natural play ground in our back yard, get people out and active, and raise some money to support a community garden in The Blue Mountains.
- The event was successful, with no injuries, lots of smiles and encouragement to hold the event again next year.
- Supporter of this event were The Blue Mountains with assistance from the Youth and Event Coordinator in kind services as well as financial support, Rotary Club with financial support, Free Spirit Tours with prize donations and in kind support.

Pancake Breakfast (8:30 – 10:30)

- Hosted by the Clarksburg Legion in Lions Park and the PJ Mart parking lot.
- It was busy and successful

Beaver Valley Parade (10:30 – 12:00)

- Started in Clarksburg and traveled north to Thornbury.
- 20 - 30 floats and groups were in the parade, slightly smaller than last year which was expected as it isn't an anniversary year for Clarksburg.
- Well attended, road was lined with people.
- Organised by community volunteer, Debbie Crosskill

Harbour Activities (12:30 – 6:00)

- Main venue for activities, area set up included riser for stage, bleachers and picnic tables for seating, barricades for crowd control and separation of vehicles.
- All day activities included, face painting, magic shows, 4H activities, Car Show, BBQ with Black Angus, BIA and Grey Grannies merchandise tent, and visit the Military, The Blue Mountains Fire Department, and the Coast Guard.
- Car Show Sponsors – Long's Service Center, Blue Mountains Collision, Car Quest, No. 1 Auto, and OK Tire – each donated \$50 cash and \$50 worth of prizing.

Cake Cutting (12:30 – 1:00)

- Cake was made by Thornbury Bakery and purchased by the Thornbury BIA.
- Cake was cut by Mayor Anderson
- O'Canada was sang by two local youth Jordyn and Jocelyn Smith

Live Music 2 sets (1:00 – 2:00 and 3:00 – 4:00)

- James Clark Jones (1:00 – 2:00)
- Allister Bradley (3:00 – 4:00)
- Musicians were provided through a partnership with The Dam Pub and The Blue Mountains. \$250 was paid to The Dam Pub, for each musician to cover the cost for an extra set to be played during the day at the harbour.
- Music was well received, hard to judge numbers as many people were listening from boats, shade, pier, Little River Park and at the Royal Harbour Resort.

Pet Show (2:00 – 3:00)

- Sponsors – Thornbury Home Hardware, Blue Mountain Veterinary Services, Mullins Pet Market and Lilly and Friends – each provided \$50 cash and \$50 worth of prizing.
- Hosted by Peter McGee and was well attended.

Awards (4:00 – 4:30)

- Awards were given out at the end of the day for the Car Show and Beaver Crawl

Final Live Music Set (4:30 – 5:30)

- Musicians – Captain Canada
- Volunteer band, had no cost to the event other than providing a stage and sound support.
- Well attended, people came back to hear Captain Canada.

C. The Blue Mountains' Strategic Plan

- Preserving and enhancing natural and environmental features and cultural heritage of the community
- Supporting the development of social and recreational programs to meet the needs in the community

D. Environmental Impacts

There was very little impact on the environment from this event. With more people around the harbour, there was more waste produced. In the future, more accessible recycling bins to reduce waste produced.

E. Financial Impacts

\$1000 was budgeted for this event from the Youth and Events budget. The money was used to cover the costs of our sound support at the harbour stage (\$750), music in downtown Thornbury before the parade and after (\$200).

F. Attached

1. Attached is a copy of the brochure from the days events.

Respectfully submitted,

For more information, please contact:
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