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Staff Report

Community Services

Report To: Council
Meeting Date: May 29, 2017
Report Number: CSPW.17.059
Subject: Municipally Significant Event Designation for Canada Day Eve Party
Prepared by: Shawn Everitt, Director of Community Services

A. Recommendations

THAT Council receive Staff Report CSPW.17.059 entitled “Municipally Significant Event Designation for Canada Day Eve Party”;

AND THAT Council designate the Canada Day Eve Party on June 30, 2017 as a municipally significant event.

B. Overview

This report outlines the request that Council designate the Canada Day Eve Party, being hosted at the Beaver Valley Community Centre, as a Municipally Significant Event.

The event is being organized by The Blue Mountains Public Library and is part of The Blue Mountains’ Canada Day Activities.

C. Background

In 2015, Council approved the following criteria to be used in the designation of a Municipally Significant Event. For an event to be designated municipally significant the event must achieve all of the following:

1. Expected to bring people to the area
2. Expected to create a minimum of 10 temporary or fulltime employment opportunities
3. Expected to promote the area regionally, provincially, nationally or internationally

The ability to obtain a Special Occasion Permit for a “Public Event” which includes the sale of alcohol requires the event to be designated a Municipally Significant Event.

The Blue Mountains Public Library has held similar events in the past at the L.E. Shore Memorial Library, however, this year the Beaver Valley Community Centre has been chosen as an appropriate location for this event as it is closer to the fireworks display planned for Tomahawk Recreation Complex the same evening.

D. Analysis

Staff suggest that the Canada Day Eve Party meets all three aspects of the municipally significant event designation criteria.

The Canada Day Eve Party, in conjunction with the fireworks display, is expected to bring both local residents and tourists to the area to celebrate Canada 150.

The event will include the hiring of bar staff, ticket sellers, band to provide live music, security personnel as well as local food vendors.

The event will achieve the promotion of the area on a regional and possibly a provincial level.

E. The Blue Mountains Strategic Plan

Goal #2: Engage Our Communities & Partners

Goal #3: Support Healthy Lifestyles

Goal #4: Promote a Culture of Organizational & Operational Excellence

F. Environmental Impacts

None

G. Financial Impact

None

H. In consultation with

Beaver Valley Community Centre Staff

The Blue Mountains Public Library Staff

I. Attached

None

Respectfully submitted,

Shawn Everitt
Director of Community Services

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