

STAFF REPORT: RECREATION



REPORT TO: Infrastructure and Recreation Committee
MEETING DATE: Tuesday January 12, 2010
REPORT NO.: DOR 10 13
SUBJECT: Craigleith Heritage Depot - Strategic Plan Report
PREPARED BY: Suzanne Purdy, Curator

A. Recommendations

THAT Council accept Staff Report DOR 10 13 "Craigleith Heritage Depot - Strategic Plan Report" for information purposes.

B. Background

On June 9th 2009, the Craigleith Heritage Depot Museum Advisory Committee met to discuss steps toward the implementation of a three year strategic plan for the immediate and long term sustainability of the Craigleith Heritage Depot.

During the Craigleith Heritage Depot Museum Advisory Committee strategic planning session, it was determined that the following priority goals will be the main focus in this three year plan;

- Educational programs and outreach
- Collection development and management
- Research
- Marketing
- Resource Development

September 8th, the Museum Advisory Committee suggested that Suzanne send a staff report to Shawn Everitt recommending Council adopt the strategic plan drafted by the Committee

September 21st. Suzanne met with Shawn Everitt where the process of submission was explained. It was suggested that the strategic plan should also touch on some revised portions of the existing Business Plan to bring the document up to date and to enhance the optics of the strategic plan.

October 7th, a meeting was held with Bob Waind (MAC Chair), Shawn Everitt and Suzanne to discuss moving forward with the strategic plan. It was suggested that the volunteer clause in the existing Business Plan be reworded and updated to highlight the pro and con findings during the last year of operations.

Moving forward, volunteers will not be asked to perform operational tasks and the last year has proven this need for paid staff to perform said tasks. Specifically, additional staff will be required to assist with curriculum based programs in addition to volunteer help was noted in the strategic planning process and shall be noted in the final document.

There was some discussion on some new items that have come to light in the past year (grants, programmes, etc) which may be added as appendices to this new living document.

On October 22nd and 23rd, Suzanne attended the Ontario Museums Association conference and attended several planning sessions on long term sustainability of Ontario museums. The information accumulated shall be integrated into the final strategic plan, the first draft of which shall be distributed to the Museum Advisory Committee at the January 2010 meeting.

C. The Blue Mountains' Strategic Plan

Supporting the development of social and recreational programs to meet the broad range of needs in the community.

Preserving and enhancing natural and environmental features, and cultural heritage of the community.

D. Budget Impact

None at this time

E. Environmental Impacts

None at this time

F. Attached

N/A

Respectfully submitted,

Signature

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