

STAFF REPORT: RECREATION DEPARTMENT



REPORT TO: Council
MEETING DATE: September 26, 2011
REPORT NO.: DOR.11.75
SUBJECT: Centurion Cycling Event Follow Up Report
PREPARED BY: Shawn Everitt
Director of Recreation

A. Recommendations

THAT Council receive Staff Report DOR.11.75 entitled "2011 Centurion Cycling Event Preliminary Follow up Report" for information purposes.

B. Background

The 2011 Centurion Cycling Event was held on September 16, 17, and 18 2011. This year's event had 652 participants in the 25 Mile Ride on Saturday September 17 compared to 303 in 2010. On Sunday September 18, 1219 riders participated in the 50 Mile compared to 530 in 2010, and 943 riders in the 100 Mile compared to 518 in 2010.

Town Staff were on hand for the event and will be meeting with Centurion Organizers as well as Village Association Representatives, Blue Mountain Resort Representatives, Town Fire Department, O.P.P., Public Works, Grey County, and Staff from Grey Highlands and Township of Clearview. Contact has been made with all representatives to provide post event comments. A event debriefing meeting has been scheduled for September 29th.

The event was very well attended both from a participant level as well as a spectator level. The Saturday afternoon concert and activities in the Village square were well attended.

The Blue Mountains Centurion Event provides organizers with excellent participant numbers. A total of 2814 riders registered for the event far exceeds the August 5, 6, 7 2011 Wisconsin event that totalled 561 participants.

A further report detailing the 2011 Event along with debriefing details will be developed for a future meeting of Council. Staff recommends that the organizational meetings for a potential event in 2012 begin in the immediate future.

C. The Blue Mountains' Strategic Plan

Supporting the development of social and recreational programs to meet the broad range of needs in the community

D. Environmental Impacts

Promotion and advocating of Active Transportation and Lifestyle

E. Budget Impact

None at this time

F. Attached

None at this time

Respectfully submitted

Shawn Everitt, Director of Recreation

For more information, please contact:
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