

STAFF REPORT: RECREATION DEPARTMENT

REPORT TO: Council
MEETING DATE: September 27, 2010
REPORT NO.: DOR.10.60
SUBJECT: Centurion Cycling Event Follow Up Report
PREPARED BY: Shawn Everitt
Director of Recreation

A. Recommendations

THAT Council receive Staff Report DOR.10.60, "2010 Centurion Cycling Event Follow up Report" for information purposes.

B. Background

The 2010 Centurion Cycling Event was held on September 18th and 19th, 2010 and was a great success in its first year. The Event had 303 participants in the 25 Mile Ride on Saturday, 530 riders in the 50 Mile and 518 riders in the 100 Mile on Sunday. Town staff continues to work together with neighbouring communities and the two counties to identify how the event worked within each specific area as well as the overall course. A variety of Town staff met with representatives from The County, Ontario Provincial Police, Village Association, Blue Mountain Resorts, Clearview Township, The Blue Mountains Fire Department on September 23, 2010 to discuss the event. There was great input and detailed discussions which will surely enhance the event in future years. Only one negative comment was received by the group.

Town Staff has received positive feedback from both riders and non riders. The Town's Agricultural Advisory Committee has been contacted by Town staff in order to achieve a sense of how the event worked within the Harvest season and the agricultural community. Discussion via telephone with some members of the Agricultural Advisory Committee has proved to be positive.

The benefit for fundraising allowed 9 local groups to receive \$500.00 from Centurion Cycling for providing 25 or more volunteers at the event. As well, Centurion Cycling will be supplying the local communities with 2 to 3 bikes for individuals who may not otherwise be able to afford a bike. This program is consistent with Centurion Cycling's other venue communities and promotes cycling and active transportation.

In closing, the Centurion Cycling Event was a great success and the partners look forward to determining next year's event date as well as potential enhancements to create the most benefit for all partners in future events. A commitment to proactive communications is a priority, as is the continued communication and organization with neighbouring Municipalities, Counties, Police, Fire Departments, and other appropriate agencies.

C. The Blue Mountains' Strategic Plan

Supporting the development of social and recreational programs to meet the broad range of needs in the community

D. Environmental Impacts

Promoting and advocating Active Transportation and Lifestyle

E. Budget Impact

None at this time

F. Attached

Respectfully submitted,

Signature

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