

STAFF REPORT: Recreation



REPORT TO: Council
MEETING DATE: May 25 , 2011
REPORT NO.: DOR.11.40
SUBJECT: Approval for Stand up Paddle Board Event at Northwinds Beach on July 23, 2011
PREPARED BY: Shawn Everitt
Director of Recreation

A. Recommendations

THAT Council receives Staff Report DOR.11.40 entitled “Approval for Stand up Paddle Board Event at Northwinds Beach on July 23, 2011” and;

THAT Council authorize Town Staff to formalize an agreement with the organizers of the Stand up Paddling Event at Northwinds Beach as outlined in this Report.

B. Background

A proposal has been received by Recreation Department Staff requesting that a Stand up Paddling Board event be approved for July 23, 2011. The event is proposed to start at 9a.m. and be completed by 1p.m.

Staff have reviewed this event with the organizer. Staff believe that because of the time of day that the event is taking place, beginning early morning with an early afternoon event completion, conflict between the event and general public use of the beach property will therefore be limited. Staff recognize that some inconvenience may occur, most notably regarding vehicular parking during the event. This concern will be increased if beach friendly weather conditions exist, however, Staff believe most competitors will be offsite before larger beach crowds arrive for the afternoon.

Northwinds Beach is by far the busiest waterfront property with the most desirable sand conditions and this is also the reason for the events proposal requesting this location. Staff did request that other locations be considered, however, due to Northwinds conditions, and proximity to landmark islands for race markers, the location is best situated at Northwinds. It is believe this event will generate beneficial recreational marketing exposure as well as provide an interesting spectacle along the Highway 26 Corridor.

The Towns Parks Use By-law identifies in Section 39. (2) Unless authorized by permit, No person shall, while in a park, practice, carry on, conduct or solicit for any trade, occupation business, profession or charity.

As per the Parks Use By Law Staff is providing Council with information pertaining to the request and information received through the proposal process. The Town will

require proof of insurance saving the Town harmless for all activities relating to this event.

This event would be acknowledged as a permitted event and written notification would be provided to any other commercial enterprise that may be approved for operation at the Northwinds Beach location.

C. The Blue Mountains' Strategic Plan

Supporting the development of social and recreational programs to meet the broad range of needs in the community

D. Environmental Impacts

No motorized rental equipment would be offered.

Promotion of Recreation and modes of active transportation

E. Financial Impact

None at this time

F. Attached

- 1) Event Schedule

Respectfully submitted,

Signature

For more information, please contact:

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Attachment 1

SUP Event Series

Tentative Schedule:

9:00 – 10:00 Registration
10:30 Event Meeting
11:00 Race
12:00 Awards

Race Course:

Flat water: 4–6 km around markers or natural features (Islands).

Waves: Beach start out through waves (upwind) to a marker then ride the waves(downwind) to another marker and then back to beach to the finish line.

Awards: Would vary dependant on #'s and ages of participants.