

STAFF REPORT: RECREATION DEPARTMENT



REPORT TO: Infrastructure and Recreation
MEETING DATE: February 14, 2012
REPORT NO.: DOR.12.16
SUBJECT: Georgian Bay Sailing Association
request for reduction or waive of
mooring fees
PREPARED BY: Shawn Everitt
Director of Recreation

A. Recommendations

THAT Council receive Staff Report DOR.12.16 entitled “Georgian Bay Sailing Association request for reduction or waive of mooring fees”; and,

THAT Council:

- a) denies the request of the Georgian Bay Sailing Association to waive the fees or to provide a reduction in the associated fees for transient mooring for the Georgian Bay Regatta on Wednesday August 1st 2012.; or,
- b) supports the request of the Georgian Bay Sailing Association for a reduction of fees for transient mooring for the Georgian Bay Regatta on Wednesday August 1st 2012; and, authorizes a transient mooring fee reduction of
 - i) 25%,
 - ii) 50% or
 - iii) 75%of the current \$1.88 per ft plus H.S.T. transient mooring fees for participants of the Georgian Bay Regatta for the mid week mooring on Wednesday August 1st, 2012; or,
- c) supports the request of the Georgian Bay Sailing Association to fully subsidize the costs of all transient mooring fees for the Georgian Bay Regatta on Wednesday August 1st 2012.

B. Background

Staff received the attached correspondence on Feb 11, 2012 from the Georgian Bay Sailing Association describing the history of the Georgian Bay Regatta as well as the programs that are offered through the Georgian Bay Sailing Association.

The correspondence also request that the Town consider either reducing or eliminating fees for the fleet of participants to moor at the Thornbury Harbour on Wednesday August 1st, 2012. This request was submitted through the 2012 Town Grant and Donation program, however was not successful through that submission process.

The Georgian Bay Sailing Association does identify that there is no formal dinner organized for the Wednesday August 1st 2012 stop and that crew members from the

fleet would most likely be utilizing local dining facilities for their meals that evening, and also restock provisions from local stores for the remaining three days of the regatta after their stop in The Blue Mountains.

Recreation Staff have contacted the other harbour facilities that are being utilized for the 2012 Georgian Bay Regatta. Staff has provided the list below to provide information as to what the other facilities have provided to the Georgian Bay Regatta.

Midland Bay Sailing Club: No Fee "Private"
Hope Island: Anchorage, No Fee
Lighthouse Point: No Fee "Private"
White Cloud Island: Anchorage, No Fee
Colpoys Bay: Anchorage, No Fee
Meaford Harbour: \$500 flat fee "Municipal"

Staff has confirmed that mooring is available for the Wednesday August 1st, 2012 date and that no additional staffing is required for the Regatta specifically, and that the use of existing seasonal mooring slips will be utilized for at least 25 of the transient boaters. Staff also identifies that approximately 10 of the participants in the fleet are existing seasonal users of the Thornbury Harbour, and that some of the participants will raft together instead of utilizing multiple slips. The average length of boat in the fleet is 30 feet.

C. The Blue Mountains' Strategic Plan

- ▶ Supporting the development of social and recreational programs to meet the broad range of needs in the community

D. Environmental Impacts

Environmental sustainable practices are utilized at the Thornbury Harbour

E. Financial Impact

All fees include H.S.T.

Full fee collection

40 Boats in fleet expected

10 boats of the 40 boats expected are existing seasonal users of the Thornbury Harbour

Historical average boat length in the fleet is 30'

30 feet x \$2.12 per foot = \$63.60 per boat

30 boats x \$63.60 per boat = **\$1,908.00 estimated average revenue**

25% reduction of existing fees

40 Boats in fleet expected

10 boats of the 40 boats expected are existing seasonal users of the Thornbury Harbour

Historical average boat length in the fleet is 30'

30 feet x \$1.59 per foot = \$47.70 per boat

30 boats x \$47.70 per boat = **\$1,431.00 estimated average revenue**

50% reduction of existing fees

40 Boats in fleet expected

10 boats of the 40 boats expected are existing seasonal users of the Thornbury Harbour
Historical average boat length in the fleet is 30'

30 feet x \$1.06 per foot = \$31.80 per boat

30 boats x \$31.80 per boat = **\$954.00 estimated average revenue**

75% reduction of existing fees

40 Boats in fleet expected

10 boats of the 40 boats expected are existing seasonal users of the Thornbury Harbour
Historical average boat length in the fleet is 30'

30 feet x \$0.53 per foot = \$15.90 per boat

30 boats x \$15.90 per boat = **\$477.00 estimated average revenue**

Full waive of fees

40 Boats in fleet expected

10 boats of the 40 boats expected are existing seasonal users of the Thornbury Harbour
Historical average boat length in the fleet is 30'

30 feet x \$2.12 per foot = \$63.60 per boat

30 boats x \$63.60 per boat = **\$1,908.00 estimated average waive of fees**

F. In Consultation With

Ruth Prince, Manager of Revenue

Lisa Kidd, Communications & Economic Development Coordinator

G. Attached

- 1) Georgian Bay Sailing Association, February 6th, 2012 correspondence
- 2) 2011 Grants and Donations Application Form submission

Respectfully submitted,

Shawn Everitt, Director of Recreation

For more information, please contact:

Shawn Everitt, Director of Recreation
severitt@thebluemountainians.ca
519-599-3131 ext 281

Ryan Gibbons,

Harbour & Cemetery Supervisor



Attachment#1

DOR.12.16

Ron Owston
GBR Co-Chair
ronowston@yahoo.com

Ewan Campbell
GBR Co-Chair
ewan@harrisellis.com

www.GeorgianBayRegatta.ca

Wednesday, February 6, 2012

Mr. Duncan McKinlay
Infrastructure & Recreation Dept.
Town of The Blue Mountains

I am writing to you on behalf of the Georgian Bay Sailing Association and the Organizing Committee for the Georgian Bay Regatta. This event has been held annually for the past 26 years. The regatta brings together sailors and boaters from all areas of Georgian Bay for a week of sailboat racing, socializing and visits to the various ports, marinas, clubs and anchorages throughout the southern half of The Bay.

The Georgian Bay Sailing Association (GBSA) is a non-profit organization that contributes to the youth sailing schools established and operated by sailing clubs and the various community recreational programs. Our members and regatta participants have been strong supporters and contributors to these programs over the years.

In the past the various "ports of call" utilized by the annual regatta have assisted our fund-raising efforts by either reducing or eliminating the costs for our fleet of participants to stay at the various municipal and private facilities (marinas and clubs) along the route. This has allowed us to maximize our annual contributions to the noted youth sailing programs.

The Town of Thornbury was the birth place of this widely recognized and unique sailing event. It was originally conceived by the members of the Thornbury Yacht Club. Thornbury has been a regular stop on our Georgian Bay west shore racing route for the past 26 years. It is our plan for the "2012 Georgian Bay Regatta" to visit the port of Thornbury for the evening of **Wednesday, August 1st**. It is presently anticipated that 40+ boats and crew members (130+) would be visiting the town's marina on this date. As there are no official dinner plans organized for this date, most of these crew members would be utilizing the various dining facilities throughout the Town of Thornbury that evening. As the regatta route will continue north from Thornbury for three more days, many of the boats will also be shopping in town to provision their boats for the balance of the regatta schedule and the trip back to their home port.

In addition to our planned visit to the Port of Thornbury this year, it is our hope to incorporate this marina facility into our annual event on a regular basis. This would mean a return visit and patronage of the various town businesses on an annual (or bi-annual) basis.

The GBSA has already pursued the Blue Mountain's "Grant Request" process for this year. Although we have not received an official written response from the selection committee, we understand that the GBSA was rejected as a recipient for any available town funds this year.

I sincerely anticipate that the Town of The Blue Mountains can assist us in our continued efforts to financially support to the youth sailing programs throughout Georgian Bay and recognize the business benefits to the Town of Thornbury by waiving the dockage fees associated with the accommodation of our fleet of boats on the date of August 1st, 2012.

Thank You

A handwritten signature in black ink, appearing to read 'Peter Hayden', with a stylized flourish at the end.

Peter Hayden
President
Georgian Bay Sailing Association

2011 GRANTS AND DONATIONS APPLICATION FORM

Attachment#2

DOR.12.16

1. LEGAL NAME OF THE ORGANIZATION:

Georgian Bay Sailing Association
EVENT: Georgian Bay Regatta

2. LEGAL ADDRESS OF THE ORGANIZATION:

P.O. Box 564

Thornbury , Ontario N0H 2P0

3. TAX STATUS OF THE ORGANIZATION:

A) FOR PROFIT

B) NOT FOR PROFIT

 X

4. AMOUNT OF GRANT REQUEST: \$ (See comments for #9 a)

5. DATE OF APPLICATION: **October 28, 2011**

6. FISCAL YEAR OF THE ORGANIZATION: **FROM Jan 1 TO Dec 31**

7. COMMUNICATION CONCERNING THE APPLICATION IS TO BE ADDRESSED TO:

NAME: **Peter Hayden, President , Georgian Bay Sailing Association**

TELEPHONE: **(705) 529.9111 (DAYTIME) (705) 529.9111 (EVENING)**

E-MAIL: **peter.hayden@sympatico.ca**

8. APPLICATION WAS PREPARED BY:

PRINT NAME **Peter Hayden**

SIGNATURE



9. SUMMARY OF PREVIOUS YEARS' ACTIVITIES: (add additional pages if necessary):
- a. List and comment on your program activities for previous years and where possible indicate the number of participants (Participants may or may not be applicable).

The following is the Mission Statement of the *Georgian Bay Sailing Association*:

The GBSA is a nonprofit corporation dedicated primarily to the sailors of Georgian Bay. Our mission is to encourage safety, seamanship and responsible use of the waters in harmony with other boaters and shoreline property owners. We will promote the sport of sailing and the islands, harbours, water and port communities of Georgian Bay. We will run an annual regatta. We will represent our members and open lines of communication regarding topical issues of concern to Georgian Bay sailors.

The GBSA has organized and successfully held the *Georgian Bay Regatta (GBR)* annually for the past 26 years. The regatta involves the average participation of 35 to 50 sailboats and crew members (120 to 150 total) in daily sailboat races between various ports and anchorages throughout Georgian Bay. The regatta is held annually the last week of July. The total distance of travel is approximately 120 nautical miles.

Although most of the participants are from Georgian Bay ports and sailing clubs, the regatta has attracted many participants from Lake Huron and Lake Simcoe. Despite the fact that the primary draw of this event is the availability for sailboat skippers and crews from many sailing organizations and clubs to race against each other, the social interaction of the regatta attendees is the main reason that many of our participants return year after year.

There are three routes and itineraries used for the annual event. The "East Shore Route" has the racers travelling between Parry Sound and Midland. The "West Shore Route" will have the boats sailing between Thornbury and Lions Head. Next year (July 2012) will have the sailors starting at the Midland Bay Sailing Club and finishing at the Town of Meaford. As part of the 2012 schedule it is the intent of the GBSA to have the fleet of boats (including two Race Committee powerboats and crew members) utilize the Town of Thornbury Marina facility on the evening of **WEDNESDAY, AUGUST 1st**.



10. SUMMARY OF PREVIOUS GRANT(S) (include subsidies):

- a. Indicate how the previous municipal grant/s was applied by your organization.

Previous costs for the GBR fleet of boats to use the Town of Thornbury Marina was complimentary.

- b. Indicate if you received funding from sources other than the municipality.

Most of the participating ports and marina facilities used by the Georgian Bay Regatta fleet over the past 26 years have offered our organization "major discounts" and/or "complimentary services" that has allowed the GBSA to maintain a low-cost operation and maximize our profits that are distributed to local Georgian Bay Sailing Schools.

- c. Indicate the source of funding and amount (i.e. service club or local organization).

Marina facility "discounts" and/or "complimentary services" that vary based on the size of the visiting GBR fleet.

\$1.88 a foot 25 - 940
\$ 8.05 / slip
3,055 -
402.50



11. FINANCIAL INFORMATION:

- a. If successful, indicate how the funding would be disbursed by your organization.

This application is a request for funding the complete cost of dockage for one evening at the Thornbury Marina for the entire GBR fleet of vessels (to a maximum of 50 boats)

- b. Include a copy of your projected budget for the event or activity.

The GBSA is presently in the process of budgeting the required expenses for the 2012 GBR. The projected operational costs for the regatta will be based on financial statement for the 2011 GBR.

- c. Include a copy of your latest financial statement.

See attachment

12. FUNDRAISING:

- a. Indicate your organization's fundraising policy.

Funds are collected by the fees charged for boat participation in the annual sailing regatta and sponsorships. Sailing regalia (donated shirts, hats, sailing accessories) is also sold to regatta participants. Most members and regatta participants contribute additional monetary donations that are distributed to various local sailing schools.

- b. Comment on your organization's fundraising plans for both the current and upcoming years.

The fund raising practices associated with the annual Georgian Bay Regatta (as noted in reply to #12 a) has been consistent for the past 26 years and will be maintained on an annual basis.

13. DEFICIT:

- a. Has your organization accumulated a deficit? If yes, indicate your organization's plans for reduct

NO



14. Explain how your organization's event/initiative/project aligns with one or more of the following Town endorsed plans:
- a. Our Sustainable Path;
 - b. **Red Hot and Blue;**
 - c. Community Improvement Plan; and/or
 - d. Strategic Plan

We are well aware of the fine hospitality that the Town of Thornbury has offered to our organization and the annual Georgian Bay Regatta in the past. Many of our members and GBR participants have patronized the various restaurants and shops over the years that this event has brought us back to the southern shores of Georgian Bay. We anticipate that next year's return to the area will allow our 150+ participants to once again partake of The Blue Mountains hospitality.

(If you require assistance in responding to this question, please contact Lisa Kidd at lkidd@thebluemountains.ca or 519-599-3131 ext. 282)



CHECKLIST:

PLEASE ENSURE YOUR APPLICATION INCLUDES THE FOLLOWING:

- A) BYLAWS AND CONSTITUTION (see attached)
- B) LIST OF BOARD OF DIRECTORS (see attached)
- C) TOTAL MEMBERSHIP AND MEMBERSHIP FEES
Present Association Members = 67 / Annual Membership fee of \$5.00
- E) CURRENT FINANCIAL STATEMENT (see attached)
- F) PROJECTED BUDGET (see response to #11 b)
- G) COMPLETED APPLICATION FORM

THANK YOU FOR COMPLETING THE APPLICATION!!

PLEASE SUBMIT YOUR COMPLETED APPLICATION TO:
LISA KIDD
COMMUNICATIONS AND ECONOMIC DEVELOPMENT COORDINATOR
BOX 310
32 Mill Street
THORNBURY, ONTARIO
N0H 2P0

IF YOU HAVE QUESTIONS REGARDING THE APPLICATION OR APPLICATION PROCESS, PLEASE CONTACT LISA KIDD, COMMUNICATIONS AND ECONOMIC DEVELOPMENT COORDINATOR AT:
lkidd@thebluemountains.ca or 519-599-3131 ext. 282.



Beaver Valley Curling Club	Capital campaign fundraiser	Yes	\$700 Rental Subsidization for one day at BVCC and one day at Tomahawk	No*	Red Hot and Blue: "Provide accessible and affordable family recreation"
My Friend's House	Operational support for facility	No Incurred deficit of \$5,754 last year	\$5,000 Cash	Yes 2011 \$2,500	Our Sustainable Path Signatory Our Sustainable Path: "Enhance local government current support for community agencies whose mandate includes supporting vulnerable populations"
Georgian Bay Sailing Association	Dockage of up to 50 boats for the Georgian Bay Regatta event	Yes	\$3,458 Slip fee subsidization	No**	Red Hot and Blue: "Provide accessible and affordable family recreation"
Georgian Triangle Housing Resource Centre	Offset operating costs for housing services provided to The Blue Mountains residents	Yes	\$1,500 Cash	Yes 2010 \$2,000	Our Sustainable Path Signatory Our Sustainable Path: "A caring society that provides for those in need and integrates them into the Community" "A place where young people can work and raise their families, an affordable lifestyle, housing for all, jobs for all, all supported by local education and health care systems"
Thornbury Clarksburg Rotary Club	40% to International Rotary projects, 60% to local community projects	No Incurred deficit this year	\$2,500 Cash	Yes 2011 \$2,500	Our Sustainable Path Signatory Our Sustainable Path: "Enhance local government current support for community agencies whose mandate includes supporting vulnerable populations"
Georgian Sound Presents	Offset costs for bands, musicians, venues and promotional material, youth music education and advancement	Yes	\$5,500 Cash and possible rental subsidization	Yes 2011 \$2,000	Our Sustainable Path: "Celebrate and support the development of the arts and culture sector in The Blue Mountains"