



Minutes

Public Art Committee

Meeting Date: January 5, 2017
Meeting Time: 10:00 a.m.
Location: Town Hall, Building Meeting Room
Prepared by: Karen Hilgendorf, Executive Assistant

A. Call to Order

Chair, Barbara Hector called the meeting to order at 10:00 a.m. with all members in attendance.

Approval of Agenda

Moved by: Hazel Milne Seconded by: Yvonne Hamlin

THAT the Agenda of January 5, 2017 be approved as circulated, including any items added to the Agenda, Carried

Declaration of pecuniary interest with any matter listed on the Agenda.
None declared.

Previous Minutes

Moved by: Peter Tollefsen Seconded by: Yvonne Hamlin

THAT the Public Art Committee minutes of the December 1, 2016 meeting be adopted as circulated, including any revisions to be made. Carried.

B. New and Unfinished Business

B.1 Municipal Art Program

- MAP Brochure 2017 – Changes/Enhancements/Accessible
The committee welcomed Eric Neuman of NewSun Design to the meeting. The committee appreciated his attendance to provide professional guidance in communicating to submitting artists and the production of the annual MAP brochure. It was felt that productivity gains could be made through clearer communication to submitting artists in the area of electronic submission of photographed images of their art, resolution and file size. The committee noted the intent is to improve the quality of the files submitted by the artists and the subsequent transfer for MAP production in an effort to minimize costs associated

with photo enhancement, cropping, resolution and communication with the artists during the design process.

Discussion moved to legislation in the area of document accessibility. With the Town's move to compliance, discussion included the annual MAP brochure. They discussed design ideas associated with bringing the document to accessibility standards. The committee concurred they like the current design, layout and use of premium stock. It was noted that due to the potential for an increase in cost, they prefer to stay with the current format rather than seek approval for a multiple page brochure. It was felt the current design is a good size for reference during self-guided tours of MAP at Town Hall. Staying with the current font was questioned. Karen will clarify with Elizabeth Cornish, Economic Development & Communications Co-coordinator the reference in the Accessible Communications Guide regarding font size; "A recommended font size is 12 and 14 is point is ideal for main body text in a document – a font size smaller than 10 point is inaccessible." Once accessibility compliance is clarified relative to current legislation, the design of the next MAP brochure can begin. It is hoped that reducing each artist's statement to 50 words will provide an opportunity for larger images and font size compliance.

Discussion included reference in the MAP brochure to the floor on which each piece is located. It was suggested that upon receipt of the paintings, there is sometimes a need to re-evaluate. It was recommended that the staff report reference the locations as "suggested". There was discussion regarding whether to include the size of each piece. The MAP brochure will continue to show the floor reference.

During the discussion the committee complimented Eric on the high quality of the annual brochure noting the favorable compliments and comments extended by artists during the 2016 Artist's Appreciation Event and MAP Exhibit.

MAP brochures, since the inception of MAP, are available on the Town's website. Access provides an ongoing historical reference and the contact information of participating artists.

- Call for Artists' Submission – Distribution status
Committee members manually distribute copies of the Call for Artists' Submission brochure throughout the region. Discussion included current delivery points and locations. Karen will prepare additional copies of the brochure and will contact committee members when they are ready for pickup at Town Hall.

B.2 Public Art Policy Review

In the interest of time, the committee elected to defer this item to the February meeting. When possible, the Committee is attempting to review components of the Public Art Policy at each monthly meeting toward a goal to review it during their term and to present recommendations to Council for revision.

B.3 Additions to the Agenda

There were no additions to the agenda.

C. Adjournment & Next Meeting

Moved by: Yvonne Hamlin Seconded by: Hazel Milne

THAT this meeting does now adjourn at 11:35 a.m. to meet again on Thursday, February 2, 2017, or at the call of the Chair. Carried.