

August 20th 2010

Mayor Anderson and Council
Town of the Blue Mountains
26 Bridge Street, P.O. Box 310
Thornbury, ON
N0H 2P0

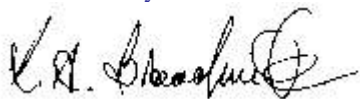
Re: Black Angus Fine Meats & Game Inc - Specialty Meat Processing Facility & Capability Improvement & Development of a Regional Food Brand

We are assisting Sean Kelly owner and operator and Bob Berkhout CFO of Black Angus Fine Meats & Game Inc in a range of market and business development initiatives. This activity includes an application to OMAFRA for funding support for a \$524,380 facility and capability improvement initiative for the company under the Rural Economic Development funding support program. The investment includes additional cold storage facilities, specialist packaging and labeling equipment, an integrated management and traceability system and staff training and skills development program for current staff and 4 new hires in the near future.

We would sincerely appreciate it if the Town of The Blue Mountains could write a letter of support to OMAFRA in support of this initiative.

In addition, Black Angus is initiating the development of regional brand and food value chain development initiative under a Blue Mountain Fine Foods brand label. Sean & I would be pleased to discuss this in more detail with you and your Council since there may well be areas of potential collaboration given the nature and scope of your strategic plan and draft Economic Development Strategy, entitled Red, Hot and Blue.

Yours Sincerely



Richard Broadwith
Partner

cc Sean Kelly
cc Bob Berkhout