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Minutes: Public Art Committee



MEETING DATE: February 6, 2014
MEETING TIME: 10:00 a.m.
LOCATION: Town Hall, Committee Room
PREPARED BY: Karen Hilgendorf,
 Executive Assistant

A. Call to Order

- Chair (name) called the meeting to order with all members in attendance.
- **Approval of Agenda**
- Moved by: Adriene Veninger Seconded by: Peter Tollefsen
 THAT the Agenda of February 6, 2014 be approved as circulated, including any items added to the Agenda. Carried.
- **Declaration of Pecuniary Interest and general nature thereof**
 There were no declarations of pecuniary interest.
- **Previous Minutes**
 Moved by: Peter Tollefsen Seconded by: Adriene Veninger
 THAT the Public Art Committee minutes of January 9, 2014, be adopted as circulated, including any revisions to be made. Carried

B. Deputations/Presentations

- B.1 There were no deputations or presentations.

C. New and Unfinished Business

- C.1 2014 Submissions Call for Municipal Art Program
 The design changes to the Call for Submissions brochure were completed by Adriene. Karen posted the brochure to the web site and copies made for distribution were passed to the members of the committee for use in marketing the 2014/15 Municipal Art Program. Of specific reference was the need to publicize the March 31 deadline for submissions.

Adriene noted a potential opportunity to provide exposure about the Municipal Art Program on Georgian Bay Arts, a half hour television production. The show is produced by Rogers Cable Television out of Collingwood and is a Wednesday evening feature. Following discussion, the committee agreed to approach

Rogers and Adriene will follow-up in this regard and represent the Public Art Committee if she is successful in securing an interview spot. Adriene noted she will promote awareness of the Municipal Art Program and reference the March 31 submission deadline. She will also highlight that artists who are selected in the jury process to participate in the 2014/15 program have an opportunity for their works to be displayed at Town Hall and featured in the annual Municipal Art Program brochure. Adriene noted she will include the link to the show, in an email to Committee Members, in order for them to view one of the productions for information and reference.

The committee discussed distribution of the Call for Submission brochures and each committee member agreed upon their respective distribution points in Thornbury, Collingwood and Owen Sound.

Karen noted the brochure will be added to the Town's weekly e-blast in an effort to bring the MAP program to the attention of e-blast subscribers to help spread the word to area artists about the March 31 deadline for submissions. It was noted that Communications and Economic Development Coordinator, Elizabeth Cornish, has offered to assist in the development of a media release. Karen will work with Elizabeth in this regard.

C.2 MAP 2014 – Schedule of Events and Status Update

The committee reviewed the schedule of event and highlighted the following:
February/March – Marketing the call to artists using the Call for Submissions brochure.

Monday, March 31 – Deadline for receipt of submission forms

Friday, April 4 – Jury Selection by Public Art Committee

Week of April 8 – Release letters to artists announcing the results of the jury selection and extend an invitation to incoming and outgoing artists to attend the Artist Appreciation event on May 1.

Week of April 14 – Committee will complete MAP brochure commentary.

Week of April 21 – MAP brochure production and printing

Wednesday, April 30 – Committee prepares for outtake; coordinates the “take down” of the 2013/14 art in preparation for the Artist Appreciation event.

Thursday, May 1 – Artist Appreciation Event and Municipal Art Program Exhibit

The committee will be on hand to coordinate the outtake of the 2013/14 art and the intake of the 2014/15 art. The formal segment of event will include an artist welcome with refreshments from 12:00 noon to 12:30 P.M. The committee will extend an invitation to Mayor Anderson to attend and to bring greetings to the incoming and outgoing artists. The committee will also be on hand for the Municipal Art Exhibit of new works that will the afternoon of May 1 until close of business in the gallery/foyer of Town Hall.

Friday, May 2 – MAP Exhibit continues during Town Hall hours and closes at end of business at 4:30. Install of the 2014/15 works to follow upon closing.

C.3 Health & Safety

A copy of the H&S PowerPoint that Amanda Healy, Health & Safety/Human Resources Coordinator, will review with the committee on March 6, was distributed for information and reference. The upcoming presentation will be beneficial information for committee members who are often on site for

committee work involving the MAP takedown and install of art and will be on site during the Municipal Art Program exhibit. Committee members may also be on site related to de-accessioning projects.

C.4 De-accessioning

Peter will begin the research and documentation associated with the Oates collection and the previously identified paintings for de-accessioning. Municipalities will be offered the painting/s that feature a bridge/s located in their respective municipality. Identifying packaging and shipping costs is also part of the research project. Expenses will be assumed by the receiving municipality, should they wish to accept the painting/s.

It was suggested to deter discussion regarding the de-accessioning of the piano and the statues, until additional information concerning the recommended options are brought back to the table for discussion.

Adriene referenced a copy of a Sun Times article featuring the history of the Oates Collection. She passed a copy to Peter for his information and reference. A copy will also be kept on file.

C.5 Official Plan

Peter provided background information referring to suggested additions to the Official Plan, as submitted by the Public Art Committee for consideration. He noted the Town anticipates receiving comments from a variety of stakeholders and all letters submitting a recommendation or suggestion will receive a response. Peter noted he has a copy of the new draft plan noting that while some recommendations were accepted and now appear in the draft, one recommendation that references new development (page 45) was not included. He anticipates the response letter will identify why the recommendation was not accepted for inclusion. Peter noted the next step will be a Public Open House in March or April followed by a Statutory Public Meeting in April or May. He noted Barb Hector would receive the response letter, as the author of the letter that was submitted on behalf of the Committee. Failing receipt of a letter, Peter offered to attend the Open House and Public Meeting to inquire as to the exclusion of the recommendation regarding New Development. Barb noted she will watch for a letter of response.

D. Correspondence

There was no correspondence.

E. Future Business

Nothing noted as an addition to the schedule of events as previously noted.

F. Adjournment

Moved by: Barb Hector

Seconded by: Adriene Veninger

THAT this Public Art Committee meeting does now adjourn at 11:55 a.m. to meet again Thursday, March 6, 2014, Town Hall, Committee Room, or at the call of the chair. Carried