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**Minutes: Public Art Committee**



**MEETING DATE:** November 2, 2017  
**MEETING TIME:** 10:00 a.m.  
**LOCATION:** Town Hall, Committee Room  
**PREPARED BY:** Karen Hilgendorf,  
 Executive Assistant

**A. Call to Order**

- Chair, Yvonne Hamlin called the meeting to order.
- **Approval of Agenda**  
 Moved by: Peter Tollefsen                      Seconded by: David Morgan  
 THAT the Agenda of November 2, 2017 be approved as circulated, including any items added to the Agenda, Carried.
- **Declaration of Pecuniary Interest and general nature thereof**  
 None declared.
- **Previous Minutes**  
 Moved by: David Morgan                      Seconded by: Peter Tollefsen  
 THAT the Public Art Committee minutes of October 12, 2017 be adopted as circulated, including any revisions to be made. Carried

**B. New and Unfinished Business**

**B.1 Public Art Committee**

The Committee invited the Clerk to join the meeting following the Committee's discussion regarding two recently announced vacancies that have resulted in a decrease of the committee's complement from 5 to 3. Corrina explained Council's decision not to advertise for replacement committee members to finish the Term of Council appointment period to the end of 2018. The Committee noted concern for the remaining members related to workload around the 2018 Municipal Art Program and events together and the increase in new research and planning efforts toward outdoor public art. Corrina advised she would take the Committee's comments back to Council. In the interim, the Committee noted they would like to reach out to past volunteers, particularly for assistance with the Jury Day in March.

## B.2 Outdoor Public Art Program – Planning

Peter led the discussion and a review of the committee's discussion at the October meeting to encourage and explore outdoor public art. He reviewed a work program from which a discussion paper will be drafted. Discussion included:

- Format for display - ideas such as a sculpture forest, sculpture park, visual art centre, downtown art, trail art etc.
- Location – existing land, parks, trails
- Budget – discussed first identifying plan detail before an ask is made
- Explore charitable giving and if the municipality give charitable tax receipts. Yvonne researched a law firm in Orangeville regarding the structure of charities, non-profits, publicly owned land and art ownership. She will further explore the Haliburton County Development Corp. and the organization structure
- Development of a plan – before meeting with the CAO and Treasurer suggesting the first meeting would not include a financial ask, but to identify what the committee is thinking about and to secure ideas and suggestions.
- Work Program – Peter will revise. He suggested the three members of the committee consider meeting outside the regular committee meetings.
- Background Research – discussed researching Town documents through the website and hard copies re the Official Plan, Leisure Activities Plan, and Strategic Plan etc. and to complete this homework before the preliminary meeting with the CAO and Treasurer.
- Provincial Legislation – Yvonne will look at Development Charges
- Funding Options & Models – explore ideas outside of the Town's budget
- Start thinking about how to identify titles e.g. Sculpture Forest

Action: Peter will review the Work Plan and resend to the committee. Yvonne will further research the Haliburton County Development Corp, provincial legislation and options for the municipality. The committee will have a post meeting work session at Town Hall following the December meeting.

## B.3 Call for Artists – Municipal Art Program 2018

Karen presented the redesign of the Call for Artists brochure for discussion and review. Copies of the brochure will be available at the December meeting for distribution by committee members. The committee asked Karen to pull together a media checklist to reference 2016 brochure drop off locations and contacts made to feature MAP and the call in publication notices, radio programs and other complementary opportunities in which upcoming events are announced. Communication will be added to the Town's website and weekly E-blast communication to announce the February 28 deadline for submissions. As in the past, the call will be featured in the Town's newspaper ads and twitter notices.

Action: The committee asked Karen to prepare a media checklist for review and discussion at the December meeting

## **C. Additions to the Agenda**

### C.1 Meeting dates and MAP work plan 2018

Action: The committee asked Karen to prepare a list of meeting dates and MAP activities for 2018 for review and discussion at the December meeting.

## **D. Adjournment**

Moved by: Peter Tollefsen

Seconded by: David Morgan

THAT this Public Art Committee meeting does now adjourn at 11:50 a.m. to meet again on December 6 at 9:30 a.m. at Town Hall in the Committee Room, or at the call of the Chair. Carried.