



Minutes

Public Art Committee Meeting

Meeting Date: December 6, 2017
Meeting Time: 9:00 a.m.
Location: Town Hall, Committee Room
Prepared by Karen Hilgendorf, Executive Assistant

A. Call to Order

Chair Yvonne Hamlin called the meeting to order at 9:40 a.m.

- **Approval of Agenda**

Moved by: Peter Tollefsen Seconded by: David Morgan

THAT the Agenda of December 6, 2017 be approved as circulated, including any items added to the Agenda, Carried.

- **Declaration of Pecuniary Interest and general nature thereof**

None

Previous Minutes

Moved by: David Morgan Seconded by: Peter Tollefsen

THAT the Public Art Committee minutes of November 2, 2018 be adopted as circulated, including any revisions to be made, Carried.

B. New and Unfinished Business

B 1. Public Art Committee

B.1.1. Update on Committee Complement

The Committee is currently waiting for an update from the Clerk on feedback from the Library CEO concerning Council's recommendation to seek support for the balance of the Public Art Committee term from the Library Art Committee to assist the committee due to 3 committee vacancies, rather than advertise and appoint three new committee members to complete the term.

Discussion included the current workload being undertaken by the remaining 3 members of the committee, 2018 timelines with the Municipal Art Program and the current research being undertaken by the committee associated with an outdoor public art project. The need for succession planning to have experienced members on the committee for the next term was also discussed.

A deputation before Council was suggested to speak further about the current and future work of the committee and the need for succession planning with new members having exposure to the Municipal Art Program in the first quarter of 2018 when activity and involvement by committee members is high. There was also discussion about contacts the current committee members have in the area and the possibility of reaching out to them.

Yvonne will speak to the Clerk about the Committee's concerns and the possibility of speaking to them through a Council deputation in 2018.

B.1.2 Meeting Dates 2018

The Committee reviewed a chart identifying the 2018 meeting schedule and goal focus of each meeting. Unless otherwise noted, and at the call of the Chair, the committee will continue to meet on the first Thursday of each month, with the exception of July and August, in the Committee Room of Town Hall.

The 2018 schedule currently is:

Thursday, January 4, 2018

Thursday, February 1, 2018

Thursday, March 1, 2018 (Municipal Art Program Jury)

Thursday, April 12, 2018 (Final Proof of MAP Brochure)

Thursday, May 3, 2018 (MAP Intake/Outtake, Artists' Reception, 2018 Exhibit)

Thursday, June 7, 2018

Thursday, September 6, 2018

Thursday, October 4, 2018

Thursday, November 1, 2018

Thursday, December 6, 2018

B.2 MAP Program 2018

B.2.1 Artists' Call for Submissions – Brochure Distribution Schedule

The Committee reviewed a chart identifying locations at which to distribute the Artists' Call for Submissions brochure. Each member committed to distributing the brochures to promote the Municipal Art Program for 2018/19 and to get the word out that the deadline is February 28, 2018. A few changes were made to the chart. Karen will update and distribute to Committee members.

B.2.2 Artists Call for Submissions – Media Contacts

Media Contacts were included in the Brochure Distribution Schedule noted above. Committee members committed to making contacts to promote MAP. Karen will update and redistribute to Committee members.

B.2.3. MAP Program 2018 – Timeline & Event

The Committee reviewed a chart identifying the draft schedule of meetings and MAP events. The chart provides a checklist for committee members. Karen will update and redistribute to Committee members as noted above, once the dates are reconfirmed with Town Staff around May events and their availability for the MAP events and the 2018 MAP install.

The Committee asked Karen to research the potential use of the Town's mobile sign to announce the Municipal Art Program Call for Artists' Submissions and to highlight the February 28, 2018 deadline.

B.3 Public Art

B.3.1 Outdoor Art Research Project

The Committee welcomed Ruth Prince, Director of Finance and IT Services/Treasurer to the meeting. The Committee noted the purpose of the discussion was to provide information to senior management staff about what the Committee has been doing in the area of researching a potential public outdoor art project and to seek direction and preliminary thoughts. Peter distributed and reviewed a handout titled "Outdoor Art Research" detailing the background research to start a discussion on sourcing out resource options to encourage outdoor public art

Peter noted the Committee is reviewing various plans and programs such as the Town's Leisure Activates Plan, Strategic Plan, Official Plan, Sustainable Path, Community Improvement Plan etc. and that the Committee has researched other municipalities such as Haliburton and Windsor. He noted the Committee's intent was to conduct research over the summer break of 2017 as the best way to begin the dialogue on the possibility of an outdoor public art project and to determine if there are any similar budgetary initiatives planned by the Town.

Peter noted the Committee is continuing its research work looking at the format for a display, potential sites, organization structure, the selection of art, funding options outside of the community, funding options within the corporate budget environment and changes to the existing Public Art Policy to enhance resources to promote outdoor public art. He noted the research conducted has identified existing funding models exist wherein 1% of a project is dedicated to art. The intent is to draft a discussion paper in the next 6-8 months and have discussions with the Senior Management Team and Council. The possibility of a public meeting and dialogue with the community was also discussed.

The potential for County level funding, grants and tax receipts are also topics for additional research. Peter noted discussions with Collingwood suggests investigating a Creative Cities Network membership.

Ruth suggested to the Committee, if they plan to request budget funding in 2019, that they submit their request to Council early; after the election. Ruth noted she will brief SMT on the work currently being done by the Committee in the area of a potential outdoor public art project. Ruth offered to email Town Staff to determine if anyone is a member of Creative Cities Network

C. Additions to the Agenda

None

D. Adjournment

Moved by: Peter Tollefsen Seconded by: David Morgan

THAT THIS Public Art Committee meeting does now adjourn at 11:30 a.m. to meet again on January 4, 2018 at 9:30 a.m. at Town Hall, Committee room, or at the call of the Chair, Carried.