

B.1.3 MAP Exhibit

Committee noted there has been lots of positive feedback. Coverage has been good. The public is encouraged to pick up a brochure and enjoy a self-guided tour of the current juried exhibition of regional artists. Yvonne noted she communicated with The Creemore Echo and there was online coverage. A suggestion was made to contact The Blue Mountains Chamber of Commerce next year to advertise the MAP Exhibit on their outdoor sign and to include the cost (approx. \$70 per week) in the proposed expenses for the 2018 budget. Karen advised she could speak to Shawn Everitt in this regard as the Town now has a mobile sign. The Committee acknowledged appreciation for the support of The Blue Mountains Public Library for the loan of their outside sign to identify that an art exhibit was taking place at Town Hall. Hazel volunteered to contact Foodland regarding their marquee and reference to the art exhibit in 2018.

B.1.4 Artist Feedback

Suggestion to identify the artists in future years to encourage conversation with them about their individual piece/s. Suggestion to provide name tags. The possibility of a coloured t-shirts for the artists and committee, for easy identification, was also suggested.

B.1.5 MAP Brochure

Feedback on the quality of the MAP brochure continues to be very positive. Artists have expressed their appreciation in their receipt of a small quantity of brochures passed to each participating artist. The Committee discussed this year's change to the front cover to reflect Canada's 150 celebrations and the theme of this year's exhibit. Image size, font size accessibility standards and the reduction in word count for the artists' statements was discussed. The committee asked that Karen contact the current designer for a potential price to increase the brochure to multiple pages (to accommodate font size accessibility, consider same size images and review the 100 word count for the artist statement,). This information could be available for discussion in proposed 2018 budget expenses. Artists will continue to be encouraged to provide quality images to save time and design costs when using their images for the printed brochure. The committee agreed the price of each piece will not appear in the brochure.

B.1.6 MAP Install

The installation of the incoming pieces generally takes place at close of business on the day the MAP Exhibit in the atrium ends. Hazel noted some pre-work was done this year using yellow post-it-notes to identify the art and their placement locations for Town maintenance staff, which saved time. Peter noted manpower generally includes 2-3 committee members, 2 Town staff completing the installation and Karen as the staff resource. The installation generally takes a few hours. Hazel noted there were some last minute movements recognizing that upon receipt of the actual pieces sometimes changes are needed. The committee agreed to continue the practice of an "earlier installation start" in the future. The actual hanging of pieces that require the use of ladders, drills etc. will continue to be done after hours to observe and maintain health & safety practices for staff and visitors to Town Hall.

B.1.7 Canada 150 Mosaic Mural Invitation to Participate

At the Artist Appreciation Reception, Shawn Everitt, Director of Community Services, announced the Town's participation in the Canada-wide 150 Mosaic Mural – one of the biggest collaborative murals ever created in Canadian History.

An invitation to paint a 4"x4" tile was extended to the outgoing artists (MAP 2016/17), incoming artists (featured now as MAP 2017/18) and members of the Public Art Committee. Those interested signed up with the intent to paint a tile and deliver it back to the Town on or before May 18, 2017. For this group, it is not necessary to attend one of the painting workshops being planned for the community, under the direction of the Mosaic Mural team, however, tiles need to be completed before the community workshops begin. The "public art" mural, will be unveiled on July 1, 2017 during the Canada Day celebrations in Thornbury.

B.2 PAC Budget Projections

Agenda item deferred to the September meeting.

B.3 Public Art Discussion

Hazel presented information about the Haliburton Sculpture Forest and referenced a list of other sculpture forests, parks and gardens in Ontario and beyond. The committee agreed to complete a research project during the summer recess on a number of the public art sites identified including contact with Collingwood re Riverside Park and Grey County Tourism. A number of questions were developed during the meeting and a list was compiled to indicate who would be responsible for contacting each site. Karen will prepare a draft research questionnaire and share it with Shawn Everitt, Director of Community Services, for his input. The public art research questionnaire will be released to members of the committee with a proposed deadline date of August 1, 2017 for completion. Upon completion of the research questionnaires, Karen will combine the documents into one adobe file and release it to the Committee for review in advance of the September meeting.

A suggestion was made to contact Stuart Reid, Executive Director of Grey Bruce Community Foundation to determine criteria for grant funding. It was suggested to research other possible sources of funding that benefit "Arts & Culture" projects.

There was a brief discussion regarding the Town's update of the Official Plan and the Committee's communication regarding development charges involving public art. Peter suggested this was a topic for a separate follow-up discussion with the Planning department regarding the development community. He suggested deferring further discussion at this time.

C. Additions to the Agenda

There were no additions to the agenda

D. Adjournment

Moved by: Yvonne Hamlin

Seconded by: Peter Tollefsen

THAT this Public Art Committee meeting does now adjourn at 12:45 p.m. to meet again on September 7, 2017 at Town Hall, Committee Room, or at the call of the Chair. Carried