

STAFF REPORT: RECREATION DEPARTMENT



REPORT TO: Council
MEETING DATE: Aug 8, 2011
REPORT NO.: DOR.11.059
SUBJECT: Noise By Law Exemption for Peak to Shore Festival
PREPARED BY: Peter McGee

A. Recommendations

THAT Council receives Staff Report DOR.11.059 "Noise By Law Exemption for Peak to Shore Festival" for their information; and,

THAT Council authorize relief from the Town's Noise By Law 2002-09 to The Peak to Shore Festival to permit live entertainment and music on Bruce Street from Highway 26 South to Louisa Street on August 13th from 11:30a.m. to 6:00p.m. and August 14th from 11:30a.m. to 4:00p.m.

B. Background

The Peak to Shore Festival is a regional event hosted in partnership with The Blue Mountain Village Association and the Thornbury BIA, which attracts visitor from all over Ontario. The event was held last year and numerous businesses in the downtown area of Thornbury recorded the highest sales day for the summer.

Last year the event was held on Louisa Street West. The area was small for the crowds that were attracted to the event. This year to increase the awareness, profile and economic impact of the event, we are hosting the event on Bruce St. from Highway 26 south to Louisa St. The Event is a musical event and will require exemption from The Blue Mountains noise by law as they will be producing music over the weekend from 11:30 to 5:30 on both Saturday August 13th and Sunday Aug 14th.

C. The Blue Mountains' Strategic Plan

- ▶ Supporting the development of social and recreational programs to meet the broad range of needs in the community.
- ▶ Preserving and enhancing natural and environmental features, and cultural heritage of the community.

D. Environmental Impacts

This event will promote the area as a musical destination and will leave very little environmental impact.

E. Financial Impacts

The will be very little financial impact on The Blue Mountains budgets, a small amount of recreation staff time will be allocated to this event

F. Attached

None

Respectfully submitted,

Peter McGee
Youth and Events Coordinator

For more information, please contact:
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