

This document can be made available in other accessible formats as soon as practicable and upon request

Minutes: Public Art Committee



MEETING DATE: Thursday, February 4, 2016
MEETING TIME: 10:00 a.m.
LOCATION: Town Hall, Committee Room
PREPARED BY: Karen Hilgendorf,
 Executive Assistant

A. Call to Order

- Barb Hector called the meeting to order at 9:10 a.m. with all members in attendance.

- **Approval of Agenda**

Moved by: Peter Tollefsen

Seconded by: Hazel Milne

THAT the Agenda of February 4, 2016 be approved as circulated, including any items added to the Agenda, Carried.

- **Declaration of Pecuniary Interest and general nature thereof**

None declared

- **Previous Minutes**

Moved by: Hazel Milne

Seconded by: Peter Tollefsen

THAT the Public Art Committee minutes of December 3, 2015 be adopted as circulated, including any revisions to be made. Carried

B. New and Unfinished Business

B.1 Welcome and Introduction – Yvonne Hamlin – Committee Member

Chair, Barbara Hector initiated introductions and welcomed Yvonne Hamlin to the Public Art Committee. She referred to the Council Resolution from the January 11, 2016 Special Meeting of Council wherein Yvonne was appointed to the Public Art Committee for the balance of the 2014 - 2018 term of Council. Barbara reviewed the history of the Committee and current projects, noting the Municipal Art Program as the Committee's major annual project.

B.2 Committee Meetings & Timelines – 2016

January 2016

- No meeting

February 2016

- Committee Meeting – February 4, 2016
- Continued promotion/communication of MAP and February 28 deadline
- Policy Review – ongoing
- Receive MAP Submissions/Communication with artists/Prepare for Jury

March 2016

- Committee Meeting – March 3, 2016 – Jury Day
- Council Report (complete for March 22 deadline) for March 30 Council Meeting
- Policy Review – ongoing
- Council Meeting – March 30 – MAP Report
- Communicate Jury Results to Artists selected for MAP 2016-17
- MAP Brochure – content co-ordination & design
- Begin preparations for Intake/Out-take in May
- Begin preparations for MAP Exhibit in May

April 2016

- Committee Meeting – April 7, 2016
- MAP Brochure - printing
- Ongoing preparations for May Artist Appreciation Event – intake/outtake
- Ongoing preparations for May MAP Exhibit
- Policy Review – ongoing

May 2016

- Artist Appreciation Event – intake/outtake of MAP Art – tent. May 5
- MAP Exhibit - tent. May 5/6
- Distribution of MAP 2016-17 Brochures
- MAP Install – Tent. May 6

June 2016

- Committee Meeting – June 2, 2016
- Artist Appreciation & MAP Exhibit – Recap
- Policy Review – ongoing

July 2016/August 2016

- No meeting

September 2016

- Committee Meeting – September 8, 2016
- Policy Review – ongoing

October 2016

- Committee Meeting – October 13, 2016
- Policy Review – Report re suggested revisions

November 2016

- Committee Meeting – November 3, 2016
- MAP 2017-18 Planning - Artists' Call for Submissions & related marketing

December 2016

- Committee Meeting – December 1, 2016
- Year-end wrap-up and 2017 overview

B.3 MAP 2016

B.3.1 MAP Communication Update

Hazel provided an update on the communication outreach that has taken place. She advised of a telephone interview with the new editor of The Enterprise Bulletin and a copy of the article, with colour photograph that appeared in the January 29, 2016 issue of the newspaper, was presented.

Outreach initiatives included/or will include contact with:

- Committee distribution of the submission form to numerous locations
- Enterprise Bulletin – Town ad, feature article
- BMFA – Blue Mountain Foundation for the Arts
- Arts Advisory Council – The Blue Mountains Public Library
- The Blue Mountains Review – Published monthly by Blue Mountains Arts and Culture Group
- Radio Stations
- Thornbury Paper – online
- Email communication to previous MAP participants
- TBM Website, Media Releases, E-blasts and Tweets

A suggestion was made to conduct an informal survey of incoming and outgoing MAP artists at the function in May with a goal to identify how people are hearing about MAP. This information will assist the committee with future marketing initiatives to increase awareness and submissions.

B.3.2 MAP Jury Results & Report to Council

Following the February 28, 2016 MAP Submission deadline, the tentative date for the Jury is currently March 3, 2016, after which a report will be prepared for Council's consideration at their March 30, 2016 meeting.

B.3.3. MAP Reception & Art Exhibit 2016

Tentative dates are May 5 and 6; to be confirmed.

B.4 Public Art Policy Review

To comply with the Public Art Policy POL.COR.12.15 review cycle, which is once per term of the Committee, a portion of each meeting is being dedicated to policy review. The goal is to complete the review and prepare a report to go before Council in the fall with recommendations for changes, in an effort to keep the policy current.

C. Adjournment

Moved by: Yvonne Hamlin

Seconded by: Peter Tollefsen

THAT this Public Art Committee meeting does now adjourn at 12:00 p.m. to meet again on Thursday, March 3, 2016 at Town Hall, Committee Room, or at the call of the Chair. Carried.