



Minutes

Public Art Committee

Meeting Date: February 2, 2017
Meeting Time: 10:00 a.m.
Location: Committee Room
Prepared by: Karen Hilgendorf, Executive Assistant

A. Call to Order

Hazel Milne called the meeting to order at 10:00 a.m. with Peter Tollefsen and Yvonne Hamlin in attendance.

Approval of Agenda

Moved by: Peter Tollefsen Seconded by: Yvonne Hamlin

THAT the Agenda of February 2, 2017 be approved as circulated, including any items added to the Agenda, Carried

Declaration of pecuniary interest with any matter listed on the Agenda.
None declared.

Previous Minutes

Moved by: Yvonne Hamlin Seconded by: Peter Tollefsen

THAT the Public Art Committee minutes of January 5, 2017 be adopted as circulated, including any revisions to be made. Carried.

B. Correspondence

B.1 Public Art Committee

It was with sincere regret that the committee accepted a January 18, 2017 email from Barb Hector advising of her resignation from the Public Art Committee. With thanks, the Committee acknowledged the time and commitment extended by Barb to the Public Art Committee since its inception as both a member of the Committee and most recently as Chair. A card was signed and will be mailed to Barb to extend good wishes on behalf of the Committee and to encourage her return to the PAC in the future. An advertisement will announce the call to fill two current vacancies on the Committee. The appointment runs concurrent with the term of Council; the remainder of the 2014 to 2018 term.

Moved by: Yvonne Hamlin Seconded by: Peter Tollefsen

THAT Hazel Milne assume the role of Public Art Committee Chair for the remainder of the 2014 – 2018 term. Carried

B.2 MAP Inquiry

The committee received correspondence regarding the Municipal Art Program with specific reference to the featured space in the Atrium and on the front cover of the MAP brochure. It was the consensus of the Committee to invite the artist to enter a submission in keeping with the requirement to follow the established submission and jury process as outlined in the Artists' Call for Submission brochure. At the direction of the Committee, Karen will respond to the inquiring artist.

C. New and Unfinished Business

B.1 Municipal Art Program

- **Call for Artists' Submission - Brochure Distribution Status**
The committee reviewed the various points of distribution completed by the members of the committee through personal delivery and email. It was suggested that Committee members forward their distribution locations to Karen and that a master distribution list be prepared for reference and as a checklist for subsequent years.
- **Publicity Status**
Hazel reviewed the points of contact made to request support in publicizing MAP. It was suggested to also capture this information in a master list for reference and as a checklist for subsequent years. With reference to the Artists' Reception, it was suggested that media contacts be invited to attend in an effort to provide an opportunity for enhanced promotion opportunities through engagement with the attending artists, members of Council, Senior Management and the Committee. It was noted that media representatives have made an effort to attend in the past to interview artists and view the MAP Exhibit before the collection was hung.
- **Artist Submission – Status**
Karen provided an update on the current number of artists and submissions received to date. The Committee will continue their efforts to communicate the February 28 deadline for submissions.
- **Jury and subsequent staff report**
Following the March 2, 2017 Jury, the Committee will prepare a staff report for the March 13 Committee of the Whole meeting. The report deadline is 9:00 a.m. on March 7, 2017. Karen will forward a copy of the 2016 report to Peter for reference. To accommodate Peter's schedule, Hazel and Yvonne will attend the March 13 Committee of the Whole meeting. Hazel and Peter will attend the March 27 meeting of Council. Yvonne noted she may also attend, pending availability.

- Intake Form – Feedback on how each artist heard about MAP and release of images for promotional use
The committee reviewed the survey developed last year for completion during the intake process. It was the consensus of the committee to include this question on the intake form. It was suggested to seek concurrence from the artists to use images for MAP promotional purposes. As directed by the committee, Karen was asked to make revisions to the intake form for the committee’s review. The goal is to incorporate the request for information during intake.
- Art Wall Label – Design & Content
The committee reviewed the current art label with a suggestion to design a smaller version for the upcoming MAP install. Based on the input at the meeting, the Committee gave direction to Karen to revise the label for their review.

B.2 Public Art Committee – Call for new members

As previously noted, the two PAC vacancies will be advertised. The deadline to submit an application to the Clerk is February 15, 2017. Karen to provide a copy of the advertisement to the committee members for their information and reference.

B.3 Public Art Policy

In the interest of time, this item was deferred to a future meeting. The Committee is endeavoring to review components of the policy each month with the intent to present recommendations for update and revision to Council as a goal during their term on the Public Art Committee.

B.4 Public Art – Georgian Trail

Hazel provided the background for a discussion regarding an idea for a future public art project, perhaps along the Georgian Trail and supported by the neighboring municipalities. She referred to an article in the June 8, 2016 issue of the Collingwood Enterprise Bulletin and panels created by artist and print maker Morley Calvert to reference insects, plants, trees and animals. It was the consensus of the committee to conduct further research for discussion at a subsequent meeting. Reference was made to a Clarksburg artist and the Haliburton Sculptural Forest.

B.5 Additions to the Agenda

There were no additions to the agenda

D. Adjournment & Next Meeting

Moved by: Peter Tollefsen Seconded by: Yvonne Hamlin

THAT this meeting does now adjourn at 11:35 a.m. to meet again on Thursday, March 2, 2017, or at the call of the Chair. Carried.