



Minutes

Public Art Committee

Meeting Date: June 2, 2016
Meeting Time: 10:00 a.m.
Location: Town Hall, Committee Room
Prepared by: Karen Hilgendorf, Executive Assistant

A. Call to Order

Chair, Barbara Hector called the meeting to order with all members in attendance

Approval of Agenda

Moved by: Hazel Milne Seconded by: Peter Tollefsen

THAT the Agenda of June 2, 2016 be approved as circulated, including any items added to the Agenda, Carried

Declaration of pecuniary interest with any matter listed on the Agenda.
 None declared.

Previous Minutes

Moved by: Yvonne Hamlin Seconded by Hazel Milne

THAT the Public Art Committee minutes of the June 2, 2016 meeting be adopted as circulated, including any revisions to be made. Carried.

B. New and Unfinished Business

B.1 Municipal Art Program

Overview of Artists' Appreciation Reception

- Suggested 11:15 start time for intake of new art and the pickup of outgoing art.
- Refreshments at noon, with suggestion to include vegetarian choices

Over view of MAP Exhibit

- Artists expressed their gratitude
- Promotion – Thornbury Paper
- Suggestion to ask the artists where they heard about MAP for future marketing.
- Quality of the pieces suggests the word is getting out about MAP.
- Atrium television overview of the pieces was deemed a highlight of the exhibit
- Suggestion to consider Wednesday/Thursday timeline
- Discussed borrowed easels, the use of combining table displays and using individual images and statements from the MAP brochure to highlight each incoming piece during the Exhibit.

- Discussed feedback in the selection of art and the placement/install of a few pieces. Committee noted they are mindful that art evokes emotion and reaction and while Council approved and supported their report, consideration will be given to the movement of two pieces to acknowledge the feedback relative to personal space. It The Committee expressed concern in avoiding a chain reaction in the relocation of some of the pieces noting that careful consideration is given during the Jury to location.

MAP Brochure 2016/17

- Lots of positive comments on the quality of the brochure
- Discussed printer's communication and identified the Committee's effort each year to improve and reduce avoidable production costs through improved electronic submissions from the artists.
- Future focus will be to work with the printer to ensure the communication in the Call to Artists provides clear and complete instructions associated with the transmission of electronic images.
- Discussed Artist Statements. Suggestion to reduce the current size of 50 words.
- One small error in the brochure by the printer and missed during the proofreading stage by the Committee. Copies hand corrected.

Media Coverage – MAP

Hazel reviewed this year's list of publications and resources.

Suggestion made to start a media file

B.2 Public Art Policy Review
Item deferred to a future meeting.

B.3 Additions to the Agenda
No additions

C. Adjournment & Next Meeting

Moved by: Peter Tollefsen

Seconded by: Yvonne Hamlin

THAT this meeting does now adjourn at 12:00 p.m. to meet again on Thursday, September 22, 2016.