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Minutes: Public Art Committee



MEETING DATE: Thursday, April 7, 2016
MEETING TIME: 10:00 a.m.
LOCATION: Town Hall, Committee Room
PREPARED BY: Karen Hilgendorf,
 Executive Assistant

A. Call to Order

- Barb Hector called the meeting to order at 10:00 a.m. with all members in attendance.

- **Approval of Agenda**

Moved by: Yvonne Hamlin

Seconded by: Peter Tollefsen

THAT the Agenda of May 5, 2016 be approved as circulated, including any items added to the Agenda, Carried.

- **Declaration of Pecuniary Interest and general nature thereof**
 None declared

- **Previous Minutes**

Moved by: Hazel Milne

Seconded by: Yvonne Hamlin

THAT the Public Art Committee minutes of March 3, 2016 be adopted as circulated, including any revisions to be made. Carried

B. New and Unfinished Business

B.1 Municipal Art Program

The committee reviewed upcoming Municipal Art Program events.

- **Incoming/Outgoing Art – Procedure Review**
 The procedure was reviewed. The Committee will meet at Town Hall at 10:00 a.m. on May 12 to prepare for the intake of incoming art and the pickup of outgoing art that will occur from 11:00 a.m. to approximately 11:45 a.m.
- **Artist Appreciation Event – May 12, 2016**
 The annual Artist Appreciation event will begin at 12:00 noon. Mayor McKean will bring greetings. A light reception will follow. The event provides an opportunity to meet and congratulate the artists and to extend thanks to them for the loan of their art. It is also an opportunity for incoming and outgoing artists to meet on the day reserved for picking up and dropping off their works of art.
- **MAP Exhibit – May 12, 13, 2016**
 The annual MAP exhibit will run from the afternoon of May 12 and on May 13 during normal business hours, in the Atrium of Town Hall. The exhibit provides an opportunity for everyone to see the incoming art as a “collection” before it is hung.

- **Map Install – May 13, 2016**

The installation of the new works will take place following close of business on May 13. The art is on loan from the artists and will hang in public and semi-public locations throughout Town Hall until May of 2017.

- **MAP Brochure**

The status of the 2016/17 MAP brochure was discussed. Images provided by the artists have been sent to the printer and the brochure design has started. Barb and Karen will finalize the commentary for the artist statements. The committee will review the final proof before it goes to print. The schedule provides for the printing of the brochure so it is available for the May 12 event. Twenty five copies of the brochure will be passed to each incoming artist and a quantity will be placed in the MAP brochure stand in the atrium as a reference for on-site tour of the art chosen for MAP 2016/17 on display in Town Hall.

- **Media**

Hazel gave an update on the media contacts made. Karen will follow up with the Communications and Economic Development Co-ordinator regarding an eblast, twitter feed and featuring MAP on the television screen in the Atrium of Town Hall.

B.2 Public Art Policy

In the interest of time, the Committee deferred the ongoing review of the Public Art Policy to the June 2016 meeting.

B.3 Additions to the Agenda

- Peter noted Staff Report FAF.16.29 on the Municipal Art Program 2016 was presented at the Committee of the Whole on March 14, 2016. He noted that a question was raised by a councillor regarding insurance coverage. Follow-in the meeting, the Director of Finance and IT Services directed the release of an email to Council advising of the insurance coverage and the deductible. Since the coverage is for all Town buildings, where permanent collections and rotating exhibits are featured, the Chair asked that Karen suggest, on behalf of the Committee, their recommendation to review the coverage as the value of the art is inconsistent. Karen noted a reference to value of MAP art is prepared annually.
- The MAP loan agreement will be revised to include reference to the sale of a piece of art. In the event art work is sold during the loan period, the artist/s will be required to submit alternative pieces of art for jury selection by the Public Art Committee. The Public Art Committee will determine the placement of the replacement piece in Town Hall.
- Artists will be asked during the intake of art how they heard about MAP. This information will be used by the committee for future marketing initiatives.
- Karen presented sample designs for the art labels to be placed adjacent each piece of work to feature key information. A selection was made and Karen will prepare for the May 13 installation.

C. Adjournment

Moved by: Peter Tollefsen

Seconded by: Yvonne Hamlin

THAT this Public Art Committee meeting does now adjourn at 11:50 a.m. to meet again on Thursday, May 5, 2016 at Town Hall, or at the call of the Chair. Carried.