Minutes

Public Art Committee

Meeting Date: October 13, 2016
Meeting Time: 10:00 a.m.
Location: Town Hall, Committee Room
Prepared by: Karen Hilgendorf, Executive Assistant

A. Call to Order

Chair, Barbara Hector called the meeting to order at 10:15 a.m. with all members in attendance.

Approval of Agenda

Moved by: Hazel Milne Seconded by: Peter Tollefsen

THAT the Agenda of November 10, 2016 be approved as circulated, including any items added to the Agenda, Carried

Declaration of pecuniary interest with any matter listed on the Agenda.
None declared.

Previous Minutes

Moved by: Peter Tollefsen Seconded by: Yvonne Hamlin

THAT the Public Art Committee minutes of the October 13, 2016 meeting be adopted as circulated, including any revisions to be made. Carried.

B. New and Unfinished Business

B.1 Municipal Art Program

- Relocation of 2 MAP pieces
  With the temporary relocation of the library to Town Hall, it was suggested to relocate two paintings to prevent the potential for damage and to ensure visibility. It was suggested moving the Bill Hartman, "Tall Ship Bee" of the permanent collection, to the Mayor's office. Karen to speak to Mayor McKean in this regard and the offer by the Public Art Committee to assist in the arrangement of existing art in the Mayor's office; it is often used as a meeting space. It was then suggested that, Keita Inoue's piece "What Awaits Inside", is somewhat obscured and perhaps it could be relocated to the Committee Room during the renovation period. The committee's decision was to keep the piece in the Mayor's office and return it to the original spot in the area of the Councilor work stations upon completion of the renovation project. Karen will co-ordinate

the hanging of the pieces with Town Staff and co-ordinate the attendance by a couple of members of the Public Art committee to be on hand for guidance as to the specific locations.

- Call for Artists Brochures 2016/17
  Communications and Economic Development Coordinator, Elizabeth Cornish joined the meeting. She updated the committee on the new website regarding the future MAP page and provided input regarding accessibility requirements in the design of the Call for Artists' Submissions brochure, the MAP brochure and the design of a fillable form for submissions, available from the website. Karen will update the Artists' Submission brochure with the suggested changes to include non-serif fonts, ideal font size of 12 point, no capitalization, no italics, and change the fill color to blue. The front cover will feature Liam Cantar's "Blue Boy" and the back cover will feature Herbert Pryke's piece called "Sisters". Karen to provide a couple of samples at the next meeting. Karen to contact the printer to communicate the committee's suggestion to join the November meeting to discuss the technical reference in the Call for Artists' Submissions to give clear direction when submitting images electronically. Attending the meeting will also provide an opportunity for some discussion about the next MAP brochure to incorporate accessibility guidelines and 2017 regulations, reduce the size of the Artist Statements etc. It is hoped to finalize the Call for Artists' Submission brochure at the November meeting so in-house color copying of the brochure and communication about the February 28, 2017 deadline can begin. The committee reiterated comments from the MAP Exhibit. Artists and the public expressed they were impressed with the quality and printing of the MAP brochure. Hazel advised she had developed a media list. Yvonne will provide details of suggested media contacts in Creemore. Hazel will develop a schedule. A copy of the media list will be passed to committee members at the next meeting for reference and use during the November/December distribution of the Call for Artists' Submissions brochure. Karen will review the 2017 Council meeting schedule for reference for report preparation and timelines.

- Timelines 2017
  The committee briefly discussed personal vacation timelines as related to the Jury schedule, recommendation report to Committee of the Whole re 2017 MAP selections, the MAP events etc. Barbara advised former PAC Committee Member, Adriene Veninger has been invited to assist with the 2017 Jury, without vote. The professional, volunteer jury selection experience she brings to the committee is deemed needed and valued. Additional discussion regarding timeline deadlines and planning will take place at the November meeting.

B.2 Public Art Policy Review

In the interest of time, this item was deferred for review at a later meetings; December and January were suggested.

B.3 Additions to the Agenda

No additions

C. Adjournment & Next Meeting

Moved by: Peter Tollefsen Seconded by: Yvonne Hamlin

THAT this meeting does now adjourn at 12:10 p.m. to meet again on Thursday, November 10, 2016, or at the call of the Chair. Carried.